
REPORT TO:	ENVIRONMENT AND DEVELOPMENT SERVICES COMMITTEE	AGENDA ITEM: 16
DATE OF MEETING:	16th NOVEMBER 2017	CATEGORY: DELEGATED
REPORT FROM:	PLANNING SERVICES MANAGER	OPEN
MEMBERS' CONTACT POINT:	TONY SYLVESTER 01283 595973	DOC:
SUBJECT:	'WELCOME TO AN ACTIVE SOUTH DERBYSHIRE' PROJECT	REF:
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE:

1.0 Recommendations

1.1 Members approve the following:

- (i) Support in principle the National Forest Company's Stage 2 bid to the Sport England Core Market Fund for the 'Welcome to an Active South Derbyshire Project' and to receive a future report on the outcome of the bid.

2.0 Purpose of Report

2.1 To gain Members support for the 'Welcome to an Active South Derbyshire Project'.

3.0 Detail

3.1 At the Housing and Community Services Committee's meeting of 9th June, 2016 a report on the development of the Council's approach to physical activity and sport informed Members of the impending changes to Sport England's funding programmes and authorised officers to pursue applications to the emerging funds.

3.2 The adoption of the South Derbyshire Physical Activity, Sport and Recreation Strategy provided the strategic context for the submission of an Expression of Interest bid to the Sport England Core Market Fund by South Derbyshire Sport. This bid was one of 30 to be successful and invited to submit a full submission. 250 EOI's were received by Sport England requesting over £55million for a fund of £10million.

Core Market – Sport England research has identified that 35% of the adult population regularly take part in physical activity but this activity often stops at 'life changing' points such as parenthood, job change, illness or house move. The Core Market Fund looks to fund innovative projects which reduce the impact of these life changing events and supports continued physical activity habit.

Clearly the current and future housing growth in the District means that over the period 2015 to 2020. There will be an estimated 9000 people will move into new

homes in South Derbyshire. The situation is ideal for a project to look at how these residents can be supported to carry on being active.

Consequently a project called 'Welcome to an Active South Derbyshire' which encompasses 3 approaches has been designed:

- Active Design – incorporating Sport England active design principles in the planning of new communities.
- Householder Packs – a promotional pack provided to all new homeowners providing information on physical activity opportunities in their neighbourhood and wider afield.
- Infrastructure Development – provision of physical elements such as signage for walk/cycle routes and activity provision at local community hubs promoted by volunteer 'community champions'.

These three elements will be delivered over a 4 year period with year 1 being a gathering of information from residents who have moved into new developments in the last year which will be analysed and used to influence the design and infrastructure provision in new neighbourhoods such as Drakelow, Broomey Farm, Hilton, Etwall, Stenson etc. The final project delivery plan is being confirmed but will be based around a part time project officer who will coordinate development of householder packs, liaise with the Design Excellence Officer on the inclusion of 'Active Design' in the planning process and the delivery of infrastructure.

In terms of this Committee the relevant work will be within the 'Active Design' and 'Infrastructure Development' areas with the proposal for the Council to appoint a Planning Intern who would support the Design Excellence Officer in adopting the design guide elements for walking/cycling/public open space/community hubs in new neighbourhoods, potentially as part of an adopted 'Building For Life' standard.

Since the initial EOI submission a number of organisations have expressed a wish to be involved in the project as they recognise that the learning gained will have county, regional and potentially national significance around sustainable planning in two tier authority areas. The National Forest Company has committed funds and officer time for co-ordination of the project and with the approval of Sport England agreed to be the accountable body for the project.

These organisations include North West Leicestershire District Council, Derby City Council, Derbyshire County Council, National Forest Company, South Derbyshire Council for Voluntary Service. The project is designed to engage those partners either from the start or later in the process.

The National Forest Company has submitted a Stage 2 submission on behalf of the National Forest Outdoor Activity Partnership. Sport England will then confirm successful projects in December with a start within 6 months of that date.

4.0 Financial Implications

- 4.1 **Core Market** – The 'Welcome to an Active South Derbyshire' project is seeking £250,000 from Sport England towards a £472,000 project. In terms of the Councils involvement the contribution to the project would be £126,000 which would be allocation of £30,000 from the Sport and Health Reserve, £30,000 Commuted Sum Reserve (earmarked for spend in areas of housing growth), £60,000 Section 106

funds for infrastructure (as per Section 106 agreements) and £6,000 from existing revenue budgets.

- 4.2 The value of the work delivered by the Council in the project would be approximately £282,000 which would be the above investment plus £156,000 of Sport England grant.
- 4.3 Further detail of the financial implications will be developed for consideration by this Committee if the Stage 2 bid is successful but it is not expected that the project will require funding from the Council that is not already available in reserves or service budgets.

5.0 Corporate Implications

- 5.1 The Sport England grant programmes that the Council itself or as a partner has submitted application to fit within the Corporate Plan and in particular the 'People' theme, related to improved physical and mental health but also the 'Place' theme in respect of using the planning process to promote active living in our new communities.

6.0 Community Implications

- 6.1 South Derbyshire District Council has developed a successful and well recognised sport and health intervention from Sport England will help maintain this community intervention, in particular the new families moving into the District.

8.0 Background Papers

- 8.1 Core Market Expression of Interest