
South Derbyshire Partnership

Report to the Board

Date of meeting: 18 May 2011

Agenda Item:

SUSTAINABLE COMMUNITY STRATEGY MONITORING REPORT 2010-2011(Qtr 4)

1.0 Recommendations

1.1 That the Board:

- (a) Note the Partnerships key achievements and performance for the year ending 31st March 2011.
- (b) Note the performance as outlined in the attached Annexe 1.

2.0 Purpose of Report

- 2.1 To report details of performance for the quarter ending 31st March 2011, in relation to the
- o Sustainable Community Strategy Action Plan – Annexe 1.

3.0 Detail

Key Achievements during the quarter

- 3.1 The high level of performance and improvements detailed in this report has delivered a range of outcomes for local communities.
- 3.2 The key achievements during the first three quarters for each of the key theme groups are:

THEME 1: SUSTAINABLE DEVELOPMENT

- Recruitment initiative undertaken with Sainsbury's extended Swadlincote store providing pre-employment training and culminating in a guaranteed job interview.
- Business breakfast for the Food and Drink sector and related support industries held to raise awareness of advice and support available, which attracted 83 attendees.
- Business workshop held at Rosliston Forestry Centre to help companies develop skills in 'Customer Engagement and Retention'

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- Well-attended logistics business breakfast event held at Dove Valley Park in November with the Chartered Institute of Logistics & Transport
- Creative Industries Roadshow held in October in Melbourne, particularly attracting those thinking of starting a business in the sector.
- Burton-Swadlincote-Uttoxeter Business Awards concluded with a black tie awards dinner in October and a number of local successes
- South Derbyshire Investment Gazette published and distributed to key decision makers with the aim of promoting positive perceptions of the area as a location for business investment
- Employability training initiative delivered and exceeded learner targets.
- Taster sessions held in Woodville and Castle Gresley to promote careers in the health and social care sector.
- Well attended business resilience event held for local employers on 8th February in Hilton.

THEME 2: VIBRANT COMMUNITIES

Volunteering

- The Volunteer Week Celebration Event held at Rosliston Forestry Centre supported by SDDC, Neighborhood Watch, Volunteer Centre and Lincote Centre and Vinvolve attracted over 60 volunteers.
- National Forest Walking Festival. Another successful year for this partnership project. This year's festival had 46 walks with something for everyone, from pushchair walks to 'Nordic' walking and Pub Walks. The festival attracted 1139 participations this year, and brought together a wide range of Voluntary and Local Authority organisations.
- 'Style on a Shoestring' held March 4th Newton Park Hotel. A fashion show using donated clothes and accessories was an excellent, well attended (sell out) event demonstrating great intergenerational working with volunteers ranging from 14 to 81. Great partnership working between CVS, British Heart Foundation and Vinvolved. Raised nearly £1000 and donated over £300 worth of clothes to the local BHF shop. Everyone had a great time. Photos on CVS website

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Environmental

- Environmental Forum. A wide range of programmes published for parish councils and community groups (Forum Programme);
- Funded places for 'Future Jobs placements on the Environmental Education Service.
- Climate Week– 21st-27th March 2011 Climate Week is a new national initiative. A programme of 16 events attracting 979 participants. In addition, 3 voluntary groups received grants towards environmental community projects.
- 100 households and 10 community groups benefitted from the 'Free Tree Scheme'
- **Village Games Project**

Repton -Table tennis at the Broomhill Recreation Ground planned.

Etwell - Under 8 football running with 12 youngsters every week from Etwell Leisure Centre on a Friday night 5:00 pm – 6:00 pm

Stenson Fields - 4-8 years activities are planned to be set up and already walking from the school in the morning.

Linton - 50+ chair based activities running with between 7 and 11 attending and a group of volunteers are looking at starting an 8-13 years project; this will begin with dance and progress onto other sports and activities.

A Young Peoples Project in Castle Gresley has started, with dance being the first activity this is now expanding into sports activities.

