



**South
Derbyshire**
District Council

South Derbyshire District Council

**'Making South
Derbyshire a better place
to live, work and visit'**

Community & Planning Service Plan 2011-2012

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1.0 Introduction

This Service Plan brings together our priorities in relation to the Council's Corporate Plan 2009/14 and the Sustainable Community Strategy for South Derbyshire 2009/29

Our key priority outcomes in the Corporate Plan are

- Developing economic and employment opportunities within the District
- Sustainable Planning
- Delivering a range of housing provision and services that address community requirements
- Safer communities
- Delivering community based recreational & cultural activities that promote a 'healthier lifestyle'

Our key priority outcomes in the Sustainable Community Strategy for South Derbyshire are

- Adequate, appropriate and affordable housing for all, in well-served communities
- A robust and diverse economy, resistant to downturns and providing a strong base for sustainable growth
- Sustainable employment and support for people to access the skills required
- High quality development that minimises impact on the environment
- Improvements in the management of Open Space and local sites to benefit their value to people and wildlife.
- An increase in the percentage of people who feel South Derbyshire is an attractive place to live
- An increased number of people taking part in cultural activities
- The integration of all minorities into the wider community
- Reduced levels of crime and fear of crime
- To reduce the fear of crime and promote that South Derbyshire is a low crime area
- Increased levels of physical activity across communities
- Reduced levels of obesity
- Improved access to services for all and particularly older communities

- An enjoyable environment for children and young people in which they are able to achieve their potential

The Community and Planning Service will

- Positively contribute towards Council policies and procedures in the delivery of services
- Deliver continuous improvements in the performance of the Council
- Ensure compliance with relevant legislation
- Have a 'customer focus' in what we do
- Ensure a widespread understanding of the Council's core values, key aims, priorities and relevant performance measures, and encourage participation in their development
- Ensure that data quality principles are applied in order to conduct its business effectively
- Support the Council's Investor's In People programme
- Encourage a positive health and safety culture

Head of Service: Stuart Batchelor

2.0 Scene Setting

2.1 Overview of the Service

Community and Planning Services play a key role in meeting the Council's strategic objectives for ensuring '**sustainable growth and opportunity**', improving '**lifestyle choices**' and enabling people to feel '**safe and secure**'.

As a result, this service area covers a number of services that directly impact on people and their communities, which are delivered by the following teams:

Culture and Community

- **Parks, Open Space & Cemeteries:** The Division has responsibility for the management of 3 urban parks covering an area of approximately 15 hectares, the 30 hectare Swadlincote Woodland Forest Park, public open space that currently occupies an area in the region of 60 hectares, 6 cemeteries, 11 football pitches, 8 allotment sites and large areas of common land. There is responsibility for the development of 47 equipped play areas. The Division also manages major public events including the Festival of Leisure, which attracts an estimated 10,000 people over a June weekend, and the switching on of the Christmas Lights in Swadlincote Town Centre.
- **Leisure Facilities:** Responsibility for the contracts that cover the management of the Green Bank Leisure Centre, Etwall Leisure Centre and Swadlincote Market plus responsibility for 4 directly managed village halls and Swadlincote Town Hall.
- **Land Drainage:** Responsibility for the Council's statutory and discretionary land drainage functions as Land Drainage Authority and ancillary services during flooding and for investigation after flooding events.
- **Revenue support to the Voluntary and Community Sector:** Revenue support is granted to nine organisations totalling over £220,000. The grants are managed through Service Level Agreements, which detail service and monitoring requirements. The detail of the Service Level Agreement is renewable annually, however the agreement to provide funding lasts for three years.
- **Community Partnership Scheme** provides support and advice to the voluntary and community sector in relation to funding (e.g. funding sources, bid writing and funding strategy) and project development.
- **Rosliston Forestry Centre** is managed in partnership with the Forestry Commission and National Forest Company. It has attracted over £2.5 million in external funding over the past 7 years and now attracts around 200,000 daytime and overnight visitors. Among its many accreditations the Centre has retained its Green Flag Award.
- **Cultural Regeneration:** The Division is responsible for the Council's role in arts development and is embarking on a programme of dance provision. Currently this involves limited work in Touring Theatre and the revenue support of the People Express community arts organisation. Following the lead taken by voluntary sports groups the arts and heritage sector have developed a cultural 'forum' to represent their interests.

