



The South Derbyshire Partnership
working together for
a sustainable South Derbyshire

SOUTH DERBYSHIRE PARTNERSHIP

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Date: 22 January 2018

To: See Overleaf

Dear Sir/Madam

BOARD MEETING

A Board Meeting of the South Derbyshire Partnership will be held at Sharpe's Pottery Museum, West Street, Swadlincote, Derbyshire, DE11 9DG on **Wednesday 31 January 2018 at 10:00 am**. You are requested to attend.

Yours faithfully

Mike Roylance
Economic Development Manager

Enc.

Local Authority Sector

District Councillor Mrs Hilary Coyle (**Chairman**) (South Derbyshire District Council)
Councillor Martin Ford (South Derbyshire District Council)
Sheila Jackson (Derbyshire Association of Local Councils)
Mike Roylance (South Derbyshire District Council)
District Councillor Kevin Richards (South Derbyshire District Council)
County Councillor Mrs Linda Chilton (Derbyshire County Council)

Other Public Sector

Paula Lievesley (Derbyshire County Council – Children & Younger Adults)
Vivien Sharples (The Pingle Academy)
Chief Superintendent Jim Allen (Derbyshire Constabulary)
Mary Hague (Derbyshire County Council – Public Health)
John Beaty (Burton & South Derbyshire College)
Jane Hopkins (NHS Southern Derbyshire Clinical Commissioning Group)

Private Sector

Nick Freeman/Helen Hydes (Toyota Motor Manufacturing UK Ltd)
Colleen Hempson (East Midlands Airport)
Ron Lane (Sharpe's Pottery Heritage and Arts Trust)
John Everitt (The National Forest Company)
Robert Coe (Swadlincote & District Chamber of Trade)
VACANT

Voluntary/Community Sector

Tracey Harris (Homestart South Derbyshire)
Michelle Skinner (South Derbyshire CVS)
Stephen Spear (South Derbyshire CVS)
David Symcox (South Derbyshire CAB)
VACANT
VACANT(South Derbyshire Tenants & Residents Association)

AGENDA

1. Introductions, apologies and to note any substitutes appointed for the Meeting.
2. Declarations of Interest.
3. To receive the Minutes of the Meeting held on 19 October 2017(attached).
4. Matters Arising.
5. SDDC Budget Consultation (Kevin Stackhouse).
6. Children & Young People Theme (Paula Lievesley).
7. Automatic Number Plate Recognition (ANPR) Update (CS Jim Allen/Inspector Kate Bateman).
8. Strategic Co-Ordinating Group Report (Mike Roylance) (attached).
9. VCS Update (Kerrie Fletcher).
10. Sustainable Community Strategy – 3rd Quarter – Oct/Dec (2017/2018).
Appendix 1 (attached).

Safer and Stronger Communities
Healthier Communities
Sustainable Development
Children & Young People

11. Future Agenda Items.
12. Any Other Business.
13. Date of Next Meeting.

Date: Wednesday 18 April 2018

Time: 10:00am

Venue: Sharpe's Pottery Museum, West Street, Swadlincote, Derbyshire DE11 9DG.

BOARD MEETING OF THE SOUTH DERBYSHIRE
PARTNERSHIP

Oakland Village, Swadlincote
on Thursday 19 October 2017.

PRESENT:-

Local Authority Sector

District Councillor Bob Wheeler Chairman (South Derbyshire District Council), County Councillor Mrs Linda Chilton, , Sheila Jackson (Derbyshire Association of Local Councils), Stuart Batchelor (South Derbyshire District Council).

Other Public Sector

Inspector Nick Daines (Derbyshire Constabulary), Mary Hague (Derbyshire County Council – Public Health), Shelley Cooper (Derbyshire County Council – Children’s Services).

Private Sector

Martin Wroughton (Sharpe’s Pottery Heritage & Arts Trust), John Everitt (National Forest Company), Vivien Sharples (The Pingle Academy).

Voluntary/Community Sector

Michelle Skinner (South Derbyshire CVS).

Also in Attendance

Julie Heath (Derbyshire County Council – Adult Care), Chris Smith, Shaun Woodcock, Mike Roylance, Sally Cope (South Derbyshire District Council), County Councillor Patrick Murray (Derbyshire County Council).

SDP/85. **APOLOGIES**

Apologies for absence from the Meeting were received from:

Chief Superintendent Jim Allen (Derbyshire Constabulary), Ron Lane (Sharpe’s Pottery Heritage & Arts Trust), Tracey Harris (Home-Start), Helen Hydes (Toyota Motor Manufacturing (UK) Ltd), Colleen Hempson (East Midlands Airport), Councillor Kevin Richards, Councillor Martin Ford (South Derbyshire District Council), Jane Hopkins (NHS Southern Derbyshire Clinical Commissioning Group), Robert Coe (Swadlincote & District Chamber of Trade), Keith Bull (South Derbyshire District Council).

SDP/86. **INTRODUCTIONS**

Introductions took place.

Apologies were noted.

SDP/87. **DECLARATION OF INTEREST**

None.

SDP/88. **MINUTES**

The Minutes of the Meeting held on 26 July 2017 were taken as read, approved as a true record and signed by the Chairman.

SDP/89. **MATTERS ARISING**

The Raising Aspirations Project was deferred until the next meeting.

ACTION: SB/SC.

SDP/90. **SUSTAINABLE TRANSFORMATION PLAN (STP) & PLACE AND HEALTH & WELL BEING THEME GROUP**

Mary Hague gave a presentation to include Agenda Items (5) and (6). Public Health had produced an infographic overview of activity in 2016/17 and into 2017/18. Copy attached. **ACTION: SC.**

An overview of the Healthier Communities priorities for focus and projects in progress was presented to the Board along with data on life expectancy, lifestyle challenges and the educational/aspirations of young people.

The current identified Priorities in the public health local plan underpin the Sustainable Community Strategy over the next 3 years led by the Healthier Communities group.

An introduction was given on Derbyshire's Sustainability and Transformation Plan called 'Joined Up Care Derbyshire'. The Plan brings together eleven partner organisations with an aim to work and plan better together, focusing on new ways of working to keep people healthy and give best care and services within available budgets.

A Board member discussion exercise was planned – it was agreed that comments would be collected by email instead. **ACTION: MH/SC** – presentation slides and email requesting comments sent 23.10.17.

SDP/91. **SUSTAINABLE COMMUNITY STRATEGY LAUNCH**

Michelle Skinner, on behalf of Helen Hydes, gave an overview on the key objectives, the main external messages and the aim to showcase the partnership in order to inspire others to get involved in its work. The format of the event and the Agenda for Wednesday 15 October were agreed, with the main speaker to be the Deputy Chief Executive of Wigan Council.

SDP/92. **SUSTAINABLE COMMUNITY STRATEGY – 2ND QUARTER**

The Partnership Newsletter gave an overview of each theme group's latest developments on their projects. The theme group leaders gave a verbal update on the second quarter.

A discussion took place on the need to recognise Newhall Boxing Club for the excellent work it does – suggestions going forward were to encourage a nomination for next year's Active South Derbyshire Awards.

ACTION: Cllr Pat Murray.

SDP/93. **SPORT ENGLAND – LOCAL DELIVERY PILOT BID**

Stuart Batchelor circulated The Active South Derbyshire Strategy for Physical Activity, Sport & Recreation in South Derbyshire (2017-2022).