Willington a conservation project is being investigated and a group of volunteers have formed a group with the aim of providing young people with the opportunity to take part in sports and activities.

Repton now has 40 adults per week taking part in Jogging, this has been set up in partnership with Jog Derbyshire and has 2 beginners classes.

Melbourne work continues with the Athenaeum, Street dance will start in early April with Ozbox following in early May. This partnership consists of the Village Games, The Athenaeum, Police and South Derbyshire Arts officer.

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Barrow upon Trent - Tia Chi was requested by local people, these sessions have been successful with up to 18 older people (one member is 98 years old) taking part each week. Other ideas put forward are Tykwondo, BMX training and Tea dances.

➤ **Parklife**

The 'Parklife' project was launched with a leaflet, centred around 4 urban parks - Maurice Lea Memorial, Eureka, Newhall and Swadlincote Woodlands. Timetabled activity was monitored and we had 11,484 participations (10,000 at Festival of Leisure and 1484 on the other sessions) over 28 different sessions. 16 different partners were involved in the project

➤ **Breath of Fresh Air**

The second year of the Breath of Fresh Air project at Rosliston Forestry Centre engaged more people, involved more volunteers, utilised more of the Rosliston Forestry Centre site and programmed more free activities for the London 2012 Open Weekend from Friday 23rd - Sunday 25th July, 2010.

In all, the summer activities enabled by the funding saw over 1,100 people engaged as participants or audience members, with over 100 volunteers involved in the projects.

THEME 3: SAFER COMMUNITIES

- Goseley Youth Liberation Day to engage young people and their parents with organised activities with local agencies was held in April
- Designated YISP worker commenced in South Derbyshire to work with young people aged 8 -15 who are committing low level anti social behaviour and are at risk of offending
- New Next Step Website launched providing better information on local services for victims of domestic abuse around South Derbyshire
- Designated Public Place Order (Alcohol Control Zone) Launched in Eureka Park
- Commenced pub watch meetings in Melbourne
- Obtained 18 month ASBO to commence after Prison sentence has been served on Hilton ASB & robbery offender

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- Womens Domestic Abuse Awareness Event held in Melbourne with over 30 attendees
- Swadlincote Town Centre CCTV system went Live
- Secured £10k external funding to continue to run the Burglar alarm scheme in the District to March 2011
- In February an ASBO obtained for local Swadlincote youth who has caused problems around the town centre for a number of years
- No Cold Calling Zones set up in 5 areas where elderly people are concerned with door to door salespeople
- Pilot Intergeneration Scheme with Over 50's Forum and Young Offenders completed successfully at Rosliston Forestry Centre and Gresley Old Hall

THEME 4: HEALTHIER COMMUNITIES

- Launch of South Derbyshire “Breastfeeding Welcome Here” Award during this year’s national Breastfeeding awareness week June 21st - 27th. This has been an innovative piece of partnership working to encourage breastfeeding which supports both mum and baby and the evidence base shows a link to obesity prevention. During the last 6 months, five businesses have been awarded this award and 13 additional businesses are engaged and working towards achievement of the award
- Re-establishing a Community Support Referral Scheme in South Derbyshire. CVS have been working hard to re-establish the above scheme. This scheme aims to ensure effective support to people, with particular focus on the most vulnerable and is gradually developing across the district.
- Small Grants Scheme. This is going from strength to strength with support for example to local projects e.g. Unique group, Arthritis Care Together, Swift, P3 and the Reynaud support group. Each of these projects work with local vulnerable people due to mental ill-health, physical disability, low income and social isolation.
- www.healthiersouthderbyshire.org – Health Information project/ South Derbyshire

There has been significant increase in users of the website. Comparing average unique visitors (individual users) to the site during a sample month – November 2010: November 2009 – there is a 20% increase (in line with the yearly target increase