- **Environmental Education:** Based at Rosliston Forestry Centre the Environmental Education partnership between the Council, Rolls-Royce (£20,000 pa sponsors) and The National Forest Company aims to develop the knowledge, understanding and respect of the environment by young people and adults, in order to improve their quality of life and work towards a sustainable environment.

Safer South Derbyshire Partnership

- **Community Safety:** The Crime and Disorder Act 1998 placed a duty on the Police and local authorities to work in partnership to develop and implement a strategy to reduce crime, anti-social behaviour and fear of crime. The Safer South Derbyshire Partnership includes these statutory agencies as well as the Primary Care Trust, Fire and Rescue Service, Council for Voluntary Services (CVS), Probation, Drug and Alcohol Action Team, Connexions, Youth Offending Service and others. The Partnership's Support Team is based in the Division and is responsible for the delivery of the 2011-14 Partnership Plan, which prioritises burglary and auto crime; violent crime; domestic abuse, community engagement and tackling anti-social behaviour and criminal damage.
- The service also manages the 'Safer Neighbourhoods' initiative, which coordinates 6 Safer Neighbourhood areas across the District and provides funding for local crime reduction projects.

Sport and Health

- **Sports Development and Youth Engagement:** This involves developing an infrastructure through partnership working, to enable local people to become involved in sport as a vehicle for health improvement, social inclusion and community development. This is principally undertaken through the Councils membership of Derbyshire Sport and South Derbyshire Sport and partnership with the School Sport Partnership based at Granville School. The team has been very successful in developing activities for young people; this includes a football league, mobile skateboard park, climbing wall and laser equipment and Community Dance.
- **Play Development and Provision:** The delivery of the South Derbyshire Play Strategy through the award of £200,000 Big Lottery funding has raised the profile of this work and play schemes are now provided in locations in the urban area and in the rural areas by a visiting Sportsmobile, XtremeSportsmobile and a new Playmobile.
- **Health Development and Improvement:** The Division leads on health promotion and improvement with respect to physical activity and has responsibility for GP Exercise Referral schemes, including the management of the Get Active In The Forest project which has engaged local people in a range of activities including walking, cycling, outdoor pursuits, archery and environmental works across the District. It has received national accreditation for its work including the 2008 National Lottery Best Sports Project Award. In terms of events these include the National Forest Walking Festival, which will attract hundreds of participants to walks across South Derbyshire, National Forest 10k Run and Healthier South Derbyshire Days.

Economic Development

- Working in partnership with local, sub-regional and regional agencies and partnerships to develop the local economy and the workforce.

- Promoting inward investment – attracting business and employment to the district through the marketing of the area and available sites and premises, together with the provision of assistance to potential investors.
- Supporting business development – providing advice and support to new and existing businesses directly and through the development of structures and support networks. This includes working closely with the Business Link service at George Holmes Business Centre in Swadlincote, in addition to supporting dedicated initiatives, in growing sectors such as forestry and tourism.
- Ensuring that the skills of the area's workforce meet the needs of local businesses.
- Developing and securing funding for projects, which contribute to the regeneration of the area. Recent successes include funding for the second phase works on the public realm in the town centre.
- Promoting and developing tourism – attracting visitors from the UK and overseas to South Derbyshire and The National Forest through marketing and promotion and the development of the tourism 'product' (attractions, accommodation, activities etc).
The District has been successfully promoted as part of the National Forest through The National Forest & Beyond campaign and with the Visit Peak District and Derbyshire Destination Management Partnership.
- Providing information to visitors and local residents about events, attractions and accommodation through the operation of the Swadlincote Tourist Information Centre (TIC).
- Monitoring trends in the local economy and undertaking research to support the development of projects and proposals.

