



**The South Derbyshire Partnership**  
working together for  
a sustainable South Derbyshire

## South Derbyshire Partnership

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Date: 15 July 2015

Dear Councillor,

### South Derbyshire Partnership

A Meeting of the **South Derbyshire Partnership** will be held in the **Oakland Village**, on **Wednesday, 03 June 2015 at 10:00**. You are requested to attend.

Yours faithfully,

Stuart Batchelor  
Director of Community & Planning



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### **Local Authority Sector**

District Councillor John Harrison (South Derbyshire District Council)  
Sheila Jackson (Derbyshire Association of Local Councils)  
County Councillor Trevor Southerd (Derbyshire County Council)  
Frank McArdle (Chief Executive, South Derbyshire District Council)  
District Councillor Kevin Richards (South Derbyshire District Council)  
District Councillor Bob Wheeler (**Chairman**) (South Derbyshire District Council)

### **Other Public Sector**

Ailsa Daykin/ Maggie Bensusan (East Midlands Housing Group)  
Gareth Lecky (Derbys County Council – Children and Younger Adults Locality Manager)  
Wayne Brooks (Derbyshire Fire and Rescue Service)  
Chief Superintendent Jack Atwal (Derbyshire Constabulary)  
Elaine Varley (Derbyshire County Council – Public Health)  
John Beaty (Burton & South Derbyshire College)  
Helen Dillistone (NHS Southern Derbyshire Clinical Commissioning Group)

### **Private Sector**

Helen Hyde / Nick Freeman (Toyota UK Ltd)  
Colleen Hempson (East Midlands Airport)  
Tony Hurrell (Sharpe's Pottery Heritage and Arts Trust)  
|John Everitt (The National Forest Company)  
Gary Musson (Swadlincote Chamber of Trade)  
Kim Mason (Northgate Public Services)

### **Voluntary/Community Sector**

Fred Cox (South Derbyshire Tenants & Residents Association)  
Tracey Harris (Homestart South Derbyshire)  
Vacant (South Derbyshire Forum)  
Jo Smith (South Derbyshire CVS)  
Stephen Spear (SV2)  
David Symcox (South Derbyshire CAB)

## AGENDA

### Open to Public and Press

- 1 Introductions, apologies and to note any substitutions appointed for the Meeting.
- 2 Declarations of interest.
- 3 To receive the minutes of the Meeting held on 27.01.2015.
- 4 Matters Arising.
- 5 Swadlincote Town Centre (Nicola Lees/Richard Shaw/Kate Allies) **5 - 9**
- 6 Raising Aspirations (Vicky Smyth (SDDC) /Clare Talati (Derbyshire Education Business Partnership). **10 - 19**
- 7 2015/16 Action Plan and Financial Report.
- 8 Sustainable Community Strategy - Year End - March 2015 (2014-15)
  
- APPENDIX 1A **20 - 21**

- Sustainable Development

- Health and Well-Being

- Safe Communities

- 9 Voluntary Sector Update - (Jo Smith)



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**10** Any other Business - Board Membership

**11** Date of next Meeting.

# Swadlincote Market Town of the National Forest

## Town Team Action Plan 2015 – First Draft

### Themes:

1. Promotion
2. Events
3. Enterprise / Business Development
4. Safety
5. Environment

Theme	Action	WHO should be involved	LEAD (person / organisation)	Cost	Funding Source	Priority	Updates
1. Promotion	Shopping guide <ul style="list-style-type: none"> <li>• Complete shopping guide for distribution.</li> <li>• Propose 20,000 hard copies</li> <li>• Online guide for visitors to print off</li> <li>• Promote through Facebook, Twitter, local business, organisation websites</li> <li>• Explore volunteer town guides</li> <li>• Encourage businesses in the town to become ambassadors and support business to business and give out guides</li> </ul>	Retailers / Traders Chaplaincy Chamber Local Orgs TIC SDDC	SDDC	Approx £2,000	Portas Grant (£2k)	H	Guide to be completed by end of June.  Future updates, printing and distribution costs will need to seek future funds or support locally.
	Reusable Shopping Bag <ul style="list-style-type: none"> <li>• Continue to seek sponsors for reusable shopping bags</li> </ul>	Chamber SDDC	SDDC		Portas Grant (£3k) Sponsorship	H	Agreed to match fund 5,000. 500 have been printed and distributed so far.  Seeking further sponsorship. Interested email <a href="mailto:economic.development@south-derbys.gov.uk">economic.development@south-derbys.gov.uk</a>
	Signage <ul style="list-style-type: none"> <li>• Develop design and incorporate map from shopping guide and utilise brand / logo</li> <li>• Explore suitable locations and consents required – including empty shops</li> <li>• Work with local college and their students</li> <li>• Obtain costings</li> <li>• Seek funding through grants, sponsorship etc.</li> </ul>	Retailers Local Orgs Chamber SDDC BSD College	SDDC		Portas Grant (£2k) Sponsorship GB High St Awards	H	Utilise empty shop windows to display Map of town.  Work with Magic Attic to display visuals in empty windows.

