REPORT TO: ETWALL JMC AGENDA ITEM: 6

DATE OF 26TH JANUARY 2009 CATEGORY: INFORMATION

REPORT FROM: CENTRE MANAGER OPEN

MEMBERS' STEVE WRIGHT DOC:

CONTACT POINT:

SUBJECT: USAGE AND GENERAL REF:

INFORMATION

WARD(S) ETWALL, HATTON, HILTON, NORTH TERMS OF AFFECTED: WEST, REPTON & WILLINGTON REFERENCE:

1.0 Recommendations

1.1 That the contents be noted.

2.0 Purpose of Report

2.1 To advise members of the facilities usage.

3.0 Detail

- 3.1 Attached at Annexe 'A' is a breakdown of public usage for the swimming pool, squash and tennis courts for the financial years 2004/5 to date.
- 3.2 Swimathon 2009 official launch "Everyone in the pool for the world's largest swim" will take place on 12th January. This year's event will take place between 16 –19 April 2009. As mentioned at the last meeting Etwall Leisure Centre is one of only 100 Gala pools across the UK and with the support of the Swimathon team we hope to be able to recruit over 100 swimmers to our Swimathon event over the Swimathon weekend. The Gala Pools have been selected as a high profile, flagship regional pools and/or pools who have a strong history in Swimathon event delivery. 2008 Swimathon event at Etwall raised £2,442.55 to support Marie Curie Cancer Care charity.
- 3.3 Running along side the Swimathon event is a "Swim the Channel Challenge". This free to enter event is being run between January May 2009. Customers are being encouraged to enter this 22 miles (1,416 lengths of the pool). Swimmers who successfully finish the distance will be presented with a certificate marking their achievements.
- 3.4 Etwall Leisure Centre learn to swim programme has been awarded Aquamark Premier Scheme status. Page 1 of 2

Aquamark is a Quality Standard developed and assessed by the ASA the National Governing Body for Swimming in England. Centres displaying the Aquamark logo have achieved the standard required in the following areas:- Programme Operation, Staffing, Participation/Customer Relations, Policy and Strategy.

Etwall Learn to Swim Programme was subject to external scrutiny by experts within the field. Aquamark represents a recognition of high quality in swimming programme provision.

3.5 To mark the closure of the existing pool a reunion of all present and past customers, club member's supporters, present and previous staff are invited to join the celebration on Bank Holiday Monday 25th May 2009.

4.0 Financial Implications

4.1 None

5.0 Background Papers

5.1 Statistical information Etwall Leisure Centre/South Derbyshire District Council.