REPORT TO: FINANCE & MANAGEMENT AGENDA ITEM: 7

COMMITTEE

DATE OF 27 JULY 2006 CATEGORY:

MEETING: DELEGATED

REPORT FROM: DEPUTY CHIEF EXECUTIVE OPEN:

MEMBERS' MIKE GREENWAY (ext 8705) DOC:

CONTACT POINT:

SUBJECT: DEVELOPING THE SOCIAL REF:

INCLUSION STRATEGY

WARD(S) ALL TERMS OF

AFFECTÉD: REFERENCE:

1.0 Recommendation

1.1 It is recommended that committee:

Notes the work undertaken so far with initial consultation and research for the emerging Social Inclusion strategy and approves the proposed way forward for its development.

2.0 Purpose of Report

2.1 To feedback to committee the findings from the 1st stage consultations and research work undertaken and set out a framework for developing the strategy following this initial activity.

3.0 Brief background details

- 3.1 The Government has defined Social EXCLUSION as 'a shorthand term for what can happen when people or areas suffer from a combination of linked problems such as unemployment, poor skills, low incomes, poor housing, high crime, bad health and family breakdown ..." (Social Exclusion Unit, 2001).
- 3.2 The Council has a corporate plan target to develop a Social INCLUSION strategy based on a vision shared across the organisation and with key stakeholders.
- 3.3 Whilst it is intended that this strategy will drive the work of promoting social inclusion, it will need significant linkages to other key plans and strategies that address specific aspects of improving quality of life such as the Community Strategy, Local Development Framework and the emerging Economic Regeneration strategy.

- 3.4 Equally important will be the need to foster strong linkages with the plans and strategies of other organisations such as Health, Social Care and the Voluntary and Community sectors.
- 3.5 The work on developing this strategy is being lead by the Member Champion for Equalities and Social Inclusion, Councillor Isham and the Deputy Chief Executive.

4.0 National activity

- 4.1 Tackling Social Exclusion is a key priority for Central Government and is co-ordinated by the Social Exclusion Unit (SEU).
- 4.2 The SEU published a report entitled 'Improving Services, Improving Lives', which focuses on 5 specific project areas to drive the programme of tackling Social Exclusion. These projects are:
 - Improving services for disadvantaged adults
 - Inclusion through innovation
 - Excluded older people (a sure start to later life)
 - Disadvantaged people who move home frequently
 - Young adults (16-25) with complex needs
- 4.3 The Government has put in place detailed frameworks for each of these project areas and collectively, they set challenging reforms to public services so as to tackle the real problems behind social exclusion.
- 4.4 The national context will need to be an integral part of developing key actions and targets for the strategy.

5.0 Initial consultations - 1st stage

- 5.1 Initial consultation commenced in February this year and has been undertaken through 3 focus groups. These were conducted for:
 - Council Officers
 - Elected members
 - Members of the Values & Attitudes Group together with other stakeholders.
- 5.2 Two themes were selected to base the discussions on at each of the 3 groups and delegates identified areas of significance that they felt the strategy could address. The themes were:
 - People with particular needs
 - Communities
- 5.3 After the discussions had taken place, each delegate at all 3 groups was then invited to vote for their top 3 priorities in each of the themes. The collated findings are set out in attached appendices, with the summary of the top 3 priorities for each theme set out in appendix A and the full transcript of the issues at appendix B.
- 5.4 As expected, the findings are generally similar from each group, however some different ones came out of each of the groups. The voting itself showed differences

- with the topics between each group, which could be due to an individual's or an organisation's view on what are and what are not priority areas for attention.
- 5.5 Good feedback was received from all delegates taking part on the style of the focus groups and the fact they worked well and generated excellent discussion. This methodology is being used in the development of other key strategies as well.
- 5.6 To complete the 1st stage of this project the focus group findings have been discussed with the Member Champion to identify what are the priority areas arising from this consultation and where they align with the national framework.

6.0 Proposed way forward – 2nd stage

- 6.1 The next stages will need to take the identified priorities and set them out in the context of our Community Strategy and Corporate Plan targets. This will enable us to focus the Social Inclusion strategy on the key high-level priority areas linking in with the national and regional context as well.
- 6.2 It is envisaged that a 2nd round of consultation will need to take place on actions and targets to be included in the strategy. This is deemed necessary to gain widespread ownership for the strategy and capture the will of partners and stakeholders to support its delivery. In the light of the success of the 1st focus groups, it would seem sensible to follow this methodology again, presenting the priorities for discussion and inviting delegates to draw up possible actions and targets. It is proposed to run this consultation in early autumn (around mid September).
- 6.3 It is then expected that the strategy will be drafted over the autumn months and ready for consideration by committee towards the end of this calendar year.

