

REPORT TO:	ENVIRONMENTAL AND DEVELOPMENT SERVICES COMMITTEE	AGENDA ITEM: 12
DATE OF MEETING:	1st MARCH 2018	CATEGORY: OPEN
REPORT FROM:	STRATEGIC DIRECTOR (SERVICE DELIVERY)	NO:
MEMBERS' CONTACT POINT:	KATE ALLIES ENVIRONMENTAL DEVELOPMENT MANAGER (01283 535039) Kate.allies@south-derbys.gov.uk	DOC: u/ks/budgets/budget round 2018/19/Swadlincote heritage trail EDS march 2018
SUBJECT:	SWADLINCOTE HERITAGE TRAIL	REF:
WARD(S) AFFECTED:	SWADLINCOTE, WOODVILLE, HARTSHORNE, MIDWAY, CHURCH GRESLEY, NEWHALL & STANTON	TERMS OF REFERENCE: EDS 04

1.0 Recommendations

- 1.1 That the funding received from the Heritage Lottery Fund in order to complete the Swadlincote Heritage Trail is noted.

2.0 Purpose of Report

- 2.1 To update members on the funding received for Swadlincote Heritage Trail. The principle of establishing a trail and its funding were approved by the Committee in September 2017.

3.0 Detail

- 3.1 The final Swadlincote Heritage Trail project incorporates leaflets, plaques, 3 lecterns, an App, material on the council website and various public and school engagement activities to celebrate Swadlincote's heritage as detailed in the previous report. The value of the project is £37,150 which includes staff time as well as physical resources.
- 3.2 Derbyshire County Council Councillors have supported the Heritage Trail through their Leadership programme: Councillor Sean Bambrick, Councillor Linda Chilton, Councillor Gary Musson and Councillor Stuart Swann have contributed £3,500 in total.
- 3.3 SDDC Economic Development have been able to contribute £2,150 (mostly from the Portas funding) towards the tourism element of the trail and to fund some additional costs which had to be found in advance of the HLF decision, for example, paying for the Planning Application.
- 3.4 This funding, along with an East Midlands Airport contribution previously secured of £702, was used as match funding for a larger application to the Heritage Lottery Fund.

- 3.5 The Environmental Education Project team submitted an application for £30,000 to the Heritage Lottery Fund "Our Heritage" which has been successful.
- 3.6 The intention is to start work immediately and have the trail leaflets completed in time for the National Forest Walking Festival in May and the website, together with some plaques installed by mid-June 2018 ready to launch the project at the Festival of Leisure.
- 3.7 A full project schedule is available from the Environmental Development Manager.

4.0 Financial Implications

- 4.1 Work on the trail to the end of 2017 was funded by the Heritage Lottery Fund as part of the Swadlincote Townscape Project. £702 towards the cost of plaques from East Midlands Airport Fund has also been received. Burton and South Derbyshire College have funded their work on the App for the Trail to date.
- 4.2 Ongoing work will be funded through the new grant from the Our Heritage scheme and the match funding. This includes full cost recovery for staff time spent working on the project.

5.0 Corporate Implications

- 5.1 The delivery of this project supports Place theme of the Corporate Plan and in particular the development of a vibrant town centre.

6.0 Community Implications

- 6.1 The South Derbyshire Partnership board identified Raising Aspirations as one of its 6 key priorities for 2018 at the Board meeting on 31/1/18. This project is designed to showcase success industrial and personal success in a way that appeals to young people.
- 6.2 The South Derbyshire Community Strategy (refreshed in 2017) identifies the following priorities:
- Enabling people to find new ways to be more active. This project will encourage people to get outdoors and explore Swadlincote town centre (Trail 1).
 - Making South Derbyshire a better place to live work and visit.
 - This project will include professional plaques and lecterns around the town and the promotion will encourage people into the town centre.

7.0 Background Papers

- 7.1 Swadlincote Townscape Activity Plan including a Heritage Trail was referenced at Committee as part of the overall submission to HLF on 9/4/15 and again in Feb 2016. The document is on the Council website at: http://www.south-derbys.gov.uk/leisure_culture_and_tourism/local_history_and_heritage/swadlincote_townscape_heritage_scheme/default.asp

Plans for the Heritage Trail including the design of the plaques and the authorisation to apply for funding were approved at EDS on 28th Sept 2017.

The wall and pavement plaques received planning permission at Planning Committee 6th Feb 2018.

An application for Listed Building Consent application to install plaques at Bretby Pottery and Sharpe's Pottery Museum was submitted Feb 7th 2018.