

ETWALL LEISURE CENTRE JOINT MANAGEMENT COMMITTEE

25th September 2019

PRESENT:-

Representatives of South Derbyshire District Council

Conservative Group

Councillor D Corbin

Councillor D Muller

Labour Group

Councillor D Shepherd

Officers

A Thomas – Strategic Director (Service Delivery)

Representatives of John Port Spencer Academy

Governing Body

D Parker – (Chairman) and School Governor

Mrs M Walker-Endsor - School Governor

Representatives of Active Nation

R Redfern – Business Manager

EL/8 **APOLOGIES**

The Committee was informed no apologies for absence from the meeting had been received.

EL/9 **DECLARATIONS OF INTEREST**

The Committee was informed that no declarations of interest had been received.

EL/10 **ACTIVE NATION PERFORMANCE REPORT – VERBAL REPORT**

R Redfern presented the Active Nation summary for Etwall Leisure Centre, highlighting year on year growth in all areas until the end of August with an outline of the following:

Participation Key Performance Indicators - Etwall

- Etwall Leisure Centre up by 11,240 visits year on year
- Gym usage 52,272 up 2,192 year on year
- Group exercise usage 14,628 up 2,150 year on year
- Swimming Pool casual sessions 54,036 up 1,805 year on year
- Badminton 8,526 up 415 year on year
- AGP 19,765 up 1,558 year on year

Participation Successes

Management Team

OPEN

Mr Robert Redfern had been appointed as Business Manager as James Dobson had moved to a new position. The Assistant Business Manager position had been advertised.

Ten years of Active Nation was celebrated on 25 September with several activities.

The New Active Nation APP was downloaded by 770 supporters.

Net Promoter Score of 52 in last three months shows a loyalty shift of +19.

The table of targets within the report showed several with a target of zero. Some of the activities did not apply at Etwall and there was a technical issue with the downloading of the figures from May. The Active Nation Business Manager confirmed the annual target of 20,000 downloads would be difficult to achieve.

RESOLVED:-

The Committee considered and noted the points made in the presentation.

EL/11 **ANY OTHER BUSINESS**

The Chairman invited the Committee to raise any further matters.

A query was raised by the Vice Chairman regarding the car parking facilities at the Leisure Centre. Mrs Walker-Endsor advised Members that general maintenance of the Hilton Road site had been reviewed and quotes had been received, and funding was being sought including a request being put to the sponsors of the football pitch. The Chairman offered to assist with this matter by engaging with local businesses. An issue was identified regarding parking in restricted areas next to the Leisure Centre which was addressed by the suggestion to erect signage and the matter was referred to the Active Nation Business Manager. In view of the pressure on car parking, the Strategic Director (Service Delivery) suggested looking into ways in which the Leisure Centre is currently accessed by collecting information from Active Nation visitors. The information could be used to consider investment in, or to encourage and incentivize, more sustainable transport options, that is, walking, cycling, public transport and car/vehicle sharing.

Mrs Walker-Endsor confirmed to the Committee that the Letter of Agreement between Spencer Academies Trust and Active Nation had now been signed in relation to the change in the use of the Leisure Centre swimming pool and advised that the School have 13 additional sessions per year.

The meeting terminated at 5.20pm

COUNCILLOR D MULLER

CHAIRMAN