7.0 Financial Implications

7.1 At this stage there are no specific financial issues arising. However, as the strategy is developed and implemented, financial issues may need to be considered by the appropriate committee in so far as individual actions and targets are concerned.

8.0 Conclusions

- 8.1 The Social Inclusion strategy will be an important tool in achieving both the targets in the South Derbyshire Community Strategy and the Council's 2006/09 Corporate Plan.
- 8.2 The initial consultations have proved to be successful in capturing stakeholder views about what the priority areas should be and further consultation as detailed above, will help form the strategy and gain support for its delivery.

9.0 Background and supporting documents

- 9.1 Findings from the focus groups appended with this report.
- **9.2** Various documents including 'Improving services, improving lives' can be viewed at: www.socialexclusion.gov.uk

APPENDIX A

SUMMARY OF TOP PRIORITIES ARISING FROM WORKSHOPS

Set out below is the top 3 priorities identified by each workshop for each of the 2 themes.

Workshop with Officers

People with Particular Needs		Communities	
1.	Young people	1.	District wide housing issues (e.g. affordability)
2.	Elderly		• •
3.	People with learning difficulties	2. Physical appearance place to live	
		3.	Isolation – local/geographical

Workshop with Members

People with Particular Needs		Communities		
1.	Elderly	1.	Public and community transport	
2.	Young people	2.	Communities without a central facility	
3.	Local education/further education	3.	Lack of leisure facilities across the districtAccess to health provision	

Workshop with the Values & Attitudes Group

People with Particular Needs	Communities	
Older people in own homes = Lack of access to transport = Black and minority ethnic groups (BME)	 Access to services Empowering communities = Communities suffering anti-social behaviour = Safer youth facilities = Affordable housing/social housing = Lack of GPs/Dentists 	

Comment

It can be seen that the 3 workshops identified similar issues as top priorities. The full transcript of the issues raised with the votes recorded for each can be seen at appendix B.

APPENDIX B

(Number In Brackets Indicates Number Of Votes) **Disabled People** (2)Access to Services/Facilities/Transport \triangleright Support for Independent Living Learning Difficulties Information/Awareness (Shared) **People with Learning Difficulties** (9)No Particular Agency with Specific Responsibility Awareness/Access of our Services Older People (Pensioner Poverty) Access to Service not Dependent on Written Literature **Ex Offenders** (3)Lack of Supported Housing Substance Mis-users Perception Around Them **Tolerance Substance Mis-Users** (2) Lack of Support (Alcohol) (0)Gay, Lesbian/Transsexual Access to Services Discrimination Awareness **Domestic Violence Electronic Government/IT Use** (5) Not All Have Access to Facilities Rural Aspects of District/Community Low Skilled (2)

SOCIAL INCLUSION STRATEGY – OFFICER WORKSHOP - 1ST FEBRUARY 2006

PEOPLE WITH PARTICULAR NEEDS

Appropriate Opportunities Available

Social Housing		(3)
A A A A	Homeless Childless Couples being Excluded First Time Buyers Younger People	
You	ng People	(13)
A A A A A	Appropriate Opportunities Discrimination - (Stereotyping) Social/Health Opportunities Care Leavers/Abused: Long Term Effects School/Graduate Leavers: Opportunities	
Elde	erly	(12)
A A A A A	I.T. Issues (Access) Respect Issues: Children/Older People Contact Fear of Crime Mobility/Transport Rurality Issues	
B.M.E.		
A A A	Language: Information Access to Opportunities Cultural Issues: What Do They Want?	
Trav	vellers	
A A A	Unauthorised Campment How Do We Engage With Them? Access to Health/Education	
Pov	erty	(6)
>	Where Hot Spots Are	
Une	mployed/Between Jobs	(2)
A A A A	High Proportion Illness Related Long Term Young Adults Entering Work	
Coa	Ifield Communities	(1)
A	Opportunities Cultural Effects/Influences	

Sing	gle Parents/Widows	(1)
>	Support/Access Within Community	
You	ing Parents	
> >	Lack of Life Skills Being Able to Cope	
Non	n-Car Users	(1)
Hon	neless	(5)
> >	Stigma: Accessing Services Stopping/Preventing Homeless	
People with Mental Health Issues		(3)
> >	Understanding Their Needs Anti-Social Behaviour	
Lite	racy/Education	
> >	Access to Services Work Opportunities	
Low	v Income	(3)
>	Benefits	
Hea	Health Care Access	
Leis	sure Access	