Planning Policy

- Preparing the statutory 'Development Plan' (currently known as the 'Local Development Framework') which sets the long-term growth strategy for South Derbyshire in the context of being one of the fastest growing areas in the country. This includes identifying how essential infrastructure will be provided and funded. Major reforms are being introduced in 2011/12 and with the emergence of 'localism' we are working ever more closely with local communities in shaping their neighbourhoods. Equally, we co-ordinate with adjacent authorities in the wider Derby Housing Market Area on 'larger than local' issues such as housing, transport and the Green Belt.
- Commissioning and undertaking evidence needed to demonstrate the soundness of Development Plan policies e.g. flood risk, sewerage, renewable energy, housing, retail and employment needs, transport modelling, land availability, sustainability appraisals and environmental assessments
- Monitoring and reporting on development trends in the District
- Securing external capital and revenue 'growth funding' to unlock development in the District
- Working with partners to develop an Infrastructure Development Plan to capture future developer contributions to support growth

- Individually and with senior Members representing the Council on various steering groups across a variety of issues which impact on our communities e.g. East Midlands Airport, the Derby Housing Market Area Joint Advisory Board and the National Forest.
- Advising the Council on how to respond to changes in national and regional planning policies and on the plans of neighbouring authorities.
- Providing policy advice on how to deal with large and/or contentious planning applications
- Providing specialist advice and support in relation to 711 Listed Buildings and 22 Conservation Areas and on the quality of design of major proposals to secure design excellence.
- Operating modest repairs and improvement grant scheme for individual historic buildings in the District and, through the Partnership Scheme in Conservation Areas, Swadlincote Town Centre
- Devising and project managing special projects such as town centre public realm improvements which has levered in considerable finance from English Heritage, Derby & Derbyshire Economic Partnership (DDEP) and developers.
- Providing heritage services such as publishing 'Heritage News' three times a year, arranging open days for historic properties and supporting the Sharpes Pottery Museum.

Development Management and Building Control

- When the economy was buoyant the team dealt with some 1,500 planning applications but this decreased to 1,150 (2008/9) 1,170 (2009/10) and 1,154 in 2010/11. March 2010 saw the highest number of applications received since the downturn in the economy started in 2008. However, the diverse nature of the District has meant that a wide variety of applications are still received. Some 90% of applications are determined by officers under a scheme of delegation, the remainder are determined by Members at Committee. Whilst numbers are down the complexity of planning applications is continuing to increase with constant changes to legislation and in recent years some major applications have been received. Planning fees are currently set nationally. Free informal advice is provided to developers and householders. The section also deals with appeals, of which recently there have been some major ones during the last few years and tree preservation orders.
- An average in excess of 500 complaints regarding potential contravention of planning and associated legislation are investigated each year with a view to enforcement action.
- In terms of Building Control officers appraise schemes and monitor building works that require Building Regulation approval. When the economy was buoyant the team dealt with in excess of 900 applications per year and whilst this decreased to roughly 720 during 2008/9 numbers were back up to above 820 during 2009/10. 5,021 inspections were carried out 25% of which required intervention to ensure that they complied with the Building Regulations. This work is won in competition with Approved Inspectors in the private sector. Fees are set locally within guidelines established nationally. The unit has continued to retain a high market share of business although the downturn in the economy has affected fee income. This unit is at the forefront of ensuring new properties are energy efficient.

- The section also allocates street names and numbers, deals with dangerous structures, holds a register of work done under the Competent Persons Scheme, a further register for work controlled by Approved Inspectors and enforces the Building Regulations. The team has recently taken over responsibility for demolitions from Environmental Services in order to provide a seamless service to the customer. These functions whilst time consuming and regulatory are non fee generating.

