
REPORT TO:	ENVIRONMENTAL AND DEVELOPMENT SERVICES COMMITTEE	AGENDA ITEM: 7
DATE OF MEETING:	16th NOVEMBER, 2006	
REPORT FROM:	DEPUTY CHIEF EXECUTIVE	
MEMBERS' CONTACT POINT:	IAN REID (5790)	DOC: s:\cent_serv\committee reports\environmental & development\16-nov-06\eds pm report second quarter 2006-07 (a).doc
SUBJECT:	'ACHIEVING MORE' - PERFORMANCE MANAGEMENT FRAMEWORK SERVICE REPORTS SECOND QUARTER 2006/07	REF: IR/SAC
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE:

1.0 Recommendations

1.1 The committee notes the performance information in the report and takes the opportunity to discuss the report and any issues arising at the meeting.

2.0 Purpose of Report

2.1 To report current performance levels in relation to this Committee's contribution to the Council's Corporate and Improvement Plans, the Community Strategy Action Plan as well as the Best Value Performance Indicators for which it is responsible. Service level performance is also reported, and will be strengthened in future reports when Service Plans have been formally agreed by policy committees at their October meetings.

3.0 Detail

3.1 This performance report is based on our approach to performance reporting and management that will be familiar to Members. This format has been designed to provide an approach that is consistent across all services and was first reported to Policy Committees in August and September 2006. It is linked to the work of the Improvement Panel, who are working to improve performance across the whole of the Council, and these reports include Service Level information for the first time. They also reflect the new Community Strategy Action Plan milestones, agreed by the Local Strategic partnership in July 2006.

3.2 The tables attached to this report, at Annexe A, provide information on actual performance at the end of the first quarter, 30 September 2006. The information is summarised from the report to the Improvement Panel in relation to the Corporate Plan, Improvement Plan, Community Strategy and Best Value Performance Indicators, and is presented for each service area that reports to this committee. Service level performance information is also included in these reports, based on the agreed Service Plans.

3.3 The service areas that reports to this committee are:-

- Environmental Services
- Planning
- Policy and Economic Regeneration

There are some performance indicators within the service areas that are the responsibility of another committee. Following requests by Members, only details of performance relevant to this committee is included in the reports. Copies of the complete reports will be made available to Members in their lounges and on the intranet.

3.4 This report allows the committee to review the performance information presented and any ideas that they wish to be considered for further improvements. It also provides an opportunity for Members to discuss service issues with the relevant Head of Service and celebrate successes.

3.5 Heads of Service are asked to provide a summary of their service's achievements in the period, which can be considered by the committee in conjunction with their service report. The relevant senior officers will attend the meeting to present their report and discuss any issues with the committee. The summary of achievements is attached within the table of performance measures in Annexe A.

4.0 Financial Implications

4.1 There are no specific financial implications relating to this report.

5.0 Corporate Implications

5.1 It is important that Corporate and Service Plans are incorporated into our performance management arrangements with regular reports to policy committees. This standard corporate reporting arrangement to all policy committees will assist Members undertake their key role in managing our performance.

6.0 Conclusions

6.1 The corporate and service level performance information is extremely promising and indicates that previously strong improvements in performance are continuing.

KEY ACHIEVEMENTS - ENVIRONMENTAL SERVICES
FIRST SIX MONTHS 2006/2007

Two Safer Neighbourhoods Warden have begun work, the remaining warden will commence on November 9th.

Village Carbon Footprint scheme arranged for Walton on Trent. Extensive guidance on energy efficiency now available on web site including a carbon footprint calculator.

Improved street cleaning regime commenced with more litter picking around the urban core and with minor roads across the whole district now swept four times year instead of twice.

Green box recycling scheme extended from 69 to 89 % of all residents. Composting extended to a further 3000 properties.

Plastic recycling skips at recycling centres, replaced with larger models.

Educational sessions delivered to 150 catering businesses to explain the principles and duties involved in the new Safer Food Better Business Regime.