An introduction was given on the Stage 2 Bid – 'Welcome to an Active South Derbyshire' - a four year project which encompasses 3 approaches: Active Design, Householder Packs and Infrastructure Support Development. Sport England to confirm successful projects in December.

The financial aspects of the Project and support for the Local Delivery pilot were agreed by the Board.

SDP/94. **FUTURE AGENDA ITEMS**

None agreed.

SDP/95. **ANY OTHER BUSINESS**

A request for Board Members to come along to the Strategy Refresh Launch on Wednesday 15 October at Toyota was given.

SDP/96. **DATE OF NEXT MEETING**

Wednesday 31 January 2018 – 10:00am

Venue: - Sharpe's Pottery Museum, West Street, Swadlincote, Derbyshire, DE11 9DG.

R. WHEELER

CHAIRMAN

The Meeting terminated at 12:00 Noon.

South Derbyshire Partnership

Report to the Board

Date of meeting: 31st January 2018

Agenda Item: 8

Strategic Co-ordinating Group (SCG) Update

1.0 Recommendations

- 1.1 To approve the Partnership's new logo.
- 1.2 To request that the SCG undertake a review of the Partnership's governance and make recommendations for any changes to the Board.

2.0 Purpose of Report

- 2.1 To update the Board on the activities of the SCG, including the Strategy Launch, current work programme and proposed governance review.

3.0 Detail

Strategy Refresh Launch

- 3.1 The Partnership's refreshed South Derbyshire Sustainable Community Strategy 2009-2029 was launched at an event in November hosted by Toyota Motor Manufacturing (UK) Ltd. The event was co-ordinated by the SCG with exhibitions from each of the Theme Groups. Presentations provided an insight into: Toyota's manufacturing and community activities, the idea of more sustainable active communities, the 'Wigan Deal', raising aspirations, the Parklife activity programme, the need to bridge the skills gap and 'Compassionate Communities'. The event was very well supported, attracting 129 attendees.

Pledges

- 3.2 The launch event sought to gain partner's commitment to the new Strategy and its aims. Some 16 organisations made pledges on the day to help deliver the Strategy. These included schools, businesses, community/voluntary organisations, councils and public sector organisations.
- 3.3 A further 17 organisations made commitments to specifically support skills and employment activities, such as offering work experiences placements, offering Apprenticeships/Traineeships, getting involved with the Skills & Employment Group or investing in increasing the skills of their workforce. East Midlands Airport, for example, pledged to support a number of activities including supporting careers events.

New Logo

- 3.4 Three shortlisted concepts for a new Partnership logo were exhibited at the launch and attendees invited to choose their preferred design. The most popular was an evolution of the current logo, which has now been finalised and can be found below. Upon approval by the Board, this will be available to partner organisations to use when involved in South Derbyshire Partnership activities.



Impact

- 3.5 The Launch event has allowed the Partnership to raise the profile of its work and the priorities in the newly refreshed strategy. In addition the SCG will explore further the adoption of approaches such as the Wigan Deal and how they could help the Partnership to achieve its objectives, with a view to a future Board discussion. The SCG will continue to discuss emerging evidence and potential responses to issues such as the increase in street drinking and associated health & well-being, town centre vitality and anti-social behaviour issues in Swadlincote.

Governance Review

- 3.6 It is proposed that a periodic review of the Partnership's governance is undertaken. Any changes required to update the current arrangements would be presented to a future meeting of the Board.

4.0 Financial Implications

- 4.1 There are no specific financial implications associated with this report. The minor costs associated with staging the launch event and the graphic design for the new logo have been charged to the Partnership's budget.

5.0 Conclusions

- 5.1 The successful launch of the new Strategy has reinvigorated the wider South Derbyshire Partnership. The SCG now has a key role to play in progressing the Partnership and achieving its priorities.

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South Derbyshire Partnership

Report to the Board

Date of meeting: 31 January 2018

Agenda Item: 10

Sustainable Community Strategy Action Plan – 3rd Quarter – OCT/DEC (2017/18)

1.0 Purpose of Report

1.1 To inform the Board on the Theme Groups work to date.

2.0 Detail

2.1 As previously reported the performance monitoring for the work of the Theme Groups is now provided as narrative reports which will contain information about what has been achieved; any challenges faced and highlight stories/case studies to demonstrate what we are delivering in each of the theme areas. These are attached as Appendix 1.

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**Community Strategy Action Plan 2017/18
END OF QUARTER 3 (Apr-Dec 2017)**

SUSTAINABLE DEVELOPMENT

Priorities for the SUSTAINABLE DEVELOPMENT theme group:

- *A more prosperous, better connected, increasingly resilient and competitive South Derbyshire economy*
- *A better place to live, work and visit at the heart of The National Forest*

BUSINESS SUPPORT, ACCESS TO FINANCE AND INNOVATION

Swadlincote Town Team staged a **Swadlincote Wedding Fair** in April with some forty exhibitors. Sharpe's Pottery Museum hosted thirteen exhibitors, a further ten had stands around the town centre and numerous wedding-related shops opened specifically for the event. Several businesses showcased their bridalwear, suits, flowers and other products in catwalk shows at the Town Hall. The event was very successful with participating businesses reporting sales of over £77,000 on the day and many enquiries taken for future appointments.

The National Forest Walking Festival took place in May with 92 walks over thirteen days, ranging from short health walks to full day rambles. The Festival was supported by over thirty organisations and voluntary groups which led individual walks. Funding for the event was received from the National Forest Company, Leicestershire County Council and South Derbyshire District Council. More than 1,300 people took part in walks as part of this the tenth National Forest Walking Festival.

The **Swadlincote Festival of Transport** was held in May by the newly formed Festival charity, with a mix of historic and contemporary vehicles, including cars, motorcycles, campervans, lorries and tractors. The event is a family fun day out with entertainment, music and fairground rides, and attracted a large audience of local residents and visitors. The Festival was sponsored by local businesses Roger Bullivant Limited and Gibson Technology Limited.

Monthly **Makers Markets** in Willington and Swadlincote commenced at Easter at Mercia Marina and Swadlincote High Street respectively. The Makers Markets feature arts and crafts, vintage and retro, and food and drink stalls, with live performances and other entertainment. They provide an opportunity for start-up and small-scale traders and producers to trade from a prominent location on a regular basis. Makers Markets in Swadlincote concluded in September running alongside Orchard Day, but continued throughout the Autumn at Willington.

A "**Thinking of Starting a Business?**" workshop was held in June at Sharpe's Pottery Museum. The event was staged by the South Derbyshire Business Advice Service with twelve attendees and feedback was very positive, including: "Everything was really informative. Even the stuff I knew has been expanded on. I didn't realise so much help would be available." A similar workshop took place at the Melbourne Sports Pavilion in March attracting eleven participants, with further good feedback.

'**Ay up me duck day**' took place in Swadlincote town centre in August led by Derbyshire Libraries, with an activity trail celebrating all things South Derbyshire such as Salts, TG Green and well dressing. Some 150 children plus their parents/guardians took part, with the Library receiving some great feedback from participating families. A 'Wossup me duck?' hunt featured ducks quacking a 'Swaddie saying' positioned in shops and businesses around the town centre - participants completing a spotter form were entered into a prize draw.

