



Tuesday 22nd May 2012

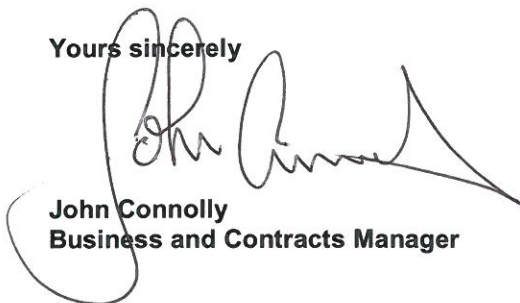
Dear Malcolm,

RE Establishment of a Monthly Farmers' Market on the Delph on Thursdays.

Following discussions between myself and Jonathon Little I am pleased to confirm that Geraud Markets UK Ltd are willing to do all we can to support a pilot Farmers' Market in Swadlincote. I have discussed the matter in detail with Simon Wardle our local manager and believe there to be a good groundswell of support for this initiative amongst existing local food producers and farmers. Should your Committee approve it Geraud will continue promoting the market to suitable businesses.

As with the usual Market we will run the project to the highest professional standards, maintain the sale area in good order, including paying for any trade waste disposal as necessary. Geraud UK will also provide the necessary equipment and expertise and set and take rents. However, it is important that the operation will be a separate entity to the existing Swadlincote Market and would support the concept of Thursday becoming an extra day for the farmers market and other specialist events should they emerge. We are delighted the Chamber of Trade and the District Council are so supportive of the initiative and look forwards to successfully piloting the initiative during the Summer.

Yours sincerely



John Connolly
Business and Contracts Manager