## Report to the Board

Date of meeting: 22 October 2009

Agenda Item:

## SUSTAINABLE COMMUNITY STRATEGY MONITORING REPORT 2009-20010(Qtr 2)

#### 1.0 Recommendations

#### 1.1 That the Board:

- (a) Note the Partnerships key achievements and performance for the quarter ending 30<sup>th</sup> September 2010.
- (b) Review where performance has failed to achieve the specified target and consider the adequacy of responses.
- (c) Note that performance as outlined in the attached appendix

#### 2.0 Purpose of Report

- 2.1 To report details of performance for the quarter ending 30<sup>th</sup> September 2009, in relation to the
  - Sustainable Community Strategy Action Plan Appendix 1

## 3.0 Detail

## Key Achievements during the previous quarter (p.e. 30<sup>th</sup> September 2009)

- 3.1 The high level of performance and improvements detailed in this report has delivered a range of outcomes for local communities.
- 3.2 The key achievements during the first two quarters for each of the key theme groups are:

## **Theme 1: Sustainable Development**

- √ A multi-agency 'Recession & Recovery Business Briefing' was held on 3
  June at Sharpe's Pottery Museum attracting almost 70 attendees. The event was designed to brief businesses affected by the downturn on the advice and support that is available. Feedback from the event was very positive and a number of businesses reported identifying significant numbers of enquiries through their attendance and the networking opportunities.
  - √ A 'Beat the Crunch' Free Advice Event held on 11 September at the Town Hall with numerous partners exhibiting attracted over 60 people. The advice fair aimed to support residents affected by the downturn to get back into work, training or self-employment. 100% of respondents said they found the

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event useful. Almost every respondent marked the stands/organisations as 'very good' or 'good'.

√ A retailer training course held at Sharpe's Pottery in September attracted shopkeepers from both Swadlincote and Melbourne. The two day course staged by Derbyshire County Council and the Derby & Derbyshire Economic Partnership aimed to assist independent retailers in market towns with business issues such as marketing, customer service, advertising & promotion and visual merchandising.

#### **Theme 2: Vibrant Communities**

- √ The Breath of Fresh Air Initiative was launched at Rosliston Forestry Centre with representatives from around the region.
- √ The Group has received a presentation on Services for Adults with a Learning Disability which will allow service improvements in the future.
- √ Recycling of waste at the Festival of Leisure was undertaken as part of an environmental project.

#### **Theme 3: Safer Communities**

- $\sqrt{\phantom{a}}$  5 Speedwatch Operations have been carried as part of the Community Speedwatch Initiative.
- √ The 'Boozebusted' week was held between 27th July and 2nd August 09.
  17 ASB warning letters were issued by the police and 17 Test Purchase
  Ops were done by trading standards. Challenge 25 was promoted in local
  off licenses and a large amount of alcohol was confiscated from under 18
  year olds
- $\checkmark$  A feasibility into the provision of a Swadlincote Town Centre CCTV system was completed, approved and initial funding obtained. It is hoped that a system can be in place by March 2010.

#### **Theme 4: Healthier Communities**

- The recent group meeting/ September 24<sup>th</sup> invited partners to discuss the theme of Mental Health and Wellbeing. The meeting generated much positive discussion of how the group will add value to current services to meet the needs of mental health service users and people living with mental ill health. Outcomes included
  - Partners agreeing to ensure improved communication across all services
  - District Mental Wellbeing event agreed for March 2010 (linking in with County PCT events), followed by further action to meet needs of increasing awareness and reducing stigma.

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Partners agreed to allocate a pot of funding (Choosing Health monies) specifically to reach voluntary or community groups (grants of £200-£1000). Activities must address health inequalities, encourage healthy lifestyles and promote physical and mental well being. Any voluntary or community group which has a constitution or set of rules and which supports people living or working in the district of South Derbyshire. Priority will be given to groups working with people from communities who are more likely to be at risk of suffering health inequalities:

Rural communities People from a minority ethnic background People who are disabled People who have mental health issues

Communities in areas which are recognised as suffering deprivation (Newhall and Hartshorne)

√ Walking for Health - One of the projects within Healthier Communities is to support active living through walking especially targeting "vulnerable" populations. Get Active in the Forest have continued success with the Walking for Health initiative (WHI), adding value to the scheme through widening partnerships. Currently they host 65 walks for health per month through the support of a significant network of volunteer walkleaders (trained to WHI standard). Newly developing walks include 3 walks form surgeries – one targeted to meet the needs of adults living with a level of respiratory illness (incl. COPD). GAIF offer numerous activity/ sport opportunities with the aim to "get people more active," working with other key partners in the district to work towards meeting NI 8 increasing adult participation (Derbyshire LAA).

# Theme 5: Children and Young People

- √ The delivery of an Integrated Summer Programme by SDDC, School Sports Partnership, Youth Service & Connexions was extremely successful with improved participation and youth engagement.
- √ Friday night Project has returned after the summer with increasing numbers and developments for a Big Art project alongside the Sports. Over 130 young people are attending and partners are looking at ways of sustaining the provision.
- √ Partnerships to reduce NEET (Not in Employment, Education or Training)
  young people e.g. Jigsaw programme for 14-16year olds and Youth Service
  with Connexions for post 16 year olds.
- 3.3 We have the Community Strategy Action Plan, which is divided into five themes. Table 3 below shows that 46 actions (83%) have been 'achieved' and /or 'on target.' 10 actions (17%) are 'at risk'.

Community Strategy Action Plan – performance against targets (as at 31<sup>st</sup> September 2009)

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Theme	'Achieved' / 'On Target'	'At Risk'	'Probable Failure'	Total
Sustainable Development	10	2		12
Vibrant Communities	15	2		17
Safer Communities	7			7
Healthier Communities	9	6		15
Children & Young People	5			5
Total	46 (83%)	10 (17%)	(0%)	56 (100%)

# 4.0 Recommendation

4.1 It is recommended that the Board Members note the contents of the monitoring report: -

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