The Group has created a **Simple Guide to Business Support** which provides an overview of assistance available to businesses, aiming to further increase uptake of support and the growth of local companies and the local economy. It includes details of grants, training and advice for activities such as investment in premises and equipment, workforce development, exporting and product/service development. There is a particular emphasis on raising awareness of the assistance supported by the European Structural & Investment Funds. The Guide contains contact details for a range of organisations so that any partner can use it when engaging with businesses.

A series of **business support workshops** were held in South Derbyshire by partner organisations during the Autumn. These included 'How to Identify and Win Funding for Your Business' staged in Hilton by the D2N2 Growth Hub; 'Marketing Made Easy' and 'How To Do Your Own PR' staged in Willington by Marketing Peak District & Derbyshire; and, 'Promoting Your Organisation on Social Media' for small businesses and social enterprises staged by South Derbyshire CVS in Swadlincote. A business breakfast was held in Hilton to promote the Derby & Derbyshire Enterprise Growth Fund (D2EGF), attracting some 35 attendees.

In December, the **Swadlincote Town Team** promoted Small Business Saturday and late night shopping in the town centre alongside the Swadlincote Victorian Christmas Market & Carols Evening. Despite severe weather conditions, the event attracted a good attendance with a mixture of food & drink, market stalls offering gifts & treats and children's entertainment, including a Santa's Grotto. The Town Team also recognised a number of businesses and organisations at an informal celebration evening, including:

- Contribution to the vitality of the town centre for the Love Your Local Market young enterprise challenge, which involved Swadlincote Markets, The William Allitt School and South Derbyshire Business Advice Service.
- Contribution to supporting their local community to The Bluebell Tea Room.
- Contribution to reducing crime and disorder in the town to Swadlincote Markets.
- Contribution to improving the appearance of the town centre to Timms Solicitors and Salts for their involvement with the Swadlincote Townscape Heritage Scheme.
- Contribution to use of #SwadOffers on social media to Baumgartners Jewellers.
- Contribution to organisation of the best trade event to Alison Evans Bridalwear and M&N & Company Hair & Beauty for Swadlincote Wedding Fair.

RECRUITMENT, EMPLOYMENT AND SKILLS

The Sustainable Development Group has agreed to co-fund (alongside the Healthy South Derbyshire Locality Plan) two projects through its allocation of funding from the South Derbyshire Partnership Board: **Work Club** led by the Old Post Centre; and, **ALICE (Accessible Learning In Community Environments)** led by South Derbyshire CVS. Both projects are working with local unemployed individuals, with Work Club assisting those closer to the labour market and ALICE those facing multiple challenges to entering employment.

The **Toyota Road to Success** employability programme was delivered in Swadlincote in May. This was led by Sporting Futures and funded by Toyota Manufacturing UK Charitable Trust. The eight week programme provides pathways into employment for young people Not in Education, Employment or Training (NEET). The eight participants (aged 16-25) all successfully completed the course, which included workshops, business visits, work experience and the development of teamwork, leadership and interview skills. Their progress will now be tracked for 12 months.

A South Derbyshire young enterprise initiative saw 160 pupils from The William Allitt School take part in **Love Your Local Market (LYLM)** in May. LYLM is a national campaign to promote the market industry, culture and entrepreneurship, and took place in 1,300 locations - with the success of the Swadlincote project being one of fourteen receiving special recognition by the National Association of British Market Authorities. Pupils developed their business ideas in teams with guidance from Advisers of the South Derbyshire Business Advice Service. They then took stalls on Swadlincote Market to demonstrate their 'businesses' and raise money for Book Aid, by selling recycled products, putting on activities and performing.

The partnership's **Swadlincote Jobs & Skills Fair** was held in May at Green Bank Leisure Centre. The event was very successful attracting over 70 exhibitors offering jobs, apprenticeships, training courses, volunteering places and self-employment support. The event began with a schools session where pupils could meet employers and training providers and 'have a go' at a new skill, generating a lot of interest in apprenticeships. Attendees included: 330 pupils from three secondary schools; 287 Jobcentre clients; and, 40 other members of the public.

The Sustainable Development Group has funded '**Skills Pathway**' a small pilot project led by South Derbyshire CAB. It had emerged through the work of other projects, such as DIG-IT, that there are significant numbers of individuals in South Derbyshire whose low literacy and numeracy skills are acting as a barrier to using IT, gaining employment and accessing services. The project will work intensively with six individuals of different ages and backgrounds, seeking to overcome these barriers and identify wider lessons that will inform future activity.

The **South Derbyshire Skills & Employment Group**, chaired by David Cox from Musk Engineering, has undertaken a mapping exercise of support currently available for school employability activities. This captured what schools are doing and how businesses can engage with this, for example, by offering work experience places. The Group has now begun seeking pledges of support from businesses and other employers to help address the gaps that exist, with some fifteen organisations pledging their support at the Partnership's Strategy launch event.

INFRASTRUCTURE FOR ECONOMIC GROWTH

The **Swadlincote Townscape** programme supported by the Heritage Lottery Fund to improve historic buildings in the town centre has awarded grants and commenced or completed works to a number of buildings, including 79 High St, 8 Midland Rd, Swadlincote Town Hall, 23 West Street (Timms) and 1 West Street (formerly Auto Quip). The Diana, Princess of Wales, Memorial Garden site in Grove Street opposite Sharpe's Pottery Museum has now been cleared, construction of the new design commenced in June and will continue over the Winter. The activity programme continues with events for schools, including sessions with William Allitt secondary and Eureka primary schools, and for families, including guided walks with Magic Attic and a shop window trail. The Townscape project also exhibited at the Jobs Fair to promote careers in heritage construction skills.

A **Connectivity Survey** aiming to collect evidence of broadband, mobile phone and travel issues in South Derbyshire has been undertaken by the Group. Questionnaires were completed by people living or working the area. The results will be disseminated to Digital Derbyshire and other partners to influence their activities. It will also help to inform South Derbyshire CAB's DIG-IT project which is developing a map of access to IT equipment such as computers, Wi-Fi and IT support/training.

SOUTH DERBYSHIRE HEALTH AND WELLBEING GROUP

South Derbyshire Healthier Communities Plan 2017/18 –has been reviewed in terms of document layout to ensure clearer alignment with the refreshed Sustainable Communities Strategy. This is a working document thus subject to change as developing work indicates. The Plan includes the yearly list of project and development interventions.



FINAL South Derbyshire Healthier Communities Plan 2017 (003).zip

See Annexe 1

Agricultural Project

This project delivered by Rural Action Derbyshire in liaison with Derbyshire Agricultural Chaplaincy is building on initial pilot work last year. 52 farm visits have been completed alongside 12 events to promote support to the farming community in South Derbyshire. 15 farmers and families are currently being supported 1:1 through a range of issues including

- Working with the National Farmers Union regarding support following the impact of significant change to productivity and income resulting in a change in focus for individual farms livelihood.
- Working with farmers needing financial support through opportunities provided by charities such as the Royal Agricultural Benevolent Institution.
- Support regarding specific health issues impacting on farm productivity

A social group for farmers and families has developed in Boylestone and is engaging families regularly attending from South Derbyshire and Derbyshire Dales. Consultation work with farming community to ensure needs are regularly identified. 1 volunteer chaplain has been newly recruited to support the Farmer Support Team in South Derbyshire with an additional expressing interest. A Newsletter is distributed alongside other communication tools (social media, farming services and agricultural shows and events) to promote support available.

