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REPORT TO:	ETWALL JMC	AGENDA ITEM: 7
DATE OF MEETING:	10 <sup>TH</sup> JANUARY 2005	CATEGORY: DELEGATED/ RECOMMENDED
REPORT FROM:	CENTRE MANAGER	OPEN/EXEMPT PARAGRAPH NO:
MEMBERS' CONTACT POINT:	STEVE WRIGHT	DOC:
SUBJECT:	USAGE INFORMATION	REF:
WARD(S) AFFECTED:	ETWALL, HATTON, HILTON, NORTH WEST, REPTON & WILLINGTON	TERMS OF REFERENCE:

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## 1.0 Recommendations

- 1.1 That the contents be noted.

## 2.0 Purpose of Report

- 2.1 To advise members of the usage of the facilities.

## 4.0 Detail

- 4.1 Attached at Annexe 'A' is a breakdown of public usage for the swimming pool, squash courts and tennis courts for the financial years 1999/2000 to date with comparative monthly figures
- 4.2 Public swimming time was reduced in 2003 to accommodate more children's swimming lessons and two new clubs Derby Triathlon and South Derbyshire Water polo. It's encouraging to see that public usage is on the increase and should exceed 2002/03 this financial year.
- 4.3 South Derbyshire Water Polo Club dominated the Nottingham and District League this year winning all 20 matches to take the title. The club also finished second in Division One of the Midland League.
- 4.4 Squash usage is slightly up on 2003/04
- 4.5 As reported at the last meeting the Tennis Courts bookings will be down this year and next until the improvement works to the hard play area at the rear of the building is completed.

## **New for 2005**

- 4.6 A new admission ticket "Wheelie Swim" will be introduced from 2005. This will encourage users of the pool to use bicycles rather than cars. Cyclists will receive one free admission after every five visits.

This scheme is the result of monies received through Crime and Disorder (£5485 SDDC) and Travel Plan (£5274 DCC) grants which has enabled ten secure bike lockers, padlocks, CCTV and lighting to be installed together with promotional costs.

- 4.7 A new b-line / Gold Card promotion to be introduced in 2005 whereby holders of these cards will receive one free swim after every five visits. Every pupil at John Port School will be issued with a b-line swim card in the New Year to encourage this health initiative.
- 4.8 There will be a Channel Swim Challenge for our regular swimmers to complete between January and March. The 22 miles – 35.4 km will of course be done in the comfort of the pool, swimmers will record their distance covered after each visit. A presentation of certificates will be made in April to successful swimmers completing the Channel Challenge.
- 4.9 A grant of £500 has been approved by Derbyshire Dales and South Derbyshire Primary Care Trust to purchase "swim for fitness" equipment to promote our Health Promotion Scheme through local GP surgeries. This should be in place in the New Year.

## **10.0 Background Papers**

### **10.1 Statistical information 2001/2004**