South Derbyshire Partnership

- The Service has the responsibility for coordinating the South Derbyshire Partnership including the development of the new Sustainable Community Strategy. Officers are key members of the Partnerships Theme Groups which are Healthier Communities, Vibrant Communities, Sustainable Development, Children and Young People and Safer Communities.
- Other Partnerships. The Services officers are key members of a number of partnerships that help deliver improvements to the community of South Derbyshire, these include the Positive Activities for Young People Partnership and Cultural Events Group.

A copy of the organisation chart can be found at Appendix A

2.2 Workforce Information

The Service employs a wide and varied team across 7 service areas, this is broken down as follows by full time equivalent staff (f.t.e):

Head of Service / Performance / Marketing	3.6 f.t.e.
Planning Policy	9.3 f.t.e. (1 short term contracted)
Development & Building Control	20.5 f.t.e.
Culture & Community*	11.2 f.t.e. (4 short term contracted / 5 externally funded)
Sport & Health**	5 f.t.e. (2 short term contracted / 3 externally funded)
Economic Development	4 f.t.e. (1 short term contracted / 1 externally funded)
Safer South Derbyshire Partnership***	.5.5 f.t.e. (4 short term contracted / 4.5 externally funded)

* Plus casual staff used to deliver school/community sessions

**Plus casual staff used to deliver playscheme sessions and Village Sports Officer based within team

***Includes Police Liaison Officer based within team

Service Summary (Position as at 31st March 2011)

New Starters 2010/11	Leavers 2010/11	Sickness 2010/11 (f.t.e. days lost)
1	2	8.96 per person

Workforce priorities for 2011/12:

Over the coming year the principle objective will be to merge the two services that have been brought together to form the Community and Planning Service. This will include the establishment of a new Divisional Management Team and design and programming of team briefs, meetings and familiarisation sessions.

Mobile working options will be explored due to the district wide service delivered and opportunities for home and flexible working are positively encouraged.

2.3 Financial Information

Summary of the 'service areas' Revenue Budget

COMMUNITY & PLANNING SERVICES

Leisure and Community Development

Revenue Expenditure Employment	2,133,042
Revenue Expenditure Capital Charges	202,152
Revenue Expenditure Other	1,144,638
Revenue Expenditure Running Costs	643,858
Total Expenditure	4,123,690

Government Grant Income	(261,817)
Revenue Other Grants	(241,658)
Revenue Other Income	(1,152,343)
Revenue Sales Income	(26,650)
Total Income	(1,682,468)

Leisure and Community Development Net Total	2,441,222
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Planning

Revenue Expenditure Employment	1,250,132
Revenue Expenditure Other	161,415
Revenue Expenditure Running Costs	64,199
Total Expenditure	1,475,746

Government Grant Income	(190,216)
Revenue Other Income	(748,000)
Revenue Sales Income	(7,104)
Total Income	(945,320)

Planning Net Total	530,426
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Summary of the 'service areas' Capital Budget

The Service has a number of capital projects in development which have some capital funds, in the form of Growth Point or Section 106 allocations. The projects form part of a provisional list and include:

Melbourne Leisure Projects (Leisure Centre and Cockshut Lane Recreation Ground)
 Gresley Old Hall – outdoor facility refurbishment
 Eureka Park – Heritage Lottery Fund refurbishment
 Swadlincote Town Centre – phased redevelopment
 Green Bank Leisure Centre – wetside refurbishment
 Etwall Leisure Centre – indoor and outdoor developments

Summary of Assets held by 'Service area'

Asset	Number	Valuation (£) (as at 31st March 2011)
Operational Land		
Recreation Grounds,	19	114,056
Play areas,	8	
Skate Parks,	2	
Amenity Areas,	7	
Urban Parks, & Toilets	4	84,713*
Ecology Area,	1	
Common land,	4	
Public Open Space,	138	
Allotment Sites,	7	163,650
Cemeteries,	6	336,489
Small areas of garden/grazing land etc	4	97,500
Properties		
Green Bank Leisure Centre,	1	4,358,201
Melbourne Leisure Centre,	1	475,222
Rosliston Forestry Centre,	1	984,000
Rosliston Forestry Centre Business Units	4	180,000
Village Halls,	2	215,000
Swadlincote Town Hall,	1	208,000
Sports Pavilions,	16	760,817
Market Hall	1	150,000
Vehicles		
Vans	2	
Other		
Marquee,		
Climbing Wall,		
Exhibition Trailer,		
Mobile Skate Park		
Trailer		

3.0 Service Performance

3.1 Key Achievements 2010/11

Saving of £620,000 p.a. from April 2010 re-structure.