5 Ways to Mental wellbeing

The Health and Wellbeing Group acknowledges that often physical health and wellbeing might be given more focus compared to mental health and wellbeing. Partners have developed a campaign to promote the national message 5 Ways to Wellbeing and localising the County drive:

https://www.derbyshire.gov.uk/social_health/health-and-wellbeing/mental-health-and-wellbeing/emotional-health-and-wellbeing/default.asp



The South Derbyshire campaign includes

- Promotional/ marketing the 5 Ways message:
 - A Post card to reiterate the 5 Ways to Wellbeing message and our local website address to access local services that can support general health and wellbeing. This is expected to be live by the end of March due to the South Derbyshire website undergoing review to ensure ease of access of people.
 - Powerpoint promotion tool to display the message in waiting rooms such as GP surgeries, schools leisure centres and a range of venues
 - Local Roadshows eg. Pancake race event, 13 February in liaison with South Derbyshire District Council. The P3 van will be coming to the event to promote 5 ways of wellbeing alongside local partners who can support with projects and services to help people achieve the 5 ways to wellbeing.

Dementia Action Alliance (DAA)

Focus on intergenerational theme and awareness raising of dementia amongst young people. Discussion and development with William Allitt school and Arts Derbyshire to link the Matinee project (film showings to meet the needs of people living with dementia). Dementia Friends training session in development with John Port sixth form students/ February.

RISE update – improving aspirations of people across the district, led by South Derbyshire District Council.

- Wider marketing campaign in development to promote RISE and continue engagement. This builds on the development delivered internally across the District Council.
- RISE Awards event planned in conjunction with Economic Development team
- Cultural/Heritage-Work ongoing in terms of how Raising Aspirations can be addressed via established groups and innovative methods
- Mentoring Programme progressed utilising SDDC staff and others to benefit local young people.
- RISE Ambassador- Deborah Haywood is the RISE Ambassador acting as a supportive figurehead as the project moves forward. Deborah is a winning film director who has gone on to great success both nationally and internationally. Deborah was born and lived in Swadlincote.
- Community Garden/DIY project - Following consultation with a local Councillor and staff from Pingle School a location has now been identified in Newhall with further plans to be progressed in the coming months.

In addition the issue of Social Mobility and Raising Aspiration has been raised at national level recently notably by the Secretary of State for Education. A number of the points raised reflect those contained within the RISE project and as such steps are to be taken to raising the awareness of RISE at that national level.

For information:

Community Wellness Hubs (CWHs)

Public Health are leading on the development county-wide of CWHs to support health improvement through local and accessible interventions, collaboration and integration. The Health and Wellbeing group are responding to the consultation and information-gathering exercise to ensure current local resources and opportunities in South Derbyshire are known and partners are also asked to offer their ideas of how this concept might work to meet the local needs of our district.

The focus is based on the Marmot Report with emphasis on ensuring the wider determinants of health (incl. social, economic, mental wellbeing, isolation, housing, access issues...) are acknowledged and supported in order for people to be able to choose a lifestyle that will improve their general health (weight management, smoking, physical activity, alcohol/substance use, mental wellbeing).



CWH presentation 15-01-18.zip

See Annexe 2

For more information specific to this development and if you wish to offer comment on the proposal, please send direct to denise.vittorino@derbyshire.gov.uk

For more information, contact:-

Shaun Woodcock, Health Partnership Manager, SDDC

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Jamie Dix, Public Health Development Worker, DCC Jamie.dix@derbyshire.gov.uk

Mary Hague, Senior Public Health Manager Mary.hague@derbyshire.gov.uk

South Derbyshire Healthier Communities Plan 2017/18

VISION		
A healthier and more active lifestyle across all South Derbyshire communities		
PRIORITIES		
Health inequalities between different communities are reduced	People make choices in their lifestyles that improve both their physical and mental wellbeing	Older people, people with dementia and other long term conditions and their carers have a good quality of life, retain their independence for as long as possible, and receive the support they need at the end of their lives
MEASURING SUCCESS – working to make a longterm difference		
<ul style="list-style-type: none"> • Improving average life expectancy • Reducing trend differences in life expectancy between areas of deprivation and affluence 	<ul style="list-style-type: none"> • Improved % of adults exercising • Decreased % of inactive adults • Reduced % of children and adults who are overweight or obese • Reduced trend in incidence of diseases such as diabetes 	<ul style="list-style-type: none"> • Improving Health status score of people aged 65+ • Improving trend in life expectancy years post 65yrs
Objectives – what will we do?		
<ul style="list-style-type: none"> • Work through strong collaboration across multiple organisations, groups and local people • Add value to services and programmes aimed to improve health both countywide and local to maximise benefit to the local population and generate efficiency across the delivery system locally • Work to meet need across the whole population and with specific focus working with those living with the highest need • Work innovatively to develop solutions to health issues through engagement with local people • Work from a principle of maximising capacity and budget to ensure efficiency and sustainability • Work in liaison with all groups within the South Derbyshire Partnership to support the overarching vision within the Sustainable Community Strategy 2009-29 <div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%; text-align: center;"> <p><i>Our vision is of a dynamic and caring South Derbyshire, able to seize opportunities to develop and empower successful communities, whilst respecting and enhancing the varied character and environment of our fast growing and diverse District.</i></p> </div> <ul style="list-style-type: none"> • Ensure supportive evaluation across this Plan to inform future development and investment 		

Introduction

This Locality plan supports the long term Vision of the South Derbyshire Partnership Sustainable Community Strategy (Appendix 1).

It aims to support the strategic priorities within the Sustainable Transformation Plan (STP: Joined up Care Derbyshire) where partners can contribute through the agendas of Prevention and Place. This Plan will work closely with South Derbyshire Place and City South Place to ensure maximisation of capacity and investment.

The Plan supports the Derbyshire Health and Wellbeing Strategy 2015-17 priorities:

- Keep people healthy and independent in their own home
- Build social capital
- Create healthy communities
- Support the emotional health and wellbeing of children and young people

These priorities cross through our 3 local priorities and working objectives with emphasis on

- Maintaining older people's wellbeing at home
- Engagement and working with local people
- Supporting healthy life choices across individuals and within settings such as workplaces and schools to become healthy communities
- Focus on mental wellbeing for adults and children; working closely with the Local Children's Partnership (LCP) to support children's emotional and mental wellbeing

Health need

The South Derbyshire Health Profile 2017 is located:

<http://fingertipsreports.phe.org.uk/health-profiles/2017/e07000039.pdf>

The health of people in South Derbyshire is generally better than the England average. Deprivation levels are low and the proportion of children living in poverty is lower than the average for England. Rates of incapacity benefits for mental illness, new cases of tuberculosis and hospital stays for alcohol related harm are all better than the England average. Over the last ten years the rates of premature death have all improved and are close to the England average.

