

## Sustainable Growth &amp; Opportunity : Performance Measures

## Appendix B

Outcome	Measure	Actual 2010/11	Target Quarter 2 2011/12	Actual Quarter 2 2011/12	Status	Annual Target 2011/12	Predicted Out turn 2011/12	Status	Comments/ Remedial Action
GO 1 - Developing economic and employment opportunities	GM 01- Total Visitor Spend (£ million)	£1.39	N/a	N/a	Grey	£1.40	£1.40	Green	
	GM 02 - Number of Visitor Enquiries	12,922	6,480	6,482	Green	13,050	13,050	Green	
	GM 03 -Total Number of Visitors (Millions)	3.70	N/a	N/a	Grey	3.70	3.70	Green	
GO 2 - Increasing recycling resulting in less waste being landfilled	GM 04 -Residual household waste per head (Kgs)	497	119	£118.00	Green	490	490	Green	
	GM 05 - Household waste recycled and composted	49.40%	54.00%	52.10%	Red	50.00%	50.00%	Green	Dry weather conditions have resulted in less garden waste being recycled. The exclusion of cardboard from the brown bin scheme will have a short term impact on the recycling rates.
GO 3 - Sustainable Planning	GM 06 - Total additional commercial / employment floorspace created (Ha)	0.75	N/a	N/a	Grey	1.00	1.00	Green	
	GM 07 - Net additional homes provided	430	N/a	N/a	Grey	300	300	Green	Annual target
	GM 08 - Processing of 'major' planning applications determined within 13 weeks	72.72%	66.00%	33.33%	Red	66.00%	66.00%	Green	Planning Fee Income is 32% higher for April to September 2011 compared to April to September 2010.
	GM 09 - Processing of 'minor' planning applications determined within 8 weeks	87.21%	86.50%	80.00%	Red	86.50%	86.50%	Green	Cumulative performance for 'minors' and 'others' is considered top quartile based upon the former nationally set targets.
	GM 10 - Processing of 'other' planning applications determined within 8 weeks.	95.00%	93.50%	88.89%	Red	93.50%	93.50%	Green	