Leisure and Community Service rated as 'Excellent' through a peer assessment inspection in September – progressed from 'Good' in 2007.

Completion of the Swadlincote Gateways programme of environmental enhancements on key arterial routes, including over 100 street trees planted and 20 business frontage improvement grants undertaken, together with a range of landscaping works.

Delivery of the 2010 National Forest Walking Festival with a growth in the number of community organisations involved and individuals taking part.

Completion of Phase 2 of the Swadlincote town centre improvements with a formal opening and a community launch - the Swadlincote Pancake Races attracted a large audience, extensive media coverage, and a large number of competing teams from local businesses and organisations and illustrated the support given to the re-establishment of the Swadlincote Chamber of Trade, which also including the Swadlincote Sausage Competition that promoted local produce.

Delivering a programme of well-attended business events and breakfasts. This includes an event for the Logistics sector at Foston and for the Food & Drink sector at Rosliston, together with support for numerous other partner events.

Growth of the National Forest & Beyond visitor marketing campaign, with the development of new publications and electronic materials, achieving a growth in tourist numbers and spend in South Derbyshire.

Delivery of the externally-funded Invest South Derbyshire project, promoting the area (through property shows, business awards and publications such as the Investment Gazette), supporting inward investors and achieving the Project's business assistance targets.

Achieving a growth in visitor enquiries through the Tourist Information Centre, as a result of greater attendance of events and shows to promote the area, together with the development of the 'What's On Guide'.

Implementation of the Sharpe's Pottery Museum project, undertaking a major facelift for the Museum including restoring the kiln, installing a new National Forest gallery and constructing an extension.

New Sport and Health Strategy produced with 4 key areas-young people participation and volunteering, adult participation and volunteering, Facilities and reaching the community.

Increased Adult Activity including a 50 plus morning at Etwall Leisure Centre and 'Back to Netball' which attracted 55 women in the first week!.

Adult and Young peoples participations achieved 16470 over 570 sessions

The Village Games project was introduced with sessions such as Gresley dance and multi sport in Willington, Early bird walks at Etwall and Melbourne, table tennis at Repton and tai chi at Barrow. Over 1000 participations on projects to date.

Healthier South Derbyshire events included 600 people at Greenbank Leisure Centre.

Get Active in the Forest attracted 10688 participants in activities such as walking (70 walks per month), cycling, Bikeability, drop in sessions and Out and Active.

New Leisure Centre Management Contract secured – saving £165,000 p.a.

Business Units built at Rosliston Forestry Centre with £550,000 external funds.

Melbourne Leisure Feasibility Study completed and 2 projects progressed.

Festival of Leisure and Christmas Light Switch On attract thousands of spectators.

First Nature Reserve opened at Coton.

Green Flag Awards for Maurice Lea Memorial Park and Rosliston Forestry Centre.

£20,000 p.a. Sponsorship deal secured with Rolls Royce for Environmental Education.

Undertook 2 major public consultations on future growth strategy – including ‘neighbourhood’ event roadshows and consultation on 11 Conservation Area Character Statements.

Co-ordinated the Council’s response to the Draft Local Transport Plan.

Assisted the County Council in delivering the Hilton Greenway link, which is now complete.

West Street re-paving project was shortlisted for the national Urban Design Group award.

Building for Life assessments were completed on 5 residential schemes.

Provided policy advice on major applications e.g. proposal for over 2,000 houses at Drakelow Park and design advice e.g. Darklands Lane scheme enabling it to fulfil 14 of the 20 Building for Life criteria.

