

A sample of positive comments and all the critical comments in the responses to the questionnaire in the Spring issue of The News

Hatton – Very informative, interesting and newsy. Issues covered beautifully with lovely photography too. Nothing not liked about “The News”

Stanton – I particularly liked the information about the SDLSP. I live on my own and it is nice to think you can call on someone if it becomes necessary. I enjoyed reading all of it.

Hilton – Relevant to local area. The County Council newspaper only thinks about the areas surrounding Matlock

Willington – Well designed and presented. Not enough information for OAP’s.

Repton – Interesting to read of local events and how our taxes are spent. Tables of performance are rather long and boring

Mickleover - Brief and informative. The information and telephone numbers we might need.

Melbourne - Informative, Concise, Clear, Colourful

Woodville – Very informative with useful contacts included

Barrow on Trent – Liked information on facilities and events. Disliked Council ‘blowing its own trumpet’

Newton Solney – Liked - all items of interest to residents in the area. Disliked – nothing

Hartshorne – Lots of information

Swadlincote – It seems to be informative. My photo was featured in Walking Tall. Look forward to receiving the next issue

Shardlow – Seems fine to me

Woodville – All articles are informative and update me on what’s happening. Not enough job adverts

Stanton – I thought the “The News” to be easily understood and informative

Stanton – I liked the ideal mix of advice, information, photographs and competitions thus catering for all age groups. There was not anything I did not like.

Woodville – I like details of forthcoming events in the area.

Rosliston – It gives information I may not otherwise have heard about.

Newhall – It was informative.

Hilton – Easy to read and handle, without papers like this information of events etc would not be known about.

Findern – Informative and interesting to read.

Findern – No info re airport noise pollution. More info eg where to get YUK posters and police cards to put at front door asking for no callers if selling.

Findern – Liked the walks info and guide to services. Nothing to dislike.

Midway – It helps a lot of people who cannot get out to receive the information and to feel a part of the community. Keep up the good work.

Newhall – I think it is a very good and informative newsheet for this district. Keep it up and good reading for the future. Full marks to all involved.

Newhall – A newspaper which is relevant to my area and shows me that things are happening for the good of our community.

Midway – I just enjoyed reading all the articles.

Etwall – A very informative paper – Interesting.

Woodville – It is essential to know what the local council are doing and achieving. These papers do this.

Linton – Information on adult activities good – could be more extensive i.e. adult education.

Hatton – Colourful, informative, more about Hatton, particularly about its traffic and vandalism issues.

Egginton – A very interesting and informative paper – no adverse comments to make.

Church Gresley – The emphasis on health and safety and community spirit. Well done.

Castle Gresley – I liked the fact that all of the information is useful and entirely relevant to me. I also query the cost.

Hartshorne – I find the information enclosed is useful to me as a resident. It is good to be kept informed. I would like to see more features on local issues and although performance tables are informative, they should not be the main info in the publication.

Meibourne – Liked the performance table, disliked the smug self-congratulatory tone, better not to have it at all and save the money.

Boulton Moor – Do not do it again please. How much will this sort of thing cost, you idiots.

Melbourne – “The News” is just another piece of New Labour propaganda. It should be scrapped on cost grounds. There is no mention of the Council’s desecration of graves in the Melbourne cemetery.

Overseal – Page 6 – the statistics are, like all statistics, fairly meaningless as the indicators set by any government can be interpreted in any way you like. Do we need this newspaper if you are doing your jobs?

Boulton Moor – I want you to spend my money on front line services not blanket covering the area with a poxy paper that 95% of households will not read. Cancel this ridiculous waste immediately.

NEWSPAPER - January 2006						
PAGE	HEADING	ACTIVITY	SIZE OF ARTICLE	HEADING SIZE	NO. OF WORDS	PICTURE SIZE X CMS
1	Dawn of a new era	Whole Council	172.25	108.00	375	503.60
2	We're committed to improving life	Whole Council	169.00	22.00	553	99.90
2	Budget priorities	Finance/Policy	98.00	603.00	290	0.00
2	Get involved	Whole Council	44.00	23.10	132	0.00
2	The benefits are clear	Revenue	180.00	40.80	710	79.92
2	We're open for business	Economic Regen	82.25	15.40	191	27.90
3	We need your views	Envir Ed	118.65	59.80	322	0.00
3	Taking the lead - to give stray dogs a home	Envir Health	84.00	11.60	219	244.24
3	Improving our quality of life	SDLSP	73.50	35.20	370	0.00
3	We've got our eye on you	Safer S Derbys	34.00	3.70	128	0.00
3	New tourism centre at museum	Economic Regen	71.50	6.66	274	43.68
3	Win £100	Safer S Derbys	24.08	2.15	72	0.00
4	Town centre set for major facelift	Planning	162.00	37.70	386	111.72
4 and 5	Making plans for our future	Planning	384.00	90.20	873	338.08
5	We're here to help	Planning	110.20	24.22	308	212.80
5	Visit us on the web	egovt	123.75	12.40	292	0.00
7	Recycling centres revamped	Recycling	22.50	5.50	94	27.90
7	Pop in and pick up a District guide	Economic Regen	38.25	9.52	124	25.76
7	Tamper proof discs help slash car crime	Safer S Derbys	59.16	124.95	196	27.09
7	Shred it - and give fraudsters the slip	Recycling	68.40	8.61	249	161.04
8	Sport and leisure	Comm & Leisure	60.50	24.00	196	69.68
8	Four star luxury	Comm & Leisure	128.48	112.75	511	60.48
8	5 for a fiver events	Comm & Leisure	36.19	1.60	210	0.00
8	New pitch for school	Comm & Leisure	55.65	3.84	246	0.00
8	Sporting contacts	Comm & Leisure	9.80	4.20	58	0.00
8	Some other people involved in sport...	Comm & Leisure	20.10	2.64	79	0.00