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber /Green)	Progress to Date/Remedial Measures
HEAD OF ENVIRONMENTAL SERVICES				
CORPORATE PLAN				
Appoint Safer Neighbourhood Wardens to patrol anti social behaviour 'hotspots' and enforce the Cleaner Neighbourhoods and Environment Act	4	Wardens appointed and patrolling the district.	GREEN	Two Wardens appointed and commenced duties. Third position to be filled shortly.
Raise awareness amongst local communities of emergency planning, especially in relation to the risk of flooding	7	Information and advice provided to Parish Councils and local communities through meetings, our newsletter ('The News') and the web site.	GREEN	Parish Forum received a presentation. Item in Council newsletter, website populated (policing public safety/accidents)
Extend the composting and the kerbside 'green box' recycling scheme	14	Composting scheme extended to a further 3,000 households (achieving 58% coverage across the district). Green box scheme extended to a further 11,000 households (achieving 94% coverage across the district).	RED	The Contractor is experiencing capacity problems, hence the prediction falls fractionally short of the targets. Expected to achieve 92.3% against a target of 94%. Whilst pushing the current Contractor hard for improved performance, we are now actively preparing to seek tenders for a new and more satisfactory recycling contract.
Improve the cleanliness of public spaces	15	An extra 20 litter bins provided at locations of identified need. Frequency of weed control treatments and mechanical road sweeping increased.	GREEN	All bins provided in locations requested by Members and public

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Support the establishment of the South Derbyshire Environmental Forum (by the South Derbyshire Local Strategic Partnership)	17	Help organise and promote the inaugural meeting of the Forum. On-going support provided.	GREEN	Forum to take place as an extension of the AGM of the LSP.
Identify and deliver a community based programme of environmental projects through Groundwork Trust	19	Programme developed in consultation with local communities. Projects delivered.	GREEN	Groundwork launched. Projects delivered so far include: Town Centre Consultation, Disabled Grants DVD, Garage Site Consultation etc.

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
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IMPROVEMENT PLAN

NONE

COMMUNITY STRATEGY

SUSTAINABLE ENVIRONMENT

1.0 Establishing an Environmental Forum

Investigate the potential for establishing a LSP environmental award for South Derbyshire.	SE 1.3	Feasibility report to be produced autumn 2007	GREEN	Preparation work underway
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Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
3.0 Tackling Environmental Change				
Establish extent of greenhouse emissions and develop targets to reduce these	SE3.1	Quantify the emissions. Establish priorities for action Set up a pilot project aimed at reducing emissions	GREEN	Baseline work to commence with the appointment of EMAS Officer. Several projects to reduce emissions are active already, e.g. home insulation grants and village carbon footprint scheme
4.0 Reducing Waste and Recycling more				
Improve waste minimisation and recycling within the district	SE4.2	27.5% of waste recycled or composted. Educational programme to increase awareness	GREEN	On target for 27.9% of waste recycled or composted.
Encourage all LSP partners to undertake at least one waste minimisation action each year	SE4.3	Minimum of 10 waste minimisation actions each year	GREEN	Work not started yet

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End project- ion	Assessment Against Target (Red/Amber /Green)	Progress to Date/ Remedial Measures
BEST VALUE PERFORMANCE INDICATORS									
Percentage of household waste arisings which have been sent by the authority for recycling	82a(i)	13.19%	14.5% (3rd quartile)	11.56%	14.56%		14.82%	GREEN	Q1 amended with updated information
Total tonnage of household waste arisings which have been sent by the authority for recycling	82a(ii)	5129.89	5850.00	1301.22	1500.48		5766	GREEN	Q1 amended with updated information
Percentage of household waste sent by the authority for composting or treatment by anaerobic digestion	82b(i)	12.40%	13% (top quartile)	17.08%	16.47%		13.14%	GREEN	Q1 amended with updated information
Total tonnage of household waste sent by the authority for composting or treatment by anaerobic digestion	82b(ii)	4883.02	5300.00	1923.00	1696.93		5110	GREEN	
Number of kilograms of household waste collected per head	84a	461.0	468 (3 rd quartile)	130.1	119.11		450	GREEN	Q1 amended with updated information
Percentage change from the previous financial year in the number of kilograms of household waste collected per head of population	84b	-2.95%	1.40%	N/A	N/A		-2.38%	GREEN	
Cost of waste collection per household	86	£46.80	48.37 (3 rd quartile)	in budget	In budget			GREEN	
Percentage of households resident in the authority's area served by a kerbside collection of recyclables	91a	98.8%	97% (2 nd quartile)	97.6%	98.6%		98%	GREEN	Additional properties added to kerbside scheme