However there are challenges:

- Health for some areas of the population is varied compared to England averages with a clear association between deprivation and poor health outcomes.
- Life expectancy for both men and women is similar to the England average but health inequality is seen in life expectancy years for men with 6.6 years lower and 5.7 years lower for women in the most deprived areas compared to the least deprived areas
- Nearly 1:5 (17.5%) y.6 children are classified as obese and levels of excess weight in adults are above the England estimate (locally estimated at 69% adults classified as overweight or obese)
- Levels of GCSE attainment are worse than the England average with 50.6% achieving pass rates in English and Maths
- Social Mobility and aspiration might be improved (*based on performance on Social Mobility Index*)
- Smoking by women during pregnancy is above the England average
- Breastfeeding initiation and maintenance is lower than peers
- Hospital admissions for over 65s due to injurious falls are above the England average and one of the highest in the county

- The district population is one of the fastest growing both in older and young people. This growth will increase the cultural diversity of the population and impact on rural communities. This generates demand growth on services including health, schools, transport, housing and community facilities.

Additional information can be found at <https://observatory.derbyshire.gov.uk/IAS/>

Social Mobility in Great Britain Report 2017

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/662744/State_of_the_Nation_2017_-_Social_Mobility_in_Great_Britain.pdf

Actions 2017/18

All projects cross-cut across the Plan's 3 Priorities. However Projects are set out in the table against what is felt to be the primary priority. These Projects are supported by

- Partner capacity
- Local people champions
- Match funding: £15,000
- Public health funding: £80,747 (+£18,000 specific to mental wellbeing)
- Locality Public Health team
- Joint funded Health Partnership Manager (SDDC/ DCC PH locality funding)

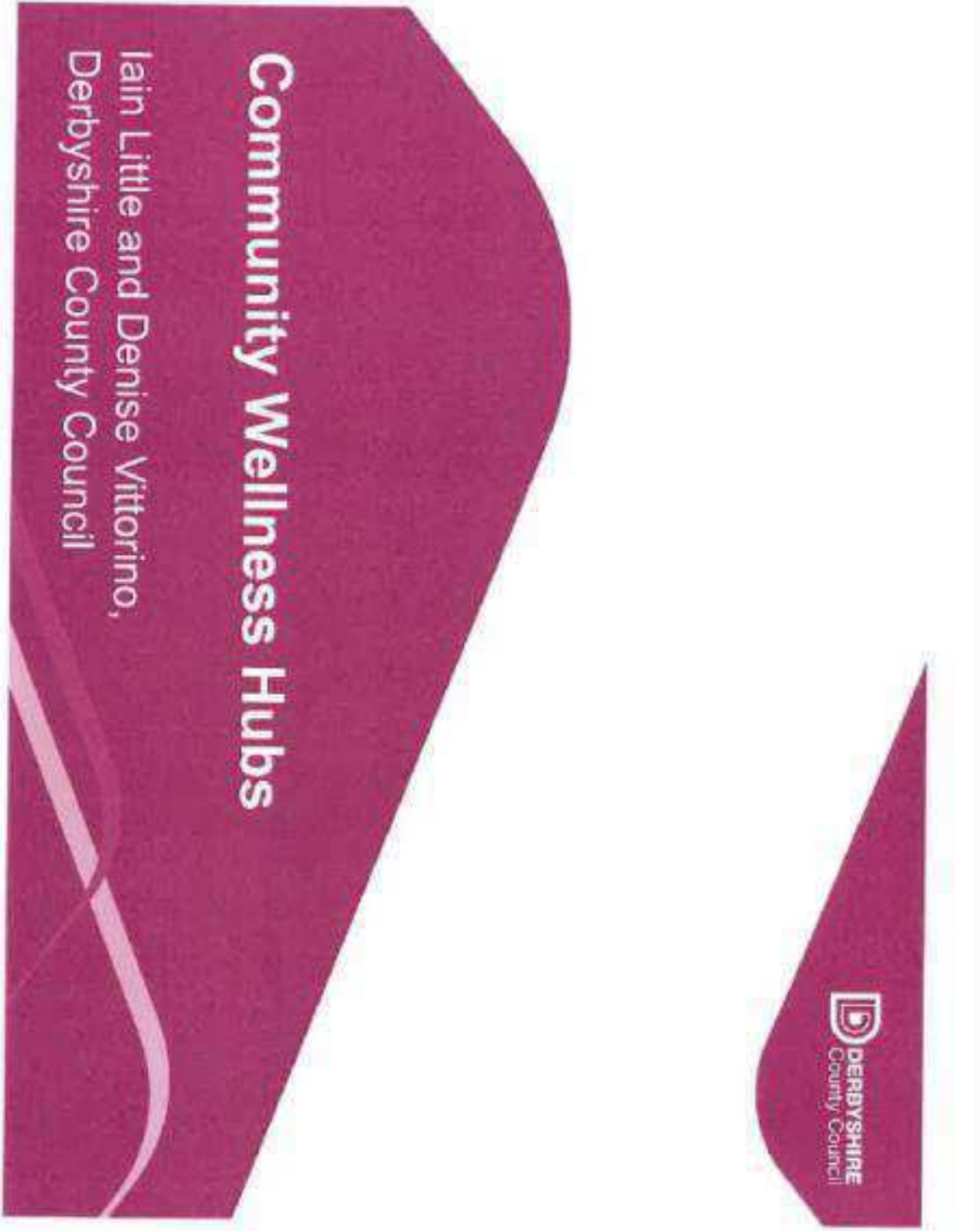
PRIORITY	PROJECT	OUTPUTS
Health inequalities between different communities are reduced	Raising Aspirations	Delivery in one secondary school Support to 12 post -16 students - 1:1 and group support
	RISE (Raising aspirations – vulnerable communities)	Develop and launch RISE
	Agricultural Chaplaincy	Complete 50 Farm Visits Distribute 690 newsletter (345 farms X2) Ongoing support with 5 farmers
	ALICE (Assisted Learning in Creative Environments)	30 new clients 15 minimum completing accredited training 15 minimum achieving employment and/or volunteering
	Community Work-based Club	80 sessions 140 clients supported 260 participations 100 CVs supported
	Community Food Hub/ Social Eating	Social eating delivery in Oakland, Gresley, Woodville and Newhall; minimum of 1000 meals Sustainability plan and “How to guide” to set up a food hub Food Hygiene training to volunteers
	Domestic support and interventions - vulnerable homes	Handbook of Housing support 20 clients supported New partnerships developed between Housing/ Environmental Health and other support agencies
	Gardening and DIY – vulnerable	35 clients

	homes	95 visits 4 volunteers
	Goseley Activity Provision (GAP) Nurture/Homework Club	20 young people 8 volunteers 2 weekly sessions New Partnership engagement Sustainability plan
	Holiday Hunger	Delivery to school/nursery settings
People make choices in their lifestyles that improve both their physical and mental wellbeing	Healthier Communities Information project https://www.healthiersouthderbyshire.org/	Redesign and launch of website Promotional material across local organisations
	5 Ways To Wellbeing Campaign	Campaign
	Breathe one-to-one	8 new families 48 1:1 sessions 10 new volunteers Improved mental wellbeing (<i>based on recognised tool</i>) P/T Project coordinator
	Workplace Health	Establish Loans Scheme for MyZone systems Support 6 new workplaces for a minimum of 12wks each 150 MyZone inductions and Body MOT delivery in workplaces Improved physical activity levels per and post intervention (CMO guidelines)
	Get Active project working with adults with a learning disability (LD)	Consultation events with adults who have a learning disability LD Training across providers Taster physical activity sessions
	Project application – Helping the Active Stay Active when Life Changes	Successful application/ establishment of project
Older people, people with dementia and other long term conditions and their carers have good quality of life, retain their independence for as long as possible, and receive the support they need at the end of their lives	VSPA	200 clients supported Service support database Improved self-reported wellbeing (<i>based on evidenced tool</i>)
	Dementia Action Alliance	350 individuals trained as a Dementia Friend 1200 new registrations as a Dementia Friend Delivery of Dementia Friends training Delivery of Dementia Information sessions Dementia Friendly High street in Swadlincote
	Collaborative work: Falls Pathway	Local mapping of universal support to Falls prevention
	IMPRINTED – Supporting living with Dementia through Art	12 clients living with dementia and carers Self-reported improvement to confidence and wellbeing

Social Return on Investment (SROI) is undertaken across selected projects (c. <http://www.hact.org.uk/hact-value>) to assess return on investment.

