

Schedule 1 (DRAFT)

1. Agreed support for joint working in 2019/20

Core Offer

To provide Strategic Lead support to work across the local authority area to develop physical activity

To share good practice from the local authority area across the county and region

To lobby and promote Derbyshire to secure resources from Sport England and other national, regional and county organisations

To provide support in terms of funding advice and promotion of funding opportunities to the local authority and its communities

To provide insight support through data gathering and analysis in the form of mapping and analysis of the Active Lives Survey data, to include:

- The production of a Derbyshire insight pack, which considers Active Lives, census and health data
- The production of a local authority area insight pack
- Mapping of inactivity levels and priority groups across the local authority area to help identify people and places in greatest need

To deliver Sport England funded programmes such as:

- Derbyshire School Games three levels of activity: competition in schools, between schools, at county/area level engaging pupils of all abilities. Investment in Derbyshire is £30,000
- School Sport Premium Plus funding to support the provision of physical education and sport in Primary Schools. Value to Derbyshire £16,000
- Active Lives Young People's Survey a nationwide survey to measure sport and physical activity levels of school children
- Satellite Clubs local sport and physical activity clubs that are designed around the needs of young people and provide them with positive, enjoyable experiences that make it easy for them to become active or to develop more regular activity habits. Available investment across Derbyshire is £86,000 p.a.
- Workforce Development funded programme to develop the enablers, deliverers and influencers across the sport and physical activity system to effectively reach, support and enable our target communities and groups to be more active.

To deliver an annual Derbyshire Physical Activity and Sports Awards event

To provide support and guidance in the development of a marketing led approach to the physical activity offer in the local authority area, including:

- Workforce training to develop marketing skills
- Support and training to create digital tools such as videos
- Opportunities to promote district work through Business-to-Business (B2B) Active Derbyshire communications e.g. website, newsletters and social media

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Active Derbyshire is part of Active Partners Trust and is funded by Sport England, Derbyshire County Council, Amber Valley Borough Council, Bolsover District Council, Chesterfield Borough Council, Derby City Council, Derbyshire Dales District Council, Erewash Borough Council, High Peak Borough Council, North East Derbyshire District Council and South Derbyshire District Council.

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General marketing and communications advice and support

To provide support and guidance in the development of open and built infrastructure including:

- Championing the use of engagement of local communities in facility provision
- Provide support for the use of Active Design principles in the planning of new housing developments
- Provide support, advice and comment on facility project and strategy groups

To provide support and advice on how to use the East Midlands Physical Activity Toolkit to monitor projects and guidance on how to use the Active Partners Trust Evaluation Framework to capture the value of your work, reflections of those involved, stories of change, and outcomes achieved

District Specific Offer

- Continue to facilitate learning within the education sector regarding community use of schools, to include a workshop delivery for school managers/senior leaders.
- To support the development of marketing led approach to the targeting of the physical activity offer in the District, to include a Review and redesign of promotion and marketing.
- To support the introduction of the Monitoring and Evaluation Toolkit to agreed partners within South Derbyshire to develop consistency in the way that physical activity and sport interventions are measured.
- To engage local partners in the development of the National Forest as a destination for physical activity.
- To support the trialling of approaches proposed in the Sport England Core Market bid to keep people active who are moving to the new housing developments within South Derbyshire. Including support to the work in Midway.
- To help develop the insight and understanding of people within the district with long term health conditions, to enable specific actions to be developed to help them become/stay active.
- To support the developments of the South Derbyshire Sustainable Travel Plan Working Group
- Support the development of place-based working. Following an insight-led approach, supporting local models and advocacy. Bringing additionality to the work with Stenson Fields Community Centre, in Midway and the Urban Country Park Project.



2. Measurement of Outcomes

1 Intended outcomes of the service:

- 1.1 A joined-up strategic approach to supporting existing and creating new physical activity and sport opportunities across South Derbyshire, working with a wide range of stakeholders to understand local need and identify opportunities to get more people active.
- 1.2 Specific physical activity outcomes contributed to are:
 - 1.2.1 Increase the percentage of young people doing 60 minutes of daily activity.
 - 1.2.2 Decrease the percentage of adults achieving less than 30 minutes of physical activity per week.
 - 1.2.3 Increase the percentage of adults doing 150+ minutes physical activity per week.
 - 1.2.4 Increase the percentage of people with a disability who are active.

2 Measurement of outcomes:

- KPI 1 Continue to support Active South Derbyshire to implement and sustains its strategic approach to physical activity, sport and recreation across the District.
- KPI 2 Develop and strengthen Active South Derbyshire, and delivery of 'Insight-Led' working to support local priority setting and decision-making.

3 Monitoring Information, Management and Review Arrangements:

- 3.1 An annual delivery plan of KPI 1 and KPI 2 is to be agreed with South Derbyshire District Council.
- 3.2 Monitoring reports will be provided a minimum of every 6 months and an annual Year End Report.
- 3.3 Annual review meeting with Active Partners Trust and South Derbyshire District Council.