Awarded Phase 1 of new residential development on Station Road in Melbourne an ‘ourplace’ certificate – classing it as A+ (very good) (scoring 17/20 on Building For Life).

Obtained 3 successful Anti Social Behaviour Orders (ASBO’s) against prolific offenders for crime and ASB, also an ASB Injunction obtained working with housing department.

Successfully obtained Designated Public Place Order on Eureka Park which gives police power to confiscate alcohol.

Community Safety parenting events held with partners for areas of Hilton and Willington.

Police operations Pinamar and Edgeware are on going to tackle ASB supported by the Partnership and utilising neighbourhood wardens.

Swadlincote Town centre CCTV installation complete and re-deployable CCTV system used successfully in Willington.

Launch of Saturday Night youth diversion project at Etwall Leisure Centre and commenced Ozbox with pilot boxing training sessions taking place at Hilton & Swadlincote.

Business watch in Swadlincote Town Centre continues with regular meetings and good attendance (over 60 members) and Business watch and AlertBox scheme implemented in Melbourne.

Pub Watch Scheme launched in Melbourne and Hilton, and Farm and rural community watch along with allotment watch established.

A total of 77 Neighbourhood Watch Schemes are now active, 4 new schemes set up at Linton Heath, Thames way, Sorell Drive and Boulton Moore plus a 'Be Safe Be aware' event held at Findern.

Liberation Day well attended with over 500 over 55's in attendance.

Karma Nivara and mental health training delivered to agencies working with victims of domestic abuse.

'The descent of man' conference raising awareness of male victims of domestic abuse and domestic violence World Cup awareness campaign.

131 vulnerable residents have received improved security through the Safer Homes scheme.

£10k Capital funding for burglar alarm scheme to continue running until March 2011. 35 Alarms fitted at victims properties since April 2010.

Provided funding for 20 local community projects through the Safer Neighbourhood funding stream including:

- *Improved security at Hilton Scout hut, Etwall Primary School, Greenacres Barrow & St Johns Church in Newhall*
- *Youth Activities and facilities provided at Melbourne Atheneum, Hilton TAG, Willington Arts Festival, Swadlincote Boxing Club,*
- *Road Safety Improvements in Linton*
- *Assisted NHW schemes in Melbourne & Repton*
- *Supported St Johns Ambulance Youth Training initiative*
- *Provided storage containers for keeping sports equipment safe in Aston and Barrow*

Carried out six Speed Watch operations out across the district.

Top quartile performance for processing applications in country.

Planning Enforcement Team investigated and closed 345 cases.

Injunction secured against an unauthorised Gypsy site at Church Broughton.

First application to be assessed against Building for Life criteria was granted planning permission – site of the former Old Plough pub in Barrow on Trent.

Extracare Village scheme in Swadlincote was included on Role of Honour for National Housing Design Awards.

Held 8 events at The Glade InThe Forest Arena through the 2010 summer season. These included: Wind in the Willows, Break Through 2010, The Merchant of Venice, The Course of True Love, Sinful Shaxxspeare, Queen Tribute, Abbie Davies Launch and Last Night of the Proms. Over 1500 attendees at the aforementioned events. Established a list of over 100 subscribers wanting further information about future events and a consultation exercise to provide evidence and feed back on future programming.

3.2 Key Strengths

The original Leisure and Community Service undertook the Cultural Single Improvement Tool external assessment which scored the service as 'excellent'. The areas identified as particular strengths were, partnership working, community engagement, leadership, strategy and policy.

These are also strengths within the former Planning service and when combined as one service provides a committed and flexible team with right blend of skills including essential specialist areas such as community development, event management, conservation, urban design and sustainability appraisal.

In terms of the future development of the District a local strength is the established political and technical joint working arrangements with wider Derby HMA.

3.3 Areas for Improvement

Work is required on fully merging the original two services and on a practical level contract management arrangements will be developed to meet the challenge of the new leisure management contract. The external peer assessment identified a need to improve capital asset management for leisure centres and overall marketing of the service.