This Plan supports the county Public Health projects listed in Appendix 2 through ensuring they meet the local needs of South Derbyshire.

August 2017



Wellness services

- Address broad range of factors that impact on people's capability to improve their health
- Move beyond single-issue services to take a whole-person approach to improving health
- Empower individuals to maintain and improve own health
- Recognises importance of community assets to improve health



Why are we setting up Community Wellness Hubs in Derbyshire?



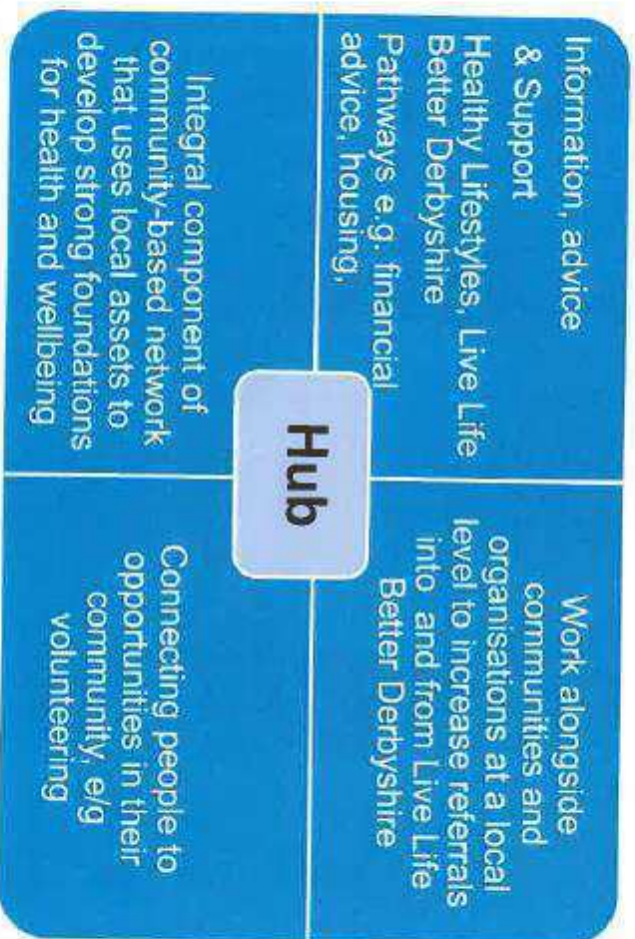
- Key priority in 'Joined-Up Care Derbyshire' (STP) & Derbyshire County Council Plan.
- To improve health and wellbeing, and reduce the differences seen in life expectancy across Derbyshire.
- Integrated approach - supporting people to make healthier lifestyle choices, whilst also addressing any root causes of poor health, rather than tackling them in isolation
- Community development and asset based approach

**Wellness Hubs
Stakeholders Vision**

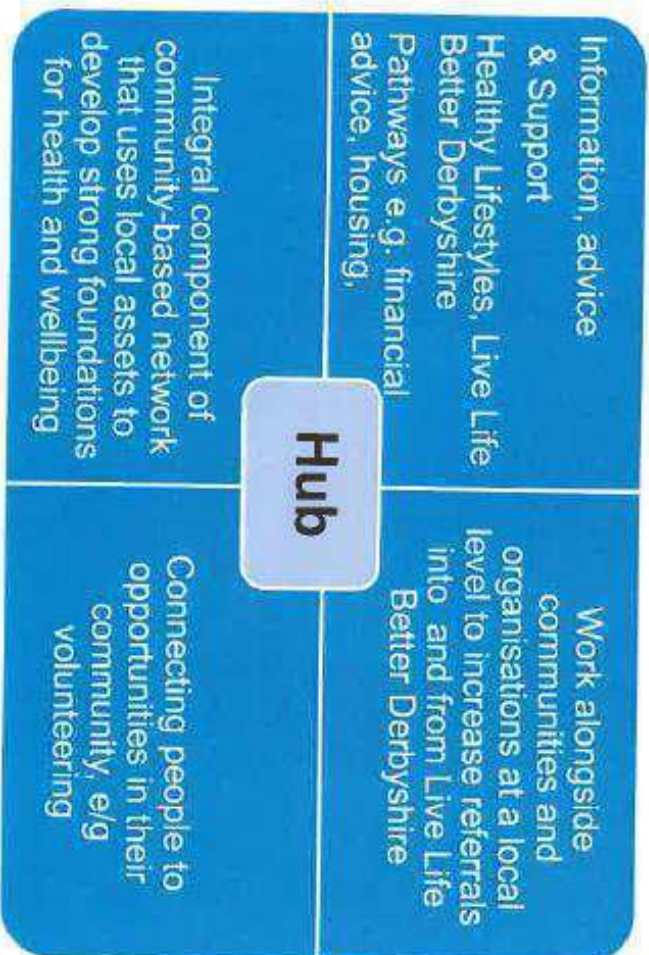
“Community Resources that will address the wider determinants of health and wellbeing to enable people to live healthy lifestyles”

