
REPORT TO:	Development Control Committee	AGENDA ITEM:
DATE OF MEETING:	23 rd August 2005	CATEGORY: DELEGATED
REPORT FROM:	DEPUTY CHIEF EXECUTIVE	OPEN
MEMBERS' CONTACT POINT:	Gill Hague 5742	DOC:
SUBJECT:	Street Naming – Dove Valley Park, Foston	REF:
WARD(S) AFFECTED:	North West	TERMS OF REFERENCE: DC01

1.0 Reason for Exempt

1.1 N/A

2.0 Recommendations

- 2.1 That the Committee:
- notes the requirements of Section 17 of the Public Health Act 1925;
 - agrees to a review of the process for responding to street naming proposals;
 - has regard to the established theme of street naming for Dove Valley Park; and
 - accepts use of the name Park Lane.

3.0 Purpose of Report

3.1 To remind Members of the requirements of Section 17 of the Public Health Act 1925, explain why a review of the process for considering street naming proposals is necessary and point out the established theme for street names on the Dove Valley Park Development to which the name Park Lane conforms.

4.0 Content

- 4.1 At its last meeting Committee deferred consideration of the naming of a street on the Dove Valley Park Development for further investigation of names suggested by the Parish Council. In so doing it has become apparent that a review of the process by which the Council considers street names is needed.
- 4.2 Under the terms of section 17, on receipt of a notice of a proposed street name the authority has one month within which to serve a notice of objection on the person proposing the name. In this regard the Authority is out of time in relation to the latest

proposal for a street name at Dove Valley Park as indeed it would have been even when this was first considered at the last committee.

- 4.3 Had the Committee fallen within the appropriate timescale (which is likely to be rare) and Members were unhappy with a proposed name, a notice must be served on the proposer who then has 21 days to appeal against the objection to a petty sessional court. Given the short period in which notice must be given a review of procedures is considered necessary.
- 4.4 The developer's vision for the Dove Valley Park development is to have prestigious street names and associated numbering. When the main access from the A50 was constructed into Dove Valley Park this was combined with a suggestion put forward by the Parish Council resulting in 'Pakenham' after the chaplain who served the R.A.F and 'Boulevard' as associated with a grand street.
- 4.2 Subsequently the theme of prestigious road names continued with use of the name Park Avenue for the arterial road within the industrial estate and property numbers allocated as high as the 2000s.
- 4.3 The new road the subject of this and the previous report is a short stretch of road some 600m leading off of Park Avenue. It is the length of road that will serve the German Company Truma. They have indicated to the developer that they would like to use the name Park Lane due to its prestigious connections with its London namesake and of course its reflection of the name Park as in the development's location.

5.0 Conclusions

- 5.1 Foston Parish Council has referred to its original letter of 1997 when suggestions with local connections were made. However, some of the names put forward such as Wellington and Whittle are already in use in nearby Burton on Trent and Derby.
- 5.2 In light of the fact that a theme is now well established for the development, that the section of new road will be quite short and the occupier of the property it will serve a single large user who has requested the name, the proposed name of Park Lane appears appropriate. The Royal Mail has no objections to the use of the name proposed.
- 2.3 It is unusual for new street names to be a controversial issue and it is regrettable that the developer has chosen not to pursue the other names put forward by the Parish Council. However, given the circumstances as explained in this report the Council is not currently in a position to do anything other than accept the name of Park Lane.

6.0 Financial Implications

- 6.1 None

7.0 Background Papers

- 7.1 Street Naming and Numbering files ST/SN Foston