

Outcome	Measure	Actual 2011/12	Target Quarter 2 2012/13	Actual Quarter 2 2012/13	Status	Annual Target 2012/13	Predicted Out turn 2012/13	Status	Comments/ Remedial Action
GO 1 - Developing economic and employment opportunities	GM 01- Total Visitor Spend (£ million) (Proxy measure)	£139	n/a	n/a	Grey	£142	n/a	Grey	Biennial Indicator - (Proxy measure)
	GM 02 -Total Number of Visitors (million) (Proxy measure)	3.7	n/a	n/a	Grey	3.7	n/a	Grey	Biennial Indicator - (Proxy measure)
	GM 03 -Total Rateable Value of business premises (£ million) (Proxy measure)	New	n/a	£54.04	Grey	New	n/a	Grey	Proxy measure
	GM 04 -Unemployment Rate (Proxy measure)	2.6%	n/a	2.20%	Grey	N/a	n/a	Grey	Proxy measure (Comparative data for England - 3.8% at August 2012)
GO 2 - Increasing recycling resulting in less waste being land filled	GM 05 -Residual waste per household (Kgs)	517.00	128.00	126.30	Green	528.00	528.00	Green	
	GM 06 - Proportion of household waste recycled and composted	46.60%	47.00%	52.30%	Green	44.00%	44.00%	Green	
GO 3 - Sustainable Planning	GM 07 - Net additional commercial / employment floor space created (sq.metres)	(1,656.00)	n/a	n/a	Grey	5,000	5,000	Green	Annual target. Data will be available in June 2013
	GM 08 - Net additional homes provided	378	n/a	n/a	Grey	250	250	Green	Annual target. Data will be available in June 2013
	GM 09 - Speed of Planning applications	New	85.00%	86.72%	Green	85.00%	85.00%	Green	

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	GM 10 - Proportion of 'Quality' development schemes delivered	New	n/a	n/a	Grey	90.0%	90.0%	Green	Annual Indicator
	GM 11 - Satisfaction with the planning application process	New	80.00%	n/a	Grey	80.00%	80.00%	Green	Bi-ennial Indicator. Customer Surveys will commence in October 2012.