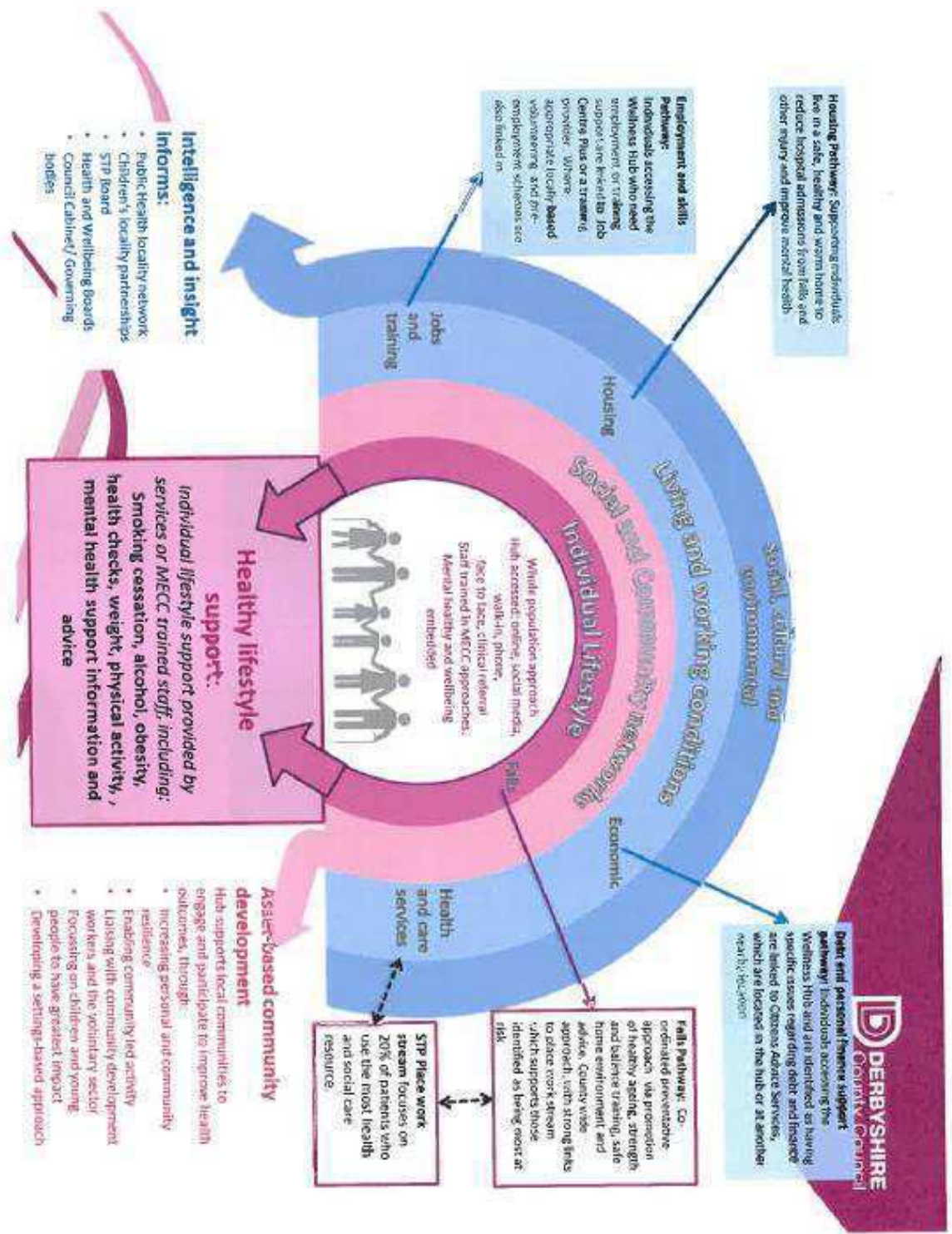


Hubs



Hubs





Lifestyle service model

ACCESS

Local residents access through phone, digital technology, or walk-in to Hub



ASSESSMENT

Individual answers questions across 8 themes (smoking, weight management, physical activity, drinking, falls, housing, finance, and mental health and wellbeing) and provided with Personal Plan based on their responses to identify priority goals



SUPPORT

Individual supported to access required services. Local co-ordination allows for "slick" movement between services; co-ordinated through the Hub. Monitoring across services tracks how individuals are achieving their goals

Locations and Timelines

- 8 hubs established during 2018. These will be supported by a network of 'spokes' to ensure local accessibility
- Locations and 'offer' will vary according to diverse local needs
- Initial service focus will be access to the 'Octigo' assessment to identify personal priorities, delivery of LLBD lifestyle services and access to specialist housing, financial and welfare advice and support, and employment and skills services
- Beyond April 2018 - further work to develop the hubs as an opportunity to increase co-ordination between services at a local level, increase the service offer available from Hubs, and further explore how Hubs functions as a key component of a community development approach to improving health and wellbeing.
- Further discussions with partners to explore how we can work collaboratively for ongoing development



Start small, Think big

- Start small.....

2018.....

- 8 hubs across Derbyshire, supported by spokes
- Initial focus on wellbeing assessment and delivery of lifestyle and wider determinants services

- **Think big**.....

And beyond.....

- Service delivery expansion to increase **accessibility**
- Co-ordination between services – “sickness and reciprocity”
- Increased promotion of local “offer”
- Hubs have the potential to support
 - Community driven, asset-based approach
 - Unlocking potential of settings-based approaches (e.g. Healthy Workplaces and schools)
- Local governance

Key Actions and Progress So Far



- Multi-agency County-wide Working Group and Operational Task and Finish Groups set up
- Developed shared stakeholder vision and principles
- Currently identifying suitable hubs and spokes that meet essential criteria for service delivery
- Engagement approach - learning from existing work

Considerations

1. Is concept sound?
2. What's needed to make the model workable at a local level?
3. Communication is key – is the language clear and simple?
4. Is offer appropriate?
5. How do we align with services/pathways that already exist at a local level?
6. How do we make sure that Hubs are valued by communities?
7. How do we provide local governance?



Thank you

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SAFER & STRONGER

Q3 Update 2017/18

CBO On Mark McVey

A prolific offender has been handed a five-year Criminal Behaviour Order (CBO) to clamp down on his disruptive and anti-social behaviour in Swadlincote town centre.

Mark McVey, of Regent Street, Church Gresley, has been given the CBO for repeated acts of anti-social behaviour, which included abusing and pestering visitors and businesses for money or alcohol and refusing to leave shops when asked.

The CBO prohibits him from causing harassment, alarm or distress towards residents, prevents him consuming or carrying alcohol in public areas or entering any retail or business premise within Swadlincote town centre other than a pharmacy or chemist for collecting medication.

It is also stated that McVey must leave any public place within Swadlincote Town Centre when requested to do so by a police officer or a PCSO, or a Council authorised officer.

CSE Theatre in Education

Theatre in Education Sessions have been booked in to be performed in all 4 secondary schools in February.

'Working for Marcus' is a theatre in education programme that raises awareness of CSE. The programme explores grooming, online safety and consent and helps young people to spot the signs of grooming and where to go for support.

New Mobile ANPR Cameras

The Safer South Derbyshire Partnership has contributed 50% (£4,000) to the police for the purchase of a new marked vehicle equipped with ANPR cameras to enable coverage of the South Area. There is currently minimal Static ANPR Coverage and the new vehicle will enable the police to identify vehicles of note, current static cameras can mean notable vehicles are missed due to location and distance to travel.

Swadlincote Town Centre CCTV

The new Town Centre CCTV Cameras will be installed at the beginning of February 2018. Twelve new cameras will be sited at the existing locations and these will replace the old cameras which had aged and were starting to break down.

McDonald's

We are currently working closely with the management at McDonald's to combat ongoing ASB issues which are occurring inside and outside the eatery. Young people are tempted to 'hang out' in the restaurant due to the cold weather, cheap food and free wi-fi. Unfortunately, some of them are misbehaving, throwing food and sachets around and being abusive to staff.

Several of the trouble makers have been identified and banned with the help of the staff who are now using body cams to help gather evidence. The partnership have also issued several of the young people with CPNWs.

Community Awards

The first South Derbyshire Community Awards were held on October 13th, 2017 at Burton Golf Club.

The awards were arranged by CVS and Swadlincote & District Chamber of Trade and were kindly sponsored by Toyota



Six awards were up for grabs on the night and a total of 58 nominations were received. Around 100 people attended the evening and sponsors Toyota said: "The night was a great success. We definitely want to be a sponsor next year."

New Year Honours

New Year Honours have been awarded to three South Derbyshire residents – so huge congratulations to them all.

Betty Shipton, volunteer at the Walking to Health scheme at Rosliston Forestry Centre and Different Strokes support group was awarded a British Empire Medal (BEM). Janet Ryles from Aston on Trent also received a BEM for her community work in the village and Tony Walker, deputy managing director at Toyota Manufacturing UK, received a CBE for his services to the motor industry.

