



Application for Funding  
(April 2023 – March 2024)

Please complete all  
sections of this form

| 1. Applicant Details  |                                  |
|---|----------------------------------|
| Name: Louise Scott  | Job Title: Head of Operations    |
| Name and address of organisation receiving funding:<br>South Derbyshire CVS, The Hive, Top Floor Unit G, Sharpe's Industrial Estate, Alexandra Road, Swadlincote, Derbyshire DE11 9AZ |                                  |
| Contact Tel Number:<br>01283 219761   | E mail:<br>louises@sd cvs.org.uk |

| 2. Project Details   |
|--|
| <b>Title of Project:</b> Swad Live   |
| Please give a brief summary of the action to be taken and the main objectives:<br><b>Brief description of the Project: (eg. target locality, target group and how you will deliver the programme)</b>  |
| Building on the success of Swad Live (formerly Swadlincote performing Arts) in 2023<br>The overall objective is to generate interest to form a new stand-alone not for profit organisation (charity, CIC, other) to become the recognised and 'turn to' body for all matters pertaining to 'live' performance arts in the town.  |
| <b>Aim:</b> To build on the success of 2023 and organise another big Swad Live event or similar smaller events. Further generate interest in forming a stand-alone organisation to develop events. A stand-alone organisation could develop, promote and curate a range of annual 'live' events in the town bringing to the fore local and regional talent. This may include, but not exclusively live music, performing arts, plays and spoken word.  |
| <b>Objectives:</b><br>To support Swadlincote's aim to be a vibrant and attractive visitor destination, complementing existing attractions/events and in doing so bring more people into the town centre.<br><br>To aid economic development in the town, in particular support for retailers<br><br>To help develop a sense of Pride in Swadlincote, helping to combat low level disorder particularly relating to youth where there may be a paucity of activities to be involved in.<br><br>Increased opportunities for volunteering (marshalling, organisation etc) |
| <b>Outcomes:</b> (e.g. improved mental wellbeing)<br>• Youth engagement • Improved revenues for retailers<br>• Promotion and encouragement of arts<br>• Combat low level disorder<br>• Swad Live 2023 engaged approx. 500 people on the day. Aim to match or exceed that number.   |

Continued.....

| 3. Describe how your project is supporting the South Derbyshire Partnership? | Please refer to the South Derbyshire Sustainable Community Strategy 2009-2020: 2017 Refresh (available on SDDC website)  |
|--|--|
| Priority   | Activity   |
| Safer Communities  | Reduced occurrences of anti-social behaviour and criminal damage - Distraction activities Increased range of activities and opportunities available to young people - Opportunities to get involved (volunteering and/or participation   |
| Vibrant Communities  | Increased participation in community and voluntary action - Opportunities to get involved (volunteering and/or participation Improvements in the management of open space and local sites to benefit their value to people - Greater use of town centre space for social activity and increased number of people taking part in cultural activities - Opportunities to get involved (volunteering and/or participation |
| Sustainable development  | Bring employers, business support organisations and education and training providers together to co-ordinate and focus their activities - Involvement of Town centre group of retailers  |
|  |  |

### 3. What are the Project costs?

#### Breakdown of total Project costs:

##### Outline Project Plan

- Continue to use and further develop the Swad Live branding to promote identity, online presence (website) and promotion by end of April 2024.
- Research dates of other big events which may conflict to find a suitable date for the Swad Live Event.
- Work with the Town centre Development group and SDDC to consider if there are other local events that Swad Live can be part of.
- To commence the planning of the August event
- Secure volunteers and train
- Further promotion & communications of Swad Live
- Find and liaise with performers, first aid provision, obtain quotes for materials used eg staging,
- Produce print promotions.
- Link with other projects eg Youth Shape at SDCVS, the Collective Hub, Beat the Streets, Active Derbyshire, Derbyshire Time Swap

**Total Cost £ 5198**

#### How much funding towards the Project is sought from the South Derbyshire Partnership and what would this be spent on?

|  |           |
|--|-----------|
| Development Officer Time on Event Planning and in person promotion   | £2,500.00 |
| Time on CIC / Engaging and supporting organisations to be part of SL | £1,624.00 |
| Management @15%  | £ 602.00  |
| Overhead costs   | £ 472.00  |

**Total Cost £ 5198**

### 4. Will the grant be used for match funding? Yes / **No** (please circle)

If yes, how much funding will be drawn from elsewhere (and the source)?

No

### **5. Please explain how the need for this Project has been determined?**

The need for this proposal was identified by SDDC and SDCVS and the clear and obvious absence of a Town Performing Arts organisation. The success of the 2023 event has cemented the desire to build on what was learned in 2023 and seek to further develop Swad Live.

We recognise that the 2023 event did not garner sufficient interest to form a CIC but will look at the possibility of that happening over a second successful year. Time can be spent on forming CIC or engaging and supporting organisations to be involved in Swad Live. A flexible approach to this will be required.

### **6. How will Project be monitored and evaluated?**

Within the usual SDCVS monitoring processes  
A Project plan will be developed building on the evaluation form 2023  
Timelines and milestones established  
Quarterly updates to SDDC –  
Research published with onward formation plan

**7. Please provide details of any other funding your organisation currently receives from South Derbyshire District Council?**

Highlighted in blue are funds that come via South Derbyshire Partnership but are DCC Public Health Funding.

The ALICE Project = £5,000

Community Connectors = £25,000

Cost of Living Grants = £10,000 (CVS administer to others)

Food Bank = £31,000

Handy Person Help at Home = £74,253 in revenue funding and £38,000 in capital

Safer Homes = £16,498.69 plus VAT

Infrastructure and Consultation = £77,934 and £22,748

Small Grants = £20,000 (CVS administer to others)

Social Connect South Derbyshire = £11,425

Please complete and return to;

Economic Development and Growth  
South Derbyshire District Council  
Civic Way, Swadlincote, Derbyshire DE11 0AH  
economic.development@southderbyshire.gov.uk  
Tel: 01283 595791