

South Derbyshire Local Strategic Partnership

Report to Board

Date of meeting: 22 October 2009

Agenda Item:

Sustainable Community Strategy and Action Plan

Issue

To consider the Sustainable Community Strategy and Action Plan of the newly named South Derbyshire Partnership.

Details

Sustainable Community Strategy

At the last meeting of the Board the final draft of the Sustainable Community Strategy and Action Plan were tabled for comments and final alterations. The final documents have now been completed and will be circulated at the Board meeting.

Following the Board meeting a publicity campaign will be started to gain maximum coverage of the new Strategy and what the Partnership is looking to achieve in the future.

The Strategy launch will also be the opportunity to retitle the Partnership as the South Derbyshire Partnership rather than the South Derbyshire Local Strategic Partnership. This change was advocated in the Communications Review undertaken earlier in the year and the Board agreed to incorporate this recommendation into the development of the new Sustainable Community Strategy

Recommendations

That the Board:

- Agrees that the partnership will be rebranded the 'South Derbyshire Partnership'
- The new Sustainable Community Strategy is promoted widely by the partners themselves and through a promotional plan to the wider community.

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