Midway Community Centre

Work is under way to provide more youth activities at Midway Community Centre. Youth Services are set to start some outreach work in January and CVS are working with a group of local residents to try to set up a group of volunteers who will help run sessions involving the young people who are hanging around the centre.

Thriving Communities (Our Newhall)

A community event was held in December which attracted 15 local residents. Discussions were held around crime and disorder issues in Newhall and the general opinion was that although there were a few issues, people didn't think Newhall was an unsafe place to live and thought the police did a good job in the area in tackling crime and ASB.

Gresley Old Hall

The new roof at the Old Hall has been completed and users of the hall are now dry for the first time in a number of years. The roof cost a total of £25,000, with £20,000 coming from Veolia and £5,000 coming from Derbyshire County Councillors' Community Priorities Funding. The new roof is fundamental to maintain the existing users of the hall and for attracting new users.



Children and Young People – January 2018

This reports seeks to update the Board on the progress of the Locality Childrens Partnership in line with the Sustainable Community Strategy and its agreed Priorities for this quarter.

The Locality Childrens Partnerships priorities remain:

Targeted Family Support led by MAT Manager (to be appointed), DCC

0-5 agenda and school readiness led by Angela Devine 0-5 Coordinator, DCC

Emotional Health and Well Being led by Ian Stevens, MAT Manager, DCC

Aspiration led by Shaun Woodcock, South Derbyshire District Council

Young People at risk of CSE and substance misuse led by Mary Hague, Public Health

Children affected by Domestic Violence led by Daisy Callum, Trident Reach.

Key areas of progression in the last quarter:

- A training event has been held for Chairs and Vice Chairs of the Locality Childrens Partnerships to explore the challenges and positives of partnership working and to explore how Chairs can ensure that the Partnership is effective, purposeful and meets its objectives. It was noted that there was much value in Chairs and Vice Chairs from the Seven Derbyshire Locality Partnerships coming together to share their priorities, ideas, funding streams etc. to support and influence each other and more sessions are to be planned.
- 'Safe and Sound' have been commissioned to deliver CSE training to Schools and Childrens Services staff around:
 - Effectively Recognising and Responding to Child Sexual Exploitation
 - Psychology of Perpetrators
 - Digital Sexual Violence - Webcams, Online Grooming & Revenge Porn
 - Understanding & Responding to the Sexualisation of Children
 - Techniques for supporting children and young adults following child sexual abuse
- 'Working for Marcus' - it has been agreed to follow up the 'Chelsea's Choice' work in schools with a production called 'Working for Marcus' for all secondary schools across South Derbyshire and South Dales. The 'Working for Marcus' package provides class room sessions for students following a live performance and provides an information pack for teachers around CSE.
- 'Starving the Anger Gremlin' - There are plans to build on the previous work by rolling out and expanding on the range of topics and supporting young people to manage their anger by implementing the 'Starving the Anger Gremlin' model.
- There are plans to commission the 'Escape' performance by 'Salt Mine' productions in targeted primary schools with the aim of raising awareness around CSE to KS 2 children.
- Trident Reach are currently finalising a leaflet for young people to increase awareness of DV (Domestic Violence/ Abuse), to provide education and information for young people around DV and sources of support. Trident Reach have identified a gap in group work provision. Trident are currently recruiting staff to a number of posts to increase provision for young people. Trident are looking at ways to increase joint partnership working such as attending MAT conferences and events at County Hall. Trident are attending an event in February at Derby College. Trident are working closely with SV2 and other providers in the consortium. SD CVS have expressed an interest in working with Trident Reach. It is thought that Home Start may also wish to be involved.

- Mary Hague and Claire Jones have conducted a mapping exercise to identify where the gaps are regarding CSE (Child Sexual Exploitation). They will take their findings to a sub group of the Safeguarding Board – the Vulnerable Young Person’s task group. This is a county wide piece of work. The emphasis is on primary and secondary schools and empowering young people around CSE. Mary is meeting the Public Health Commissioner to discuss commissioning services around substance misuse for young people in this locality.
- The LCP priority leads are currently writing plans for their priority and all groups are seeking to establish a working group that underpins the work of the partnership.

Relevant Statistical Information

The following statistics represent children residing in South Derbyshire and South Dales, unfortunately the two are unable to be separated.

- Number of Children Subject to Child Protection Plans:
 - August 2017 – 111
 - January 2018 – 116
- Number of Children subject to Child Protection Plans per 10k population:
 - August 2017 – 45
 - January 2018 – 48

A slight increase is noted in child protection data however at this point this is not statistically significant.

- Number of Children identified as Children In Need:
 - August 2017 – 440
 - January 2018 – 417
- Number of Children identified as Children in Need per 10k population:
 - August 2017 – 181
 - January 2018 – 172

There is a noted shift in the number of children subject to Child in Need in the last quarter. This is due to a number of families being progressed through the system following the successful completion of assessment and intervention. A small proportion of these children will have become the subject of Child Protection plans or will have become Looked After by the Local Authority resulting in them no longer being classified as Children in Need.

- Number of Children in Care:
 - August 2017 – 90
 - January 2018 - 102

- Number of Children in Care per 10k Population

- August 2017 – 37
- January 2018 – 42

There is an increase in the number of Looked After Children in the Locality following a number of applications that have been made to the court for safeguarding reasons.

Young People not in Education, Employment or Training

	Derbyshire	SDSD
Nov-15	3.84%	3.19%
Nov-16	2.98%	2.18%
Nov-17	2.51%	2.54%

It is noted that the number of Young People not in Education, Employment or Training has reduced since 2015 and until recently has always been below the Derbyshire average. The November 2017 figure is slightly higher however work continues to identify these young people and I am reassured that this number is reducing.

NB: these figures are not directly comparable year on year - in 2015 we were tracking all those young people who had left Year 11 in the previous 3 years. The oldest age group made up the largest proportion of the NEET cohort. In 2016, we were directed to track only those who had left in the previous 2 years, but the NEET figure was "adjusted" to take account of "unknowns". In 2017 the NEET figure is a straight count of the NEET in the locality. This is then combined with the total number of unknowns to give the figure we report to DfE on.

Key Stage 4 Results in English and Maths

DfE	School Name	% achieving A*-C in English & Maths		% achieving a standard pass (grades 9-4) in English and Maths at GCSE (Provisional)
		2014/15 ¹	2015/16 ¹	2016/17
4074	The William Allitt School	49.0	54.0	61.3
4097	Granville Sports College	45.5	50.0	68.8
5405	John Port School Academy Trust	59.2	55.7	69.0
5410	The Pingle School	49.2	50.0	52.9
	Derbyshire LA	58.7	62.4	64.2
	England Average - All Schools	55.8	59.3	58.5

Note

1 Reforms to KS4 in 2017 mean that results prior to 2016/17 are not directly comparable.

- From 2017 English and maths GCSEs were graded 9 to 1. Prior to 2017 they were graded A* to G.
- Figures in green indicate the school's result are statistically significantly better than the England average
- Figures in red indicate the school's result are statistically significantly worse than the England average
- Data for 2016/17 is currently provisional.
- Data source: Nova

Improved Performance has been noted across all Secondary Schools with a higher percentage of Children achieving a standard pass in English and Maths and a number of schools being statistically significant when compared to the England average.

Paula Lievesley

12th January 2017