
REPORT TO:	HOUSING AND COMMUNITY SERVICES COMMITTEE	AGENDA ITEM: 9
DATE OF MEETING:	5TH FEBRUARY 2015	CATEGORY:
REPORT FROM:	DIRECTOR OF COMMUNITY AND PLANNING SERVICES	OPEN
MEMBERS' CONTACT POINT:	VICKY SMYTH 01283 595776 vicky.smyth@south-derbys.gov.uk	DOC:
SUBJECT:	HEALTHY COMMUNITIES NETWORK – PROPOSAL TO BECOME AFFILIATED DERBYSHIRE MEMBER	REF:
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE: HCS 07

1.0 Recommendations

1.1 Members approve the adaptation of new 'Healthy Communities' model in South Derbyshire that will affiliate to the Derbyshire wide network.

2.0 Purpose of Report

2.1 To inform members about the World Health Organisations (WHO) Healthy Cities/Communities initiative.

2.2 To approve the development of a South Derbyshire application to become affiliated members of the Derbyshire county-wide network.

3.0 Detail

3.1 The World Health Organisation's (WHO) Healthy Cities' initiative is a global network that engages local authorities and their partners in health development. The programme is well established across the European region with around 100 designated cities. The UK membership currently stands at 26 town or cities. The network is now widening to counties under the umbrella of 'Healthy Communities'. Lancashire and Cumbria are already signed up. Derbyshire County wants to establish itself as the next Healthy Community.

3.2 The networks role is:-

- To enhance learning and build capacity through sharing ideas, experience and best practice.
- To widen participation in the Healthy Cities movement and support members; to develop and test innovative approaches to emerging public health issues.

- To become a strong collective voice for health, wellbeing, equity and sustainable development.

3.3 The Healthier Communities approach links to the Derbyshire Health and Wellbeing Strategy and the South Derbyshire Health and Wellbeing Locality Plan. It will provide an overall framework for making Derbyshire a healthy place to live and work. This will include creating opportunities for healthy activity, encouraging positive mental wellbeing, developing healthy workplaces, supporting sustainable transport and creating resilient communities.

3.4 The approach also provides a framework for local authorities to tackle the wider determinants of health such as education, housing, planning, transport and employment and addressing the needs of vulnerable and disadvantaged groups. The approach recognises that health is the business of all sectors and local authorities are in unique position to take the lead.

3.5 Healthy Cities is currently in Phase VI of its programme. This phase is based on the core themes outlined in the Marmot review, with two strategic goals of:-

- Improving health for all and reducing health inequalities.
- Improving leadership and governance for health.

3.6 The programme has four core themes each with priority issues to be addressed:-

Life course approach and empowering people	Tackling public health priorities	Strengthening people-centred health system and PH capacity	Creating community resilience and supportive environments
Early life	Physical activity	Health and Social services	Community resilience
Older people	Nutrition and Obesity	Other wider county services	Healthy settings
Vulnerability	Alcohol	Public Health capacity	Healthy urban planning and design
Healthy literacy	Tobacco		Healthy transport
	Mental Health and wellbeing		Climate change
			Housing and regeneration

3.7 Towns and cities involved in the healthy Communities network have found that it facilitates innovative and creative solutions to community issues and supports collaborative initiatives that address wide ranging community health challenges.

3.8 Derbyshire County Council (DCC) Public Health colleagues have approached South Derbyshire District Council (SDDC) to explain the rationale for joining the network and ascertain commitment to participating in developing the model across the county. DCC is aware that they don't have responsibility for delivery of some of the key priority issues e.g housing. Thus, they are keen to work in partnership with the 8 Derbyshire District and Borough Councils to achieve Derbyshire accreditation.

3.9 DCC will submit an overall county application to join the network with District and Borough Councils submitting affiliated applications as individual members – thus individually benefitting from the support available to members. This will include the opportunity to learn from other cities and authorities, share experience and gain mutual support. It will provide a mechanism for a joined up approach to addressing

health inequalities across Derbyshire. Belonging to the network will also offer the opportunity to share innovative practice at a local, national and international level.

3.10 Local delivery in South Derbyshire will be achieved through the work of the South Derbyshire Health and Wellbeing Group and its associated Locality Action Plan.

3.11 The approach also fits well with our existing Healthier South Derbyshire partnership brand.

3.12 It is envisaged that the District application will be submitted by the summer of 2015. It is proposed that this takes the form of an SDDC application on behalf of the wider South Derbyshire Partnership. South Derbyshire partners are essential players in improving health and wellbeing in the District. Inclusion in the application will ensure that mutual gain is achieved by all.

4.0 Financial Implications

4.1 Cost of Derbyshire accreditation will be in the region of £9,000. This cost will be met by the DCC Public Health budget, therefore there will be no annual subscription costs for this Council.

5.0 Corporate Implications

5.1 The services cut across many corporate agenda's and these are shown below: -

- Sustainable growth and Opportunity
 - The project supports promotion of The National Forest and opportunities available in it e.g. Walking For Health.
 - Sessions are offered free to ensure good access for all.
 - Sessions will be delivered in different Hub areas around the district.
- Lifestyle Choices
 - The Project promotes increased participation in physical activity and supports the development of a healthier lifestyle.
- Value for Money
 - Development of employees by up skilling the workforce.

6.0 Community Implications

6.1 The service proposals will have a significant impact on improving the health and wellbeing of South Derbyshire residents.

7.0 Conclusions

7.1 The Healthier Communities approach links to the Corporate Plan, individual service plans, the Community Strategy and the South Derbyshire Health and Wellbeing Locality Plan. It will provide an overall framework for making Derbyshire a healthier place to live and work.

8.0 Background Papers

Appendix 1 – Healthy Cities/Communities application form
Appendix 2 - Phase VI goals and themes overview