Description	Ref No.	05/06 Outturn	Table 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End projection	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Percentage of households resident in the authority's area served by a kerbside collection of at least two recyclables	91b	68.9%	94.0%	68.9%	89.3%		93%	RED	8,000 properties added to 'green box' recycling scheme in July 2006. A further 1,600 to be added in November 2006 which will add 4% to reach around 92.3
The proportion of relevant land and highways (expressed as a percentage) that is assessed as having combined deposits of litter and detritus that fall below an acceptable standard	199a	15.7%	14% (2 nd quartile)	N/A	10%		14%	GREEN	Measured every four months. Q2 figure represents results of surveys from April – July 2006.
The proportion of relevant land and highways (expressed as a percentage) from which unacceptable levels of graffiti are visible	199b	2%	2%	N/A	0%		2%	GREEN	Measured every four months. Q2 figure represents results of surveys from April – July 2006.
The proportion of relevant land and highways (expressed as a percentage) from which unacceptable levels of fly-posting are visible	199c	0%	1%	N/A	1%		1%	GREEN	Measured every four months. Q2 figure represents results of surveys from April – July 2006.
Score against a checklist of enforcement best practice for environmental health	166a	100.0%	100% (top quartile)	100.0%	100.0%		100%	GREEN	
Number of 'sites of potential concern' within the local authority area with respect to land contamination	216a	1274	1274	1274	1242		1200	GREEN	Static during absence of the Contaminated land Officer due to vacancy

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End projection	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Number of sites for which sufficient detailed information is available to decide whether remediation of the land is necessary, as a percentage of all 'sites of potential concern'	216b	3%	4%	3%	3.4%		4%	GREEN	Expect to achieve good output in the second half of the year having agreed the appointment of two new post holders.
Percentage of pollution control improvements to existing installations completed on time	217	100%	100%	100%	100%		100%	GREEN	
Percentage of new reports of abandoned vehicles investigated within 24 hours of notification	218a	71.53%	80.00%	82.00%	84%		88.88%	GREEN	
Percentage of abandoned vehicles removed within 24 hours from the point at which the authority is legally entitled to remove the vehicle	218b	59.32%	70.00%	71.00%	100%		92.3%	GREEN	

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
SERVICE LEVEL MONITORING - KEY TASKS				
Implement the Gambling Act 2005 in accordance with the Government time scale.	EH1	Timely and efficient processing of applications	GREEN	Policy now completed consultation and to go to full committee 9 th November 2006

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Create further efficiencies via by commercial EHO's using hand held computers.	EH2	All premises inspected plus SFBB introduced into business's	GREEN	Modules now on computer system to under take SFBB
Higher profile for Health & Safety at Work in partnership with Health & Safety Commission, and Health & Safety Executive	EH3	Reduction in national accident statistics	GREEN	Work commenced on landlord forum and work with HSE on Hairdressers
Create further efficiencies via IT	EH8	No double entry of service requests	GREEN	Scripting work needed and support from IT work now quite tight but possible in second 6 months.
Noise Policy updated in line with Chartered Institute of Environmental Health and DEFRA guidance.	EH10	Review complete Revised practices in use	GREEN	
Control air pollution emissions	EH11	Permits Issued.	GREEN	
Recruit and train Safer Neighbourhood Wardens	EH12	Increase in public satisfaction		BVPI satisfaction surveys not yet published
Implement Waste Minimisation Plan. With Derbyshire County Council and the Derbyshire Integrated Waste Management Group, and other interested parties,	WU1	Static or reduced level of waste collected per head of population	GREEN	Looking promising to date
Develop a project to reduce flytipping with the Environment Agency and Derby City.	WU2	Less fly-tipping	GREEN	Brew Campaign well underway and producing much publicity
Develop further street cleaning improvements	WU3	Cleaner streets	GREEN	Surveys so far looking very promising
Extend recycling/composting in line with Derbyshire Waste Strategy.	WU4	Additional tonnes of compost Additional tonnes recycled Best method identified Scheme reviewed	GREEN	Kerbside recycling expanded greatly Composting extended by 3000 properties Revised methods to be put to January Committee

