

Summary of the Public Consultation Responses

Key Findings

1. 86% of respondents said they were either fairly aware or very aware of the waste issues identified in the questionnaire and supplementary information.
2. 94% of respondents claimed they were either fairly concerned or very concerned about the impact their rubbish is having on the environment.
3. Respondents' actions directly appear to reflect their concerns since 94% of respondents expressed concern about the impact their waste had on the environment and 92% of respondents said they separated their rubbish for recycling or composting.
4. Our results told us that respondents from the District of Erewash separated rubbish for recycling or composting the most out of all the Derbyshire Districts (98%) and respondents from the High Peak District separated rubbish for recycling or composting the least (89%).
5. The survey findings told us that young people from aged 16-17 years did the least separating or rubbish for recycling and composting than any other age group (85%). Mature respondents, aged 65-74 years, separated their rubbish for recycling and composting the most (96%) out of all the age groups.
6. The three most common materials that respondents said they currently separate for recycling and composting were: Paper (92% of respondents), Glass (88%) and Tins/cans (77%).
7. 45% of primary survey respondents said they did not consciously buy recycled goods or goods containing recycled materials, just over a third of respondents (37%) said they did.
8. When asked about what respondents currently do to reduce the rubbish they (or their family) produce the most popular responses included:- 64% of respondents who said they give unwanted gifts to charity, 51% said they repaired goods rather than throw them away and 50% did home composting.
9. Over three quarters (78%) of respondents had seen or heard either national or local advertising, or promotion about recycling and composting within the last 12 months.

10. The three most common types of media that respondents encountered concerning waste were: national newspapers and magazines (45% of respondents); the Derbyshire waste exhibition vehicle (36%); and the local newspapers (34%).
11. In light of the information provided to respondents, three quarters of them (75%) said they would separate their rubbish more in the future.
12. If facilities were made available, respondents identified which materials they would separate for recycling and composting. The most commonly cited materials were: Plastic bottles (64%); Card/cardboard (58%) and Electrical items (55%). Nearly half of respondents (48%) identified ten materials they would separate for recycling or composting if facilities were made available, demonstrating their willingness to contribute further to recycling and composting more of their rubbish.
13. Three quarters (76%) of them said they would prefer to recycle materials at the kerbside.
14. 56% of respondents said they would like to know more about what councils are doing, but that they were happy to let them get on with their job, and a third (33%) of respondents said they would like more say in what the local councils do with their rubbish.
15. The most commonly cited method for respondents to be more involved or have information was through local council newspapers (20% of respondents), by letter (19%) and by local media (18%). Fewer than 10% of respondents were interested in email, local council websites, local focus groups, exhibitions and leaflets.