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- Friday / Saturday Night project – leisure/social activities aimed at teenagers on a Friday/Saturday nights. The new funding was to add value to the project based at Granville School and largely serving the urban core, currently delivering to 100 young people weekly. This funding has ensured new delivery initiated at Etwall Leisure Centre and reaching out to surrounding areas of Hatton, Hilton, Church Broughton and Etwall. Delivery has begun at Etwall – 2 sessions monthly prior to Christmas, moving to fortnightly delivery from January 2011. This project is partnership driven including SDDC, Youth Service, School Sports Partnership, Safer South Derbyshire, Connexions, Granville School, John Port School, Etwall Leisure Centre, volunteers from the Etwall community and NHS Derbyshire County.
- Midday supervisor training – School Sports Partnership in South Derbyshire have been working with local schools to train midday supervisors through “on the job training” to support play, sport and health activities with children and young people. Funding has been limited and this new funding has enabled support to additional schools. Some schools have appointed staff to have a role of “midday coordinator/ play leader” to proactively lead and sustain the development for their school. The Choosing Health funding aims to add value to the current resource, to ensure that identified schools with higher levels of obese children (National Child Measurement Programme data) are engaged within this project.

➤ **Older People’s Dance Project**

South Derbyshire District Council have developed 3 dance sessions starting from a pilot phase towards sustainability. Social Ballroom sessions are held in both Swadlincote and Melbourne attracting older participations. The Hilton sessions attract a mix of people across generations. Up to date an average of 36 dance sessions are delivered each quarter (weekly sessions), reaching 75+ individual participants with over 830 participations.

➤ **Pedometer Loan Scheme**

The Healthy Lifestyle Officer as a cascade trainer in the National stepometer programme engaged and trained library staff to deliver the programme to interested members of the public using the local library. As persons borrow a book, people are engaged to borrow a pedometer. Library staff are trained to promote the benefits of physical activity and how the use of a pedometer may support a change in lifestyle for interested individuals.

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➤ **Citizens Advice Bureau/ Melbourne**

After a difficult start, CAB in Melbourne has exceeded the agreed outcomes for this year (20% increase on baseline 2010/11). The service seeks to support vulnerable people and their families who may be struggling with debt, legal and a range of other issues – many of which impact significantly on health and wellbeing. As a result of CAB intervention during this year, £13507.94 financial gain has been accrued for clients through improved information about correct entitlements and support with understanding and application.

THEME 5: CHILDREN AND YOUNG PEOPLE

- Fun Days planned for disabled young people 24th August & 23rd September – all activities are designed to be assessable for young people with disabilities
- Youth Information Shop / Connexions – the combination of services has doubled the number of young people using the Centre
- Partnership delivery of successful Summer Programme produced record attendances
- Increase in young people using Connexions Centre / Youth Information shop services thus reducing the number of NEET (not in education or employment) young people. Attendance figures doubled, over 550 young people attended in July 2010.
- Urban core sessions as part of the holiday provision that resulted in 834 attendances in the urban core alone plus 703 attendances at National Play Day. This was a direct result of the PAYP group supporting the cost of sessions which meant it was free at point of delivery for young people in the urban core for the first time.
- Disability day at Rosliston Forestry Centre offering a range of activities for the young people to try including- climbing wall and cycling to football and cricket and a range of arts activities. It offered young people an opportunity to be involved in a range of activities they may not have experienced previously. Feedback from the young people and schools alike was excellent

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3.3 We have the Community Strategy Action Plan, which is divided into five themes. Table 3 below shows that 44 actions (80%) have been 'achieved' and 11 actions (44%) have failed.

Sustainable Community Strategy Action Plan – performance against targets (as at 31st March 2011)

Theme	'Achieved'	'Failed'	Total
Sustainable Development	8		8
Vibrant Communities	15	5	20
Safer Communities	7		7
Healthier Communities	9	6	15
Children & Young People	5		5
Total	44 (80%)	11 (10%)	55 (100%)

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