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Improve communication with the public & stakeholders on the positive effect of council work esp. safer neighbourhoods	WU5	Increased publicity Clear standards published	GREEN	Large amounts of press coverage obtained
Reduction and minimisation of costs	WU6	Specification and contract arrangements available.	GREEN	
Obtain external recognition of customer service standards Environmental Services	ES1	Accreditation obtained	GREEN	On target for December Evaluation
Improve the Council's environmental performance.	ES2	Improvements in place.	GREEN	New EMAS/Contaminated land officer to be appointed in Autumn
Review and improve web content for each Unit within Environmental services	ES3	No. of web hits and satisfaction ratings	GREEN	All functions have reviewed web pages relating to their areas and updated.

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End projection	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
LOCAL PERFORMANCE INDICATORS									
Number of Environmental Health service requests dealt with within target	1	99%	95%	95.5 % (450)	97.5% (322)		96.5%	GREEN	
'Good' or better customer satisfaction rating for all Environmental Health.	2	89%	90%	96%	96%		96%	GREEN	29 out of 30 customers who returned forms graded service as good or excellent. 1 fair
Percentage High Risk Food premises inspected when due	3	99.60%	100%	51%	50%		100%	GREEN	£22K grant awarded by FSA contractor employed to undertake routine inspections whilst officer concentrate on SFBB certain to be back on track by end of year.
Number of requests for pest control treatments dealt with within 3 working days.	4	100%	96%	99% (278)	99% (472)		99%	GREEN	
Household waste and compost collections missed per 100,000 due	14	14	25	22.1	21.7		25	GREEN	
Kerbside recycling collections missed per 100,000 due	15	N/A	25	8.5	23.6		25	GREEN	Within target but increase due to teething problems at start of the 'green box' roll out.
Complaints about household waste and composting service per 100,000 collections due	16	33	50	25.2	25.0		35	GREEN	

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End projection	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Complaints about kerbside recycling service per 100,000 collections due	17	N/A	50	12.9	36.7		35	GREEN	Within target but increase due to teething problems at start of the 'green box' roll out.
The average time taken to remove fly tips.	18	1 day	1 day	0.8	0.5		1	GREEN	

KEY ACHIEVEMENTS - PLANNING SERVICE
FIRST SIX MONTHS 2006/2007

Development Control

- All government targets for the processing of applications exceeded
- Continuing high success rate for appeals
- New concept housing to meet the Government's challenge for affordable market housing approved at Hilton
- Completion of study into Public Speaking at Committee
- Business re-engineering project scoped to provide significant service improvements.

Building Control

- Secured major housing scheme against strong competition from alternative service providers
- Continued involvement in partnership with other Local Authorities secured work on two industrial units at William Nadins Way
- Chosen by two major national house building companies to provide them with national type approvals for all their houses
- Business re-engineering project commenced

Planning Policy

- Scoping consultation on first Sustainability Appraisal undertaken
- Stakeholder workshop for first Area Action Plan well attended
- Smooth introduction of new software for housing land availability
- DDEP funding secured for Area Action Plan work

Heritage & Conservation

- Conclusion of Swadlincote Town Centre Study and approval of Masterplan for major street improvements
- Completion of HERS projects at West Street, Sharpes and 71 High Street
- Access to new properties secured for Heritage Open Days
- Display at Sharpes upgraded
- Provision of property notes and exhibition relating to self guided tours as part of Melbourne Festival

Enforcement & Rights of Way

- 290 complaints of unauthorised work or untidy site investigated
- 80 footpaths received first cut back of undergrowth and overgrowth in addition to the 2 major cuts done each year

- Erection of safety signs by British Rail at Willington secured
- Secured developer involvement upgrading Cadley Hill Road footpath
- New bridge provided at Radbourne has opened up a footpath previously closed for 50yrs
- Large area of non-slip surface provided on footpath at Ingleby.
- Bank Passage and Alexandra Passage in Swadlincote upgraded.