COMMUNITIES

(Number In Brackets Indicates Number Of Votes)

(2)**Access to Employment Transport** Hospitals Crime Hotspots e.g. drug abuse (4) **→**Newhall Fear of Crime **Ageing Communities** (6) Planning for Services (Rural) Links to /Affordable (Urban) Transport (1) \triangleright Road Infrastructure (Especially Rural Areas) Trains, Buses Re-establishment of Rail Links/Community Transport Physical Appearance/Sustainable (11)+ Nice Place to Live (Infrastructure) Design of Communities - Links to Crime More Important in Some Areas Isolation Social **Lone Parents** Widows(ers) - Benefits Isolation - Rural - geographical (10)How to Get Services to Rural Areas? District Classified as 'Rural' - Scale? Sustainability **Lack of Community Focus**

Stereo-typing Communities - Prejudice

Long Term Effects/Perceptions

'Ele	ctronic' Community	(2)
>	Opportunity/threat	
Dist	rict Wide	(13)
\(\lambda \)	Affordable Housing – District Wide Decent for Particular Groups First Time Buyers	
	nerable People - Accommodation for Vulnerable People/Access to vices e.g. LGTB, Aged	(2)
Ade	equate Accommodation for Perpetuators, ex-offenders	
You	ing People with Disability Issue e.g. Mental Health	
Poo	r Health Impacts on Employment/Social	(4)
> >	Poor Health Hotspots Teenage Pregnancy	
Fue	I Poverty	(2)
>	Growing trend?	
Inap	ppropriate Housing	
Ove	er Dependence on Traditional Industries	
Tak	e up of Benefits – Stigma esp. Elderly	
Lite	racy & Numeracy	(4)
>	Language Issues	
You	ing People – Diversionary Activities (12-18 yrs) Entertainment	(3)
> >	Range of Activities e.g. Arts, Meeting Places Gender Issues	
Hea	Ith Education	(8)
> >	Well Being Diet, Exercise etc. (Vicious Circle) Investment Required in Early Years	

Demographic Diversity

- Ethnicity
- ➤ LGTB
- > Faith
- Mutual Respect
- Newcomers/Established Residents

Understanding Trends

"Communities within Communities"		(1)
>	Locations Ghettos	
Но	w Do We Interact with the Business Community?	(1)
Em	ployment in Rural Areas	
Hig	gh Service Standards (Especially Daily Services)	(1)

SOCIAL INCLUSION STRATEGY – MEMBERS WORKSHOP – 8^{TH} MARCH PEOPLE WITH PARTICULAR NEEDS

(Number In Brackets Indicates Number Of Votes)

Peo	ple without Access to Web/Electronic Government	(4)
A	Rural areas lacking library access Broadband not completely covering District	
Offe	enders	(0)
>	Dealing with them/potential offenders	
Peo	ple Unaware they are excluded	(2)
>	Groups	
Eld	erly	(0)
> >	Different needs to young people Excluded from some services	
Lea	rning Disabilities	(0)
>	Different problems	
Dea	fness/Poor Sight	(4)
A A A A	Different needs not always recognised Individual can be confused – background noise Access to services (loop system) – how are these people helped? Make it easier for these individuals in rural areas	
Eth	nic Minorities	(3)
\ \ \ \ \	Lack of knowledge on accessing services Website issues/Council literature Translation services	
Loc	al Education System (Further Education)	(5)
<u> </u>	Tertiary scheme lacking Young adults	
Peo	ple in Wheelchairs	(0)
>	Access/egress in rural areas	

People in Rural Areas		(3)
>	Encompass above issues	
Elde	·ly	(9)
\ \ \ \ \ \	Transport issues/mobility Loneliness Health Fear (Crime)	
Peop	le Experiencing Loneliness	(1)
>	Not able to interact	
Ethn	ic Minorities	(3)
A A A	Specialised needs Isolation Culture/language	
Your	g Mothers	(4)
>	Isolation Network Groups (lack of access)	
Peop	le with Literacy and Numeracy Issues	(2)
A A A	People with low skills Accessing education Improving confidence	
L.G.E	3.T.	(0)
A A A	Individual problems Employment issues Being sensitive to the issues in this area	
Sensory Impaired		(1)
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Particular needs/requirements Not recognised immediately Emotionally impaired	
Peop	le with Autism	(0)
>	Not recognised	

