



Appendix A – Consultation action plan progress 2016/17

Aim	Action	Lead Officer	Progress
Review Consultation and Engagement Strategy.	To align with the launch of the Corporate Plan 2016-21.	Head of Communications	<p>Our Communications Strategy for 2016-2021 was adopted in December.</p> <p>One of its goals is to create a 'culture of empowerment and engagement in public service by ensuring people have more opportunities to have their say.'</p> <p>Strong reference is made to our Consultation and Engagement Strategy and its role in achieving this aspiration. The document has been reviewed to ensure it remains fit for purpose.</p>

<p>To seek opinions and feedback on the Council's financial plans for 2016/17.</p>	<p>Overviews provided at the Area Forums. Views of the business and voluntary sector also sought on the proposals.</p>	<p>Director of Finance and Corporate Services</p>	<p>Several questions were raised at Area Forums for clarification and additional detail but no substantive issues were raised.</p>
<p>Support service areas in engaging with service users and the wider community.</p>	<p>We will continue to explore new ways to engage and consult with residents on key activities and priorities.</p>	<p>Head of Communications/ Directors</p>	<p>As referenced in the Committee Report, the consultation work undertaken by the Council continues to be varied. During 2016/17, we engaged with residents about the Local Plan Part 2, the establishment of a new parish council, proposed alterations to parish boundaries and the introduction of a Public Spaces Protection Order.</p>
<p>Effectively coordinate and disseminate results of consultation activity.</p>	<p>After a consultation has finished we'll publish the feedback and how it's been used in the final decision. This can be done in a variety of ways, whether through the website, mail drops, social media or other channels.</p>	<p>Head of Communications</p>	<p>We have continued to work with service areas to develop the most effective ways to publish consultation findings and outcomes. The new look website is being progressed to give us an advanced platform upon which to do this.</p>