Planning Administration

- Scanning land charges plans implemented for effective retrieval
- Migration to Customer First for front line services commenced

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Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
HEAD OF PLANNING SERVICES				
CORPORATE PLAN				
Promote further tree planting within the National Forest	16	National Forest Planting Guidelines applied to all relevant planning applications	GREEN	Guidelines applied where appropriate
Deliver key stages in the Local Development Scheme	20	Milestones set out in the Local Development Scheme achieved	AMBER	No LDS milestones during this quarter. Revision of LDS necessary in order to take account of RSS. Report likely to follow AMR published in December
Produce best practice planning guidance on the provision of affordable housing	44	Guidance document published	AMBER	No progress to date as government guidance not yet published. Once Government published and implications assessed the document can then be quickly produced possibly before end March 2007
Explore ways of continuing the Rural Transport Partnership (with the Countryside Agency and Derbyshire County Council) beyond 2006	45	Funding beyond September 2006 secured.	AMBER	No progress. Review by EMDA/DDEP current and results imminent. Future funding dependent on outcome. Monitor position and work with EMDA/DCC and other partners when results published.

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
Ensure that environmental issue are adequately dealt with in planning policies	46	Methodology for the Sustainability Appraisal for the Local Development Framework Core Strategy produced. Consultation completed.	AMBER	Baseline information collected and methodology formulated but consultation not undertaken. Consultation needs to relate to timing of the Core Strategy itself, which is subject to probable revision of the LDS necessitated by the RSS timetable.

IMPROVEMENT PLAN
NONE

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
COMMUNITY STRATEGY				
A VIBRANT ECONOMY				
5.0 Progressing projects which have an immediate impact on the local economy				
Promote the continuing revival of Swadlincote Town Centre as a retail and leisure destination, enhancing its image and attractiveness.	VE5.3 P3	Phase 1 of town centre public realm works implemented	GREEN	Work ongoing - final amendments made to design as a result of ongoing consultation, costings to be confirmed, planning application to be submitted & contract let. Prioritise Works

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End Projection	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
BEST VALUE PERFORMANCE INDICATORS									
Percentage of new homes built on previously developed land	106	82.21%	60.00%	N/A	N/A		60.00%	GREEN	Data only collected once per year
Percentage of major applications determined in 13 weeks	109a	56.25%	61.00%	73.33%	79.40%		61.00%	GREEN	
Percentage of minor applications determined in 8 weeks	109b	69.92%	71.00%	76.83%	77.47%		71.00%	GREEN	
Percentage of other applications determined in 8 weeks	109c	86.65%	82%	86.31%	86.78%		82.00%	GREEN	
Did the local planning authority submit the Local Development Scheme (LDS) by 28 March 2005 and thereafter maintain a rolling programme?	200a	Yes	Yes	Yes	Yes		Yes	GREEN	
Has the local planning authority met the milestones which the current LDS sets out?	200b	Yes	Yes	Yes	Yes		Yes	GREEN	
Did the local planning authority publish an annual monitoring report by 31 December of each year?	200c	Yes	Yes	Yes	N/A		Yes	GREEN	

