

South Derbyshire Partnership Community Strategy Action Plan 2012/13 Sustainable Development Group

- **Develop proposals for improved Broadband provision.**

In May, 'Digital Derbyshire', the County Council led initiative to upgrade the area's infrastructure to allow better connection speeds received Government backing to progress to the next stage of its development.

- **Promote the development of local enterprises.**

Burton-Swadlincote-Uttoxeter Business Awards 2012 launched in July, with applications invited by September.

- **Work with Promote Melbourne to attract visitors and investors.**

Support pledged by South Derbyshire District Council for the town's Christmas Shopping Evening.

- **Work with Swadlincote Chamber of Trade to attract visitors and investment.**

Very popular Jubilee Street Party held on The Delph in June with Churches Together - Swadlincote. Pilot farmers' market programme successfully launched in June with Geraud Markets. Town centre Scarecrow Hunt staged in August with Chamber of Trade.

- **Promote South Derbyshire as a place to invest and visit.**

Successful South Derbyshire Day held with numerous partners involved at Pride Park with Derby County Football Club in April. Biggest ever National Forest Walking Festival staged in May with support from the National Forest Company, National Trust and many local groups and organisations.

- **Provide a business advice service.**

Funding secured from South Derbyshire District Council to operate a service until March 2013.

- **Assist unemployed groups into opportunities for training, employment and entrepreneurship.**

Swadlincote Youth Training Fair co-ordinated by Jobcentre plus held at the Town Hall/The Delph in June attracted some 200 people.

- **Enhance visitor attractions in South Derbyshire and The National Forest.**

Sharpe's Pottery Museum extension opened in May, providing a larger ground floor café and outdoor play zone that have contributed to a rise in visitor numbers.

**South Derbyshire Partnership
Community Strategy Action Plan 2012/13
Health & Well-Being Group**

- Hand over of management, administration and chairing of the group from NHS Derbyshire County to SDDC.
- Re-naming of the group from ‘Healthier Communities’ to ‘South Derbyshire Health and Wellbeing group’ to provide a clearer link into the new Health and Wellbeing structures in the County.
- The group has undertaken a new approach to planning activity, restructuring their action plan. This approach adheres to the new Strategy for Public Health in England: Healthy Lives, Healthy People (2010), which advises a “life-course” approach, considering action to improve health through life stages:
 - Starting Well
 - Developing Well
 - Living Well
 - Working Well
 - Ageing Well
- £24,245 of Choosing Health funding has been allocated by the group to support projects that meet identified health needs for South Derbyshire - as outlined in the Health Profile for South Derbyshire, Joint Strategic Needs Assessment (JSNA), Health and Wellbeing Strategy priorities and local knowledge. This years projects include:-
 - Citizens Advice Bureau Services at Melbourne Surgery (£3,500)
 - Soft play body MOTs (£1,020)
 - Emergency support funding for vulnerable occupiers (£1,500)
 - Cooking for Kids (£2,000)
 - Healthy Harvest sustainability project (£3,580)
 - Shout Out activities for adults with disabilities (£1,065)
 - Breeze Cycling (targeted at Ladies) (£1,750)
 - Next Step - What’s next? Self help group (£1,580)
 - Outdoor Gym equipment (£3,250)
 - Village Games Olympic events (£2,000)
 - Healthier South Derbyshire website hosting (£1,000)
- The group co-ordinated a response to the County Health and Wellbeing strategy consultation on behalf of the South Derbyshire Partnership.

Vicky Smyth
Health Partnership Manager, SDDC

**South Derbyshire Partnership
Community Strategy Action Plan 2012/13
Safer Communities**

SP 1. Educate young people on the consequences of committing crime and anti social behaviour (SO 1)

On 9th July a “Prison, me, no way” event was held at Pingle School, where Year 10 children spent the day experiencing prison life by way of talks and real-life experiences from prisoners and staff. The same event will be held at John Port School on 25th September and William Allitt School on 23rd November. The Partnership have part funded the days for Pingle, William Allitt, and John Port Schools after Granville held a successful day in 2011. The day also includes sessions on ASB, Cyber Crime, Bullying and Fire Safety.

SP 2. Work with partner agencies to deliver diversionary activities in hotspot locations (SO 1)

Summer Vibe sessions, funded jointly by the Partnership, District Council Arts Officer and Sporting Futures have been running throughout the summer holidays at Newhall Old Post Centre and Hilton Village Hall. Activities including Ozbox, arts and crafts (People Express), street dance and sports sessions have ran every weekday at both venues between 2pm and 4pm. The final sessions ran with a full day of graffiti style art classes at both venues.

SP 3. Work with our communities to prevent and reduce acquisitive crime (SO 2)

After a spate of thefts from vehicles in and around Elvaston Castle car parks, the Safer South Derbyshire Partnership have provided the local beat officers with signs to put up in the problem car parks and leaflets have been left on the window screens of all cars in the area warning them not to leave valuables on display in their cars.

Neighbourhood Watch Co-ordinators throughout South Derbyshire regularly meet with members of the Partnership and Officers from Derbyshire Police. These meetings allow the Co-ordinators to get together and share information about issues in their respective areas

Further number plate operations have been carried out in Willington, Hilton, Newhall and Overseal over the summer period. People who have not been able to attend one of these sessions are invited to contact the Partnership who will be happy to post out the security screws, together with fitting instructions. Over 400 vehicles have been fitted with the security screws during 2012

SP 4. Ensure that Partnership achievements on crime and disorder issues are communicated effectively to local residents in the District (SO 3)

Quarterly Partnership Newsletters are produced and regular press releases are submitted to local papers and communication channels to highlight campaigns. The Local Inspector has a weekly meeting with the Burton Mail to provide a weekly police related story.

SP 5. Raise awareness of community safety issues with all members of the community (SO5)

A major campaign to help empower victims of racially motivated hate crimes has been launched in South Derbyshire. Private hire firms, off-licences and food outlets have been visited by Police and Partnership staff to raise awareness of the help and support victims of Hate crime can access. Leaflets, Posters and tax discs containing useful information and contact numbers have been distributed by expert officers who are on hand to answer any questions and offer advice.

This year's dual themed event of "Olympics" and "Queen's Jubilee" was a huge success again with almost 400 guests and 30 exhibitors. Special guest of the day was 91 year old Tommy Godwin who won 2 bronze medals for track cycling in the 1948 Games in London.

SP 6. Engage with the local community to promote road safety issues (SO 4)

In July the Partnership put together a road safety event on the Delph in Swadlincote to highlight the "Fatal Four" initiative. This addresses the dangers of driving whilst under the influence of drink or drugs, speeding, not wearing seatbelts and using mobile phones. As well as Partnership and Police Road Safety Team presence, the DCC Road Safety Partnership, Derbyshire Fire and Rescue Service and RoSPA (Royal Society for the Prevention of Accidents) were in attendance providing information to local residents.