Phys	Physical Disabilities	
> >	Access to buildings Awareness Roads/pavements	
Pove	rty	(4)
>	Cost of living Low income/benefits	
Youn	g People	(7)
\(\)	Preventing them from being nuisances Youth shelters Young people sometimes do not realise they are a nuisance	
Peop	le on Benefits	(0)
>	Getting off benefit	
Wom	en	(0)
>	Salary levels Single mothers	
Home	elessness	(0)
>	Extent?	
Trave Educ		(0) (2)
>	Literacy People with needs/issues with literacy and numeracy	
Menta	al Health	(1)
>	Perceived by others as odd Lack of support for their needs – now/in future	
Shift	Workers	
>	Preventing from socialising Further education	
Ex Offenders Illegal Immigrants Drug Dependency		(0) (0) (0)

CO	MMUNITIES	(7)
Puk	olic/Community Transport	(1)
>	Especially rural areas	
Acc	cess into Buildings	(0)
>	Especially rural areas	
Eth	nicity/Composition	(1)
Ava	ailability of Jobs/Low Pay	(1)
>	Need high quality and appropriate jobs	
Ser	vices in Rural Areas	
Cor	mmunities without a Central Facility	(6)
> >	Community Hall Range of Activities in them	
Ged	ographic/Social/Emotional/Isolation	(2)
> >	Community spirit Opportunities to Socialise	
Affo	ordable/Types of Housing	(4)
A A A	District wide Financial circumstances Suitability	
Ver	y Young/Very Old People Spectrum	(2)
>	Support particularly for older people	
Cos	st of Living	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Basic wage and knock on effect of everything Outlook Especially rural areas	
Bas	sic Living Skills	(2)
>	Food Cooking	

Acc	ess to Health Provision	(5)
A A A A	Larger surgeries Greater traveling Basic healthcare unavailable/all groups Dentists	
You	th Facilities (13-18 year olds)	(4)
> >	Lack of Cinema Dance facilities not available	
Lan	guage Difficulties/Literacy/Numeracy	(1)
>	Basic skills	
Edu	cation	(1)
>	Lack of tertiary (related to jobs etc)	
Con	nmunities Living Within the Shadow of the Airport	(2)
> >	Noise pollution Traffic pollution	
Awa	areness of Personal Social Exclusion	(2)
Community Leaders at the Local Level (Volunteers)		(1)
Awa	areness of Help and Assistance	(1)
Villa	age Facilities	(4)
A A A	Post office Shop Pub	
Qua	ality of Environment	(3)
>	Design of Open Spaces	
Poli	cing Presence	
A A A	Locally known (named Officers) Fear of crime Uniformed presence	
Lac	k of Leisure Facilities across the District	(5)
Qua	ality information from Parish Councils	(2)
> >	Issue of urban core representation Encourage Parish Council's to prepare Parish Plans	

SOCIAL INCLUSION STRATEGY – VALUES & ATTITUDE GROUP – 11TH APRIL

	PLE WITH PARTICULAR NEEDS per In Brackets Indicates Number Of Votes)	
Peo	ple with Mental Health Issues	(3)
A A A A	Differences in conditions - Severity Barriers to access help Vulnerability/Stigma Parents/Carers/People responsible for them	
Chi	Idren with Mental Health	(0)
	Diagnosis/Support Assessment Lack of understanding Support	
Vul	nerable Families	(1)
>	Children at risk of abuse Teenage parents – Housing/Education	
Men/Women/Children at risk of Domestic abuse		(1)
A A A A	Health Issues Refuge issues linked to health Lack of advocacy/liaison service in South Derbys Elderly people vulnerable - Neglect	
Lim	ited Language Skills	(1)
A A A	Non speaking English Lack of basic skills – Reading/Numeracy/Writing/I.T Access to information – Barriers/Embarrassment	
Lac	k of Access to Transport	(4)
\ \ \ \ \ \ \ \	Families with children – Access to car Evening/Weekends – Access Issues Distance from main town – Community Transport	
Loo	oked after Children	(1)
\ \ \ \ \ \	Socially excluded History of disruption – Poor health/Teenage pregnancies Transition when leaving care	