NEWSPAPER - MARCH 2006						
PAGE	HEADING	ACTIVITY	SIZE OF ARTICLE	HEADING SIZE	NO. OF WORDS	PICTURE SIZE X CMS
1	We're investing in your priorities	Finance/Policy	146.9 SQ.CM	155 SQ.CM.	412	12.9 SQ.CM
1	Pupils dip into an earthy subject	Environ Educat	44.88 sq.cm	13.2 sq.cm	167	240.5 sq.cm
2	We're working together	Scrutiny/Whole	61.1	52	183	0
2	A quick guide to services	Whole Council	455	25.4	407	0
2	How your council works	Whole Council	256.1	28.75	340	86
2	Cllr John Stone sadly missed	Whole Council	31.5	4.5	89	14.7
3	Safety first as crime toll drops	Safer S Derbys	54	11.07	165	0
3	Putting customers first	Corporate	132.08	36.55	403	59.04
3	Clampdown on teen boozers	safer S derbys	48.15	7.82	185	0
3	INFO POINT	Whole Council	662.5	26.3	610	0
4	Walk the walk	Comm&Leisure	133.5	41.5	390	405.3
5	Why walk	Comm&Leisure	108	11.25	242	0
5	We couldn't get active without them	Comm&Leisure	155.25	13.1	319	106.6
5	Some other ways to keep healthy	Comm&Leisure	120.75	37.5	156	174.33
6	So how are we performing	Policy	611	104	457	0
6	Four fab years for clean team	Waste&Cleans	65	20	191	66.56
6	We're hitting our green targets	Recycling	39	6	125	0
7	Six of the best to cut crime	Safer S Derbys	132	71.5	457	199.26
7	Partnership is making a real difference	SDLSP/Policy	60	14.4	183	0
7	Do you have a business in the area	Planning	50	13	146	0
8	Sport and Leisure	Comm&Leisure	55.25	110.5	154	0
8	Festival of leisure is better than ever	Comm&Leisure	48	10	173	93.5
8	Harnessing your ideas	Planning	69.75	6.75	238	0
8	Music theme top event	Safer S Derbys	47.5	28.5	156	54
8	Footie fun as games move to park venue	Comm&Leisure	38.94	6	126	0
8	Easter refuse and recycling arrangements	Waste&Cleans	56.25	16.4	158	0

TOTAL SPACE ALLOCATION FOR JANUARY AND MARCH EDITIONS OF "THE NEWS"

ACTIVITY	SIZE OF ARTICLE X SQ.CMS		HEADING SIZE X SQ. CMS		NO. OF WORDS		PICTURE SIZE X SQ.CMS	
	JAN	MAR	JAN	MAR	JAN	MAR	JAN	MAR
WHOLE COUNCIL	385.25	1405	151	84.95	1060	1445	603.4	100.7
FINANCE/POLICY	98.00	146.9	603	155	290	412	0	12.9
REVENUE	180.00	0	40.8	0	710	0	79.92	0
ECONOMIC REGENERATION	192.00	0	31.58	0	589	0	97.34	0
ENVIRONMENTAL EDUCATION	118.65	44.88	59.8	13.2	322	167	0	240.5
ENVIRONMENTAL HEALTH	84.00	0	11.6	0	219	0	244.24	0
SDLSP/POLICY	73.50	671	35.2	118.4	370	640	0	0
SAFER S DERBYS	117.96	281.65	130.8	118.89	396	963	27.09	253.26
PLANNING	656.20	119.75	152.12	19.75	1567	384	662.6	0
EGOV	123.75	0	12.4	0	292	0	0	0
RECYCLING	90.90	39	14	6	343	125	188.94	0
COMM & LEISURE	310.72	704.57	149.03	243.05	1300	1727	130.16	1020.23
WASTE & CLEANSING		160.25		42.4		474		66.56
CORPORATE		132.08		36.55		403		59.04
SCRUTINY & WHOLE		61.1		52		183		0