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End Projection	Assessment Against Target (Red/Amber /Green)	Progress to Date/Remedial Measures
The percentage of appeals allowed against the authority's decision to refuse planning permission	204	19.0%	25.0%	14.0%	13.3%		25.0%	GREEN	
Score against a quality of planning service checklist	205	77.8%	83.0%	83.0%	83.0%		83.0%	GREEN	
The number of visits to/usages of local authority funded or part funded museums per 1,000 population	170a	No data collected	583	19887	413		583	GREEN	
The number of those visits to local authority funded or part funded museums that were in person per 1,000 population	170b	334	374	13649	182		374	GREEN	
The number of pupils visiting museums and galleries in organised school groups (including visits to schools)	170c	291	375	83	154		375	GREEN	
Total number of Conservation Areas in the local authority area	219a	22	22	22	22		22	GREEN	
Percentage of Conservation Areas with an up to date character appraisal	219b	50.00%	60.00%	60.00%	60.00%		60.00%	GREEN	
Percentage of Conservation Areas with published management proposals	219c	0.00%	0.00%	0.00%	0.00%		0.00%	GREEN	

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
SERVICE LEVEL MONITORING - KEY TASKS				
Implement business re-engineering of the Building Control Service	P1	New Structure in place	AMBER	Ongoing – need to readvertise vacant post. Retention of temporary staff
Implement business re-engineering of the planning applications process	P2	BVPI 109 a-c in top quartile by 2008/9, full access to applications etc on line, customer satisfaction retained/enhanced	AMBER	Ongoing – dependent on software – availability of staff time. Purchase cheaper software solution, extend contracts – temporary staff
Establish protocol for Member involvement in S106 agreements	P4	<i>col in place</i>	GREEN	Protocol emerging. Further meeting of working panel and E & DS Committee reports
Participation in the consultation process for the emerging Regional Spatial Strategy	P5	Policies in adopted RSS reflect as far as possible the Council's views on future development in South Derbyshire	GREEN	Member Seminar – Report to E & DS Committee

DESCRIPTION	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End Projection	Assessment Against Target (Red/Amber /Green)	Progress to Date/Remedial Measures
LOCAL PERFORMANCE INDICATORS									
Retain market share of Building Control			65%	N/A	N/A	N/A	65%	GREEN	
LPI's determined as part of the business re-engineering exercise will be included in future reports		N/A	N/A	N/A	N/A	N/A	N/A	AMBER	Dependent upon speed/success of implementing re-engineering process. Include in 2007/08 Service Plan.

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KEY ACHIEVEMENTS - POLICY & ECONOMIC REGENERATION DIVISION

FIRST SIX MONTHS 2006/2007

Economic Regeneration

- Progressing the development of a new Economic Regeneration Strategy with a Member workshop and tour of the district and a consultation event with businesses and partners
- Opening of the Tourist Information Centre at Sharpe's Pottery Museum to the public; trade launch and formal accreditation of the Centre
- 'Tractivity' – online database becomes operational; first Property Bulletin produced from the new system
- Outline approval secured from the Derby and Derbyshire Economic Partnership for a £100,000 project relating to ground investigations and master planning for the Woodville Action Area
- Analysis of consultation and development of the first draft of the new Economic Regeneration Strategy to provide the basis for the second round of consultation
- Submission of proposal to DDEP for 'Invest South Derbyshire' seeking part-funding for a new inward investment post and associated marketing and feasibility activities
- Preliminary discussions with local schools and training providers underway regarding skills issues in the District
- Evaluation of the impact of the National Forest & Beyond visitor marketing campaign commissioned and data collection/ analysis underway
- Completion of four new visitor trails in the District in partnership with Visit Peak District & Derbyshire

DESCRIPTION	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
HEAD OF POLICY & ECONOMIC REGENERATION				
CORPORATE PLAN				
Develop a new Strategy for economic regeneration in South Derbyshire	41 PER28	Vision agreed with key stakeholders. Strategy approved.	GREEN	Good progress continues to be made on the strategy, with the evaluation of a range of economic data and the assessment of consultation feedback. A second round of consultation on draft proposals is underway.
Work with investors to bring more higher skilled jobs to the areas	42 PER29	Implementation of 'Tractivity' (an electronic property enquiry system for inward investors). Marketing campaign launched.	GREEN	The 'Tractivity' system is now operational, enabling the production of general reports on sites and premises as well as specific reports for potential investors. The system has also been linked to the Council's website in order to promote access to information and interest in the area.