Low	ncome // Income	(2)
A A	Shorter life expectancy – Poor Health Low Skills Poverty Issue	
Lac	k of Access to Social Facilities/Networks	(1)
\ \ \ \ \	Safe Activity Single Parents Community without Social Networks – Rural/Urban	
Tee	nage Parents	(0)
A A A A	Disruption Housing Discrimination Limited Opportunity Income Isolation	
Offe	enders Leaving Prison	(0)
\ \ \ \ \ \	Transition Socially de-skilled Barriers	
Old	er People in Own Homes	(5)
AAAA	Benefit Issues +75: lack of transport/Service/Access to services Maintenance of Home/Property Attitude of Young Enablers	
Full	time workers/Shift workers	(3)
>	Excluded from Debate	
B.M	l.E	(4)
A A A A	Rural location Access to Services Cultural Needs Impacts of Racism	
Travellers		(0)
A A A	Both Static/Visiting Stigma Lack of Social Opportunity	

L.G.B.T.		
IgnoraLGB	of awareness ance Factor Youth: Housing of Support Bullying	
Drugs/Alcohol		
AccesLongIsolated FarNewoHome	h/Access to health ss to housing term aspect: Prevention	
> Fathe	ers: Lack of childcare/networks	
Physical Disabilities		
	ory Impairments/Deafness ble Issues xia	
Long Term Health Conditions		

Income

Homeless

Lack of opportunities

Asylum/Refugees

Lack of Skills

Adults with Learning difficulties

Classification of homelessness

Lack of integration into rest of community

(2)

(1)

(1)

(0)

(0)

(0)

(0)

Closure of facilities removing support Rejection Farming Community (0) Suicidal Rate

Unemployed		(2)
> Stigma	n issues a association with long term employment of Industry in South Derbys – Re Skilling Ione parents	
Lack of Confidence		(0)
o o o	Linked to categories listed Unemployment/Skills Rejection	
Specific Ski	lls	(3)
Unwill	ry closures/Change of direction ing to change/Re-skill/Migrate outwards of network to support re-skilling	
Community Workers		(0)
> Worke	ers forced to work outside District	
Elderly		(3)
HealthIsolation		
Debt		(1)
High F	Income Housing/Living costs ation about Financial management	
Financial Exclusion		(2)
>	Barriers to Accessing services Low skills Education about Financial management	

COMMUNITIES	(0)
Fear of Crime, Homophobia, Racism, Ageism etc	(0)
Highest in DerbyshireLowest crime rates	
Meaningful Consulation	(1)
 One size does not fit all Ability to influence decisions Opportunity, manner, willingness to participate 	
Accessibility to appropriate Information (eg text size, formats etc)	(1)
Needs of individual communitiesAwareness that information exists	
Accesibility to transport to Venues	(2)
 Get to transport & transport itself Safe places to wait Affordable transport 	
Empowering Communities	
To help themselves e.g. Parish PlansCommunity development/Advocacy	
Capacity with Community to Solve problems	(2)
Wanting to Change e.g Work ethic	(2)
Elderly have something to offer	(0)
Valuing Differences & Participating in 'Shared' activities – Impetus required ➤ Impacts of health	(2)
Uneven Distribution of Opportunities for Change – Different parts of the district & communities	
Access to Services Outwardy looking Communites	(4) (0)
 Link to fears What unites one community could divide another Proud but accepting diversity Low aspiration of communities 	

What is a community?		(0)
>	Rural areas lack a focal point Loss of community identity – will vary from community to community	
A Co	mmunity can 'exclude' people/Isolated	(0)
>	The roles of individuals in communities & responsibilities	
Char	ges in Economic base e.g mining and impact on communities	(0)
A A A	Communting Matching local skills to job markets Out community & location of colleges	
Com	munities Suffering from Antisocial behaviour	(2)
>	Discrimination/Prejudice	
Com	munities with no 'meeting places'	(0)
Safe	Youth Facilities	(2)
	Parallel (youth) culture e.g. Texting - Could be positive Problem if replaces normal social interaction	
	functional Facilities, Co-location, Social infrastucture, roads,	(1)
Deve	re etc lopment of approach to social inclusion eventhough perceviered fluent lack of grants	(0)
Lack	of Knowledge/Awareness of issues	(0)
Activ	e working together with the various Communities	(0)
>	Looking at example of good practice & intergenerational issues	
	r neighbourhoods – Disenfranchired groups Drugs & Alcohol, young & old, Domestic abuse	(1)
Affor	dable housing & social housing	(2)

Lack of GP's/Dentists	(2)
> Expansion of services to meet demand due to growing population	
No Cinema, Theatre, Concert facilities	(0)
Range of economic developments e.g. shops etc	
Difficulties in Volunteering due to CRB checks & Work life balance – Raising of retirement age	(1)
Some service needs met outside district cross boundary services (access to) time, expense & carers – Adult education – HE/FE	(0)
Lack of Childcare places/Provision	(0)

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[&]quot;A4 corporate plan flyer.pdf"