More use of e-consultation and document management systems is a further practical improvement need.

3.4 Corporate Action Plan

The SMART Action Plan details our key actions for the year. Actions are broken down into quarters in order to enable us to monitor and manage our performance.

These actions directly contribute to our outcomes identified in the Corporate Plan, and as such are seen as essential for us to achieve if the Council is going to achieve its ambitions. Complementing these actions is a set of performance measures that are formed both from the National Indicator Set and locally agreed indicators. Whether we achieve the targets set against these indicators will tell us whether the 'business' we are doing is delivering the required outcomes and providing excellent services.

In some areas because changes will take place over a period of time and not measurable in a quarter, proxy indicators will be used. These are indicators that suggest the likely progress, whilst not measuring that outcome. The Service's key performance measures against Corporate Plan outcomes can be found at Appendix B

3.5 Operational Action Plan

Much of the work of the Service is dictated by Partnership working where other organisations are providing funding and / or staff to deliver work that has a shared agenda. This agenda is most relevant in the areas of community safety, sport and health, tourism, community development and facility development.

4.0 Key National, Regional & Local Strategies

There are a number of national, regional and local strategies which influence the work of 'service area', *some of which we need to respond to and others which we are involved in developing.*

National/European

Habitats Directive 92/43/EEC – requires assessments of plans and policies which would be likely to affect habitats of European-wide importance (such as the River Mease)

European Directive 2001/42/EC Strategic Environmental Assessment – requires assessments of plans and policies which would be likely to have significant effects on the environment

National Planning Policy Statements and Circulars – set out general development policies to which we must have regard (eg on the need for house-building, protection of Green Belts and avoidance of out of town shopping)

Regional

East Midlands Regional Plan 2009 – sets out minimum future build rates and other key policies for South Derbyshire with which we are required to conform in our development plans

Derby, Derbyshire, Nottingham and Nottinghamshire Local Enterprise Partnership Proposal – an indicative strategy for the emerging local enterprise partnership which will take on some of the roles of the former East Midlands Development Agency in developing a dynamic economy.

Derbyshire Economic Partnership Sub-Regional Investment Plan - aims to stimulate, develop and encourage a range of strategic sustainable economic opportunities in Derbyshire to improve the economic prosperity, quality of life and overall environment for business, individuals, communities and visitors.

The National Forest Strategy – aims to create a major new wooded environment where new trees and woodlands make a significant contribution to enriching landscapes and wildlife habitats; stimulating a new woodland-related economy; providing for recreation, tourism and community involvement; and contributing to global environmental objectives such as reducing carbon dioxide in the atmosphere.

National Forest Tourism Partnership - Vision and Action Plan – aims for The National Forest to be recognised and enjoyed as one of the top ten high quality sustainable

destinations in the country, delivering long-term and sustainable growth in the value of the visitor economy.

Derbyshire Partnership Forum - Derbyshire Sustainable Community Strategy – a plan which is shared by public and voluntary organisations across the county which aims to improve social, economic and environmental standards.

Derbyshire Sport - Derbyshire Plan for Sport 2010/15 – a shared plan to increase participation and standards in sport and physical activity.

Derbyshire Constabulary - Policing Plan – plan for Policing in the county which influences the work of the Safer South Derbyshire Partnership.

Derbyshire Fire & Rescue Service Area Community Strategy and Action Plan – supports the Councils community safety work.

Derbyshire Drug and Alcohol Team - Drug and Alcohol Strategy – supports the Councils substance misuse work.

Derbyshire Community Safety Agreement – a joint commitment for reducing crime and anti social behaviour.

Derbyshire Independent Living Strategy: Preventative Home Support for Older People

The All Derbyshire (including Derby City) Mental Health Promotion Strategy

Derbyshire Primary Care Trust - Local Strategy – a plan for reducing health inequalities.

Local

South Derbyshire Economic Development Strategy – aims to promote greater economic wellbeing in South Derbyshire, in order that it becomes a healthier, more prosperous and safer place to live with better jobs and prospects for local people and businesses.