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
IMPROVEMENT PLAN				
NONE				

Description	Head of Service	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/Remedial Measures
COMMUNITY STRATEGY					
A VIBRANT ECONOMY					
4.0 Improving Access to Employment Opportunities, Especially by Public Transport					
Work with investors to bring more higher skilled jobs to the area and explore ways of providing facilities for small enterprises	DCE	VE4.3 PER29	Property enquiry system introduced Old Post Centre Feasibility Study completed	GREEN	See previous comments on Corporate Plan Action 42.
5.0 Progressing Projects which have an immediate Impact on Local Economy					
Operate a Tourist Information Centre in Swadlincote to provide services to visitors and local residents	DCE	VE5.1 PER34	TIC accreditation 20,000 visitors	GREEN	The TIC is fully operational and accredited. A Service Level Agreement with Sharpes Museum Trust will shortly be finalised. Monitoring of enquiries and visitors to the TIC has also commenced.

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BEST VALUE PERFORMANCE INDICATORS									
NONE									

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber /Green)	Progress to Date/Remedial Measures
SERVICE LEVEL MONITORING - KEY TASKS				
Prepare for and/or contribute to Audit Commission: <ul style="list-style-type: none"> • Inspection of Cultural Services 	PER22	Assessments/inspections concluded	GREEN	The Audit Commission has recently indicated that the Culture Inspection will take place early in March 2007.
Establish a suite of indicators for monitoring trends/performance of the local economy (linked to the new Economic Regeneration Strategy)	PER30	Indicators identified and monitoring arrangements in place	GREEN	This will be done as part of the development of the new Economic Regeneration Strategy (see also CP 41/PER 28
Work with partners to improve the skills and capacity of the local workforce	PER31	Consultation event with key stakeholders held Action Plan agreed	GREEN	Preliminary discussions with local schools and training providers are underway. These discussions will help to shape the proposed consultation event.
Contribute to the development and delivery of projects being undertaken by the SDLSP Vibrant Economy Working Group including <ul style="list-style-type: none"> • Groundwork Business Navigator project • Woodlands Economy Business Support projects • Town Centre regeneration 	PER32	Projects delivered	GREEN	All projects are proceeding as planned
Assist the Swadlincote Chamber of Commerce to develop a business support project	PER33	Project ready to be delivered	GREEN	A proposal has been submitted to the Derby and Derbyshire Economic Partnership for funding and dialogue with the Chamber is ongoing.

Description	Ref No.	Target 2006/07	Assessment Against Target (Red/Amber/Green)	Progress to Date/ Remedial Measures
Commission an evaluation National Forest and Beyond visitor marketing campaign	PER35	Evaluation completed	GREEN	The evaluation has been commissioned by the National Forest and Beyond Partnership and data collection/analysis is underway.
Deliver the Council's contribution to the Peak District and Derbyshire Destination Management Partnership Business Plan	PER36	Key actions delivered	GREEN	<p>A Service Level Agreement with the DMP will be submitted to the November meeting of the Environmental and Development Services Committee for approval.</p> <p>Promotional and development work with the DMP is ongoing. The official 'launch' of the DMP will take place at a series of venues throughout the Partnership area during November.</p>
Deliver the Council's contribution to plans of the National Forest and Beyond Partnership	PER37	Key actions delivered	GREEN	<p>Preparation of the 2007 Guide is underway and the associated marketing campaign is at the planning stage.</p> <p>The Group Visits Guide update and marketing campaign is also in preparation.</p>
Work with partners to publish a new series of walks/trails leaflets	PER38	10 new walks/trails published	GREEN	4 trails have now been completed and can be viewed on the website. The rest are underdevelopment.

Description	Ref No.	05/06 Outturn	Target 2006/07	1st Quarter	2nd Quarter	3rd Quarter	Year End Projection	Assessment Against Target (Red/Amber/ Green)	Progress to Date/ Remedial Measures
LOCAL PERFORMANCE INDICATORS									
Number of Visitors to Swadlincote TIC	L/PER 2	N/A	10,000	N/A	No data available		10,000	AMBER	Keep under review to ensure that data is collected and updated.

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