

Outcome	Measure	Actual 2011/12	Target Quarter 4 2012/13	Actual Quarter 4 2012/13	Status	Annual Target 2012/13	Out turn 2012/13	Status	Comments/ Remedial Action
GO 1 - Developing economic and employment opportunities	GM 01- Total Visitor Spend (£ million) (Proxy measure)	£139	£142	£163	Grey	£142	£163	Grey	
	GM 02 -Total Number of Visitors (million) (Proxy measure)	3.7	3.7	4.0	Grey	3.7	4.0	Grey	
	GM 03 -Total Rateable Value of business premises (£ million) (Proxy measure)	New	N/a	£55.01	Grey	New	£55.01	Grey	
	GM 04 -Unemployment Rate (Proxy measure)	2.6%	N/A	2.20%	Grey	N/a	2.20%	Grey	
GO 2 - Increasing recycling resulting in less waste being land filled	GM 05 -Residual waste per household (Kgs)	517.00	138.00	133.00	Green	528.00	527.00	Green	Provisional figures used. Actual data not available until June 2013
	GM 06 - Proportion of household waste recycled and composted	46.60%	38.00%	34.60%	Red	44.00%	45.00%	Green	As above
GO 3 - Sustainable Planning	GM 07 - Net additional commercial / employment floor space created (sq.metres)	(1,656.00)	5,000	n/a	Grey	5,000	n/a	Grey	
	GM 08 - Net additional homes provided	378	250	n/a	Grey	250	n/a	Grey	

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	GM 09 - Speed of Planning applications	New	85.00%	82.63%	Red	85.00%	86.80%	Green	Q4 performance below target due to staff changes of Area Planning Officer post. Cumulative performance for year is above target.
	GM 10 - Proportion of 'Quality' development schemes delivered	New	90.0%	100.00%	Green	90.0%	100.00%	Green	
	GM 11 - Satisfaction with the planning application process	New	80.00%	n/a	Grey	80.00%	n/a	Grey	Benchmarking data exercise commenced in June 2012. Annual performance to be reported in 2013/14!