
REPORT TO:	HOUSING AND COMMUNITY SERVICES	AGENDA ITEM: 10
DATE OF MEETING:	17 NOVEMBER 2005	CATEGORY: DELEGATED/
REPORT FROM:	DIRECTOR OF COMMUNITY SERVICES	OPEN PARAGRAPH NO:
MEMBERS' CONTACT POINT:	STUART BATCHELOR EXT 5820	DOC:
SUBJECT:	LONDON 2012 OLYMPICS	REF:
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE:HCS07

1.0 Recommendations

1.1 Members authorise the South Derbyshire Strategic Sports Group to develop a range of opportunities linked to the London 2012 Olympics, to benefit the local community.

2.0 Purpose of Report

2.1 The report outlines to Members a number of opportunities, which would enable the Council and its partners to benefit by the staging of the 2012 Olympics in London. Members are requested to authorise the Strategic Sports Group to undertake the feasibility and delivery of these options.

3.0 Detail

3.1 The award of the 2012 Olympics to London will clearly be an opportunity for the nation to join together to celebrate sport and to welcome the rest of the world to the UK.

3.2 The momentum for organising the Games will start to grow over the coming years and the benefits of the Games will be most available to those who prepare early.

3.3 The preparations for the Games will be co-coordinated by the 2012 Organising Committee with the support of Government and sports partners. Already some of the larger local authorities are developing proposals, which will benefit their communities. It is proposed that South Derbyshire should do the same and seek the support of the South Derbyshire Strategic Sports Group to develop and co-ordinate Olympic preparations.

3.4 The type of work that could be undertaken, even at this point, is as follows: -

Training Venue - It is thought that a number of the country's sports complexes, eg. Loughborough and Sheffield Institutes of Sport, have already been booked by the large Olympic Associations of countries such as the USA and China for the month leading up to the Games. The majority of the countries who will attend the Olympics will have much smaller teams and smaller budgets and will look for accommodation with access to nearby sports venues with general facilities like swimming pools, athletics tracks and artificial turf pitches as well as more specialist facilities.

South Derbyshire has a number of ideal venues such as Rosliston Forestry Centre, Bretby Conference Centre and Repton School, which have accommodation, are close to international airports and also specialist sports facilities such as Swadlincote Rifle and Pistol range and National Water Sports Centre at Holme Pier Point. The area also has access to the general training facilities mentioned above.

The potential spend by such Teams will be a big boost to the local economy and also be a massive public relations opportunity for involving youngsters in sport.

Sports Participation - The Government's target of achieving a physically active population by 2020 relies on getting more people involved in sport. The Council in its next CPA inspection is likely to have a new Best Value Performance Indicator for increasing physical activity, this could be achieved by using the 2012 Olympics to promote sport locally and specifically target young people.

Sporting Excellence - A project to support local sportsmen and women in their aim to represent Great Britain in the 2012 Olympics could include the re-branding of the current 'Sports Pass' scheme to give gifted young sports people free access to training facilities plus an increase in the small grants towards coaching/training costs which are currently provided by South Derbyshire Sport.

Sports Facilities - Continue to deliver the Sports Facilities and Youth Facilities Strategies using the Olympics as a driving force for seeking partnership funding.

E Government - Develop website technology through the Council's Derbyshire Sports website to promote opportunities for on line booking of sports opportunities and develop links to sports clubs.

3.5 Most of the potential projects are appropriate for initial consideration and are either already included in Service, Corporate or Community Plans, or will be requirements of the forthcoming CPA inspection.

3.6 Other ideas will be developed over the coming years and will gain momentum as 2012 approaches.

3.7 The South Derbyshire Strategic Sports Group has held initial discussions about the potential for the 2012 Olympics and the partnership members are very enthusiastic about the opportunities that will arise.

4.0 Financial Implications

4.1 There are no specific financial implications arising from this report.

5.0 Corporate Implications

- 5.1 It is anticipated that the proposals considered in this report could have a positive impact on the Council's performance in the forthcoming CPA inspection.

6.0 Community Implications

- 6.1 The 2012 London Olympics gives the community of South Derbyshire an ideal opportunity to become more physically active, support emerging local talent and benefit from international investment.

7.0 Conclusions

- 7.1 The preparations for the 2012 London Olympics will give the Strategic Sports Group an ideal opportunity to work in partnership to the benefit of the local sporting community.

