

ANNEXE A

Cleaner Streets Action Plan.

<u>Option</u>	<u>Action</u>	<u>Outcome</u>	<u>Annual Cost</u>	<u>Timescale</u>	<u>Comments</u>
<u>Current Plans</u>					
1	Review current operations engaging Street Cleansing Operatives.	More efficient and effective service.	Not yet quantified	May 2005	Benefits not yet defined
2	Saturday morning litter pick of Newhall Park, Chestnut Avenue Recreation Ground plus adjacent streets.	Improved environment for the public.	£8,000 in current budget	May 2005	Significant local improvement in high litter area, Little improvement in BV199
3	Purchase a mechanised sweeping machine to improve the efficiency and effectiveness of cleansing Swadlincote Town Centre and other parts of the urban core.	Machine will increase efficiency to enable additional cleansing duties, Approximately 18hrs a week of additional time with the machine to tackle known "hot spots", around the urban core.	£5,500 in current budget	July 2005	* Significant improvement in litter hot spots and public perception And Significant improvement in BV199
4	Work with "fast food" outlets to comply with the new Voluntary Code of Practice.	Fast food retailers to take greater responsibility to prevent and clean up waste arising from their business. Enforcement option available in reserve	£3,000 in current budget	July 2005	Reduction in litter dropped, so improved perception by public and small improvement in BV199

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5	Combat fly tipping via erecting signs, publicity, surveillance, education and enforcement.	Less flytipping should and release some of the Clean Team's time to tackle litter.	£3,000 in current budget will allow expansion of these measures to a further 2or3 parishes per annum	July 2005	Should improve public perception of local environment, little impact on BV199
6	Litter Enforcement and Education Campaign	Regular publicity to shift public attitudes towards littering, and enforcement threat to encourage avoidance of littering.	Approximately £60, 000 per year in existing budgets for wardens	August 2005 onwards	* Cutting the amount of litter dropped reduces litter levels on the ground providing a better public impression substantially improving BV199
7	Review and improvement of appearance and operation of recycling centres.	More attractive tidier sites (including containers for plastic bags) Less litter spreading from sites	Up to £37,000 Some allocated via DEFRA grant and some subject to carry over request.	September 2005	Improved perception of Council facilities. Small impact on BV 199
Future Options For Enhancing Street Cleaning Operations					
6	Introduce an additional litter picking gang to target known "hot spots" and increase existing frequencies.	Cleaner public space through increased reactive and proactive litter picking	Would require £40,000	As funding allows.	Increases the chances of improving the BV 199 score.
7	Increase the number of litter bins in areas of low	As above.	Would require £3,000	As funding allows.	As above.

	provision.				
Option	Action	Outcome	Annual Cost	Timescale	Comments
8	Increase funding to Parish Councils Lengthsman Scheme	Cleaner parishes.	Would require £12,000 (over and above current £37,000 allocation)	As funding allows.	Would target resources to reducing litter in existing low litter areas.
Detritus					
9	Increase channel sweeping frequencies from twice to four times a year.	District wide reduction in detritus focussed on the most common location for detritus.	Would require £14,000	As funding allows.	* Dramatic improvements in BV 199. With the improvements in litter collection and high profile enforcement, will provide a powerful sense of progress.
10	Increase footway sweeping frequencies from twice to four times a year.	District wide reduction in detritus focussed on secondary location for detritus.	Would require £50,000.	As funding allows.	Offers gains in BV199 at a high cost without great public perception of improvement
-11	Increase current weed control treatments from twice to three times a year.	Warmer climate and eco friendly herbicides suggest this is needed	Would require £6,000.	As funding allows.	Little impact on BV199 but should improve public perception of tidy area.

* Indicates high return for the investment in terms of public perception of improvement and BV199.