South Derbyshire Partnership - Sustainable Community Strategy - a plan which is shared by public, private and voluntary organisations across the district which aims to improve social, economic and environmental standards.

South Derbyshire Local Plan 1998 – now time expired (2001) but parts still set out local policies on matters such as the Green Belt and settlement boundaries

Better Design for South Derbyshire’ – a guide for developers advising on standards of design the Council expects through planning applications

‘Affordable Housing in South Derbyshire – A Guide to Delivery’ – a guide for developers advising on the Council’s approach to affordable housing contributions

South Derbyshire Sport - Recreation and Physical Activity strategy – the plan for the delivery of sport and physical activity which is shared by local public and voluntary sector partners.

5.0 Partnerships

The process set out in the Council's Partnership Policy has been followed. Our significant partnerships are outlined below:.

Partnership	Main Purpose
South Derbyshire Partnership	To improve the economic, physical and social environment of South Derbyshire
Safer South Derbyshire Partnership	To reduce crime and disorder and the fear of crime in South Derbyshire
Rosliston Forestry Centre Partnership	To manage and develop the strategic future of the Centre
Derbyshire Sport	To develop sport, recreation and physical activity in Derbyshire and Derby

6.0 Consultation & Communication

Consultation is a key part of our work and informs many of the services we deliver for the residents of South Derbyshire. A variety of methods to obtain information and comments are used, from questionnaires and phone calls to event debrief sessions and online surveys. Results from consultations are used to justify and improve work, which includes public and business events, as well as healthy activities and planning related sessions.

Communication is a high priority for our service. It is vital that services are marketed and achievements communicated to local communities and partners so that all are aware of and use the many facilities, advice, sessions and events that are available. The service has strong links with partner agencies and this is evident in marketing processes which enables partners to promote themselves in service publicity and this system is reciprocated. Again, a variety of marketing tools are used, from posters and leaflets to costumed characters and affinity days, such as the recent event held at Derby County Football Club where the opportunity arose to further strengthen links with Derby City and promote and celebrate some of the many attractions that make South Derbyshire a better place to live, work and visit.

Significant media coverage is achieved across the local media for all the service areas including; Business breakfasts / Comic Relief / Work on the Delph / Airtime on Radio Derby / Liberation Day / National Forest Walking Festival / ITV Central coverage on Breastfeeding Awareness Awards at Rosliston / Last Night of the Proms even t/ Free Tree campaign / APSE award for Alert Box.

The Service is continuing to monitor all communications during the coming year. Marketing plans are being produced and updated for key areas and promotional literature is continually being reviewed and where appropriate given a 'corporate' identity.

See Appendix C for planned consultation and communication in 2011/12.

7.0 Service Review/Transformation Programme

The Community and Planning Service has a long history of service review and efficient business management of services. The Leisure Centre Management contract for Green

Bank and Etwall Leisure Centres has just been reprocured with a saving to the Authority of £165,000 per year. Rosliston Forestry Centre, the Tourist Information Service and the Safer Homes Service are all operated by external organisations. A significant number of services and employees are funded by external organisations thus providing excellent value for money for the Council.

The series of tables at Appendix D represent the next three years actions for the Council. The actions will form a key part of the authority's medium strategy for both delivering the outcomes that communities want and need; and delivering its efficiency savings. The reviews that will be taking place in 2011/12 are to be built into the Service Action (SMART) Plan for 2012/13. The Partnership with Northgate Public Services through the 'Retained Services Transformation' programme is expected to achieve cashable savings for this service area.

8.0 Managing Risks

The process set out in Council's Risk Management Strategy, which was approved in March 2010 has been followed.

Further details can be found via this link

http://harvey/corporate/organisationaldevelopment/policy/Service_Planning/supporting_info/RiskMgtStrat/view?searchterm=risk

The risk registers for the service area can be found at Appendix E.

9.0 Monitoring and Review

This plan will be monitored quarterly as part of the performance management framework and will be used throughout the year to manage service delivery.