	<p>Themed Marketing based on retail strengths</p> <ul style="list-style-type: none"> <li>• E.g. Weddings (inc hair dresses, venues, photographers, florists etc)</li> <li>• Places to eat, drink and have fun in the evening (support the evening economy)</li> <li>• Business to business booklet (not all business have a website)</li> </ul>	Retailers Chamber			<p>Adverts Sponsorship Membership GB High St Awards</p>	To be discussed at the next Chamber meeting.
	<p>Raising the profile of Swadlincote Market Town of The National Forest</p> <ul style="list-style-type: none"> <li>• Continue to push Swadlincote Town Team Facebook page, all local businesses and organisations to utilise to promote offers, events etc.</li> <li>• Utilise Twitter using tags where necessary to raise awareness with national organisations such as The Great British High Street</li> <li>• Incorporate Welcome to Swadlincote signs at key gateways</li> </ul> <p>Website presence</p> <ul style="list-style-type: none"> <li>• Explore a webpage for Swadlincote Market Town of The National Forest – brief overview with links to other webpages for more info, utilise Facebook, Twitter for news and events</li> <li>• Ensure all the relevant websites are linked</li> </ul>	All DCC	All	Time		<p>On-going</p> <p>All to like and share the Swadlincote Town Team Facebook page.</p> <p>Business, organisations and local volunteers to utilise Facebook page or include @Swadlincote Town Team in their posts to promote offers, events, activities etc. in the town.</p>

2. Events	<p>Themed events – suggestions included:</p> <ul style="list-style-type: none"> <li>• Health Day</li> <li>• Wedding Fair – cat walk along the High St</li> <li>• Vintage Fair</li> <li>• Easter – trails, window dressing</li> <li>• Christmas / Lights Switch-on – trails, daytime offers, activities, improve Christmas lights / decorations, Christmas trees above shops</li> <li>• Build on / develop existing events / sessions already taking place e.g. Drumming in the Town Hall</li> <li>• Activities for young people toddlers through to teens e.g. climbing wall, soft play</li> <li>• Street performers</li> <li>• Outdoor exhibitions</li> <li>• Music and food evening events</li> </ul>	Retailers / Traders Local Orgs Chamber / TIC / SDDC (support with promotion, advice and guidance, links to relevant individuals)	STT Events Team			On-going	<p>Setting up an events team to include relevant officers from SDDC, Rotary Club, Tribal Vibes, Curly Magpie, RSPCA, People Express.</p> <p><b>Tasks include;</b> Explore and develop complimentary activities on The Delph, Pipeworks, Rink Way, High Street, West Street (Sharpe's) alongside existing events such as Saturday Markets, Christmas Lights. Activities / sessions could be things like Drumming, performers, get active (Active Nations) etc.</p> <p>Develop and deliver a Wedding Fair (Curly Magpie leading) along the bottom of the High Street as well as explore other themed events e.g. antiques fair, Chinese New Year procession,</p> <p>Explore the use of social media to raise awareness of existing events.</p>
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3. Enterprise / Business Development	<p>Business development / retail support</p> <ul style="list-style-type: none"> <li>• Business to Business trading – Chamber website and a booklet</li> <li>• Business Breakfasts or evening event for networking, and specific discussion topics with guest speakers including marketing</li> <li>• Collate information e.g. business advice, where to access training etc. on Chamber website</li> <li>• Business training</li> <li>• Explore the development of a Swadlincote Business Hub (Social Enterprise to secure long term business support)</li> <li>• Explore idea of retail kiosk / Pop Up Shops – utilise empty shops</li> </ul>	Chamber Retailers / Traders SD Business Advice Service SDDC	Chamber			H	<p>To be discussed at the next Chamber meeting.</p> <p>Opportunity to work with Digital Derbyshire and DNL Chamber of Commerce to run a Social Media and broadband event early July.</p>
	Improve mix of shops						
	Free WiFi across the town						

4. Safety	<p>Safety in the town</p> <ul style="list-style-type: none"> <li>• More visible police patrols</li> <li>• Removal of adults who make the area unsafe and encourage anti-social / criminal behaviour</li> <li>• Traffic calming measures e.g. community speed watch</li> </ul>	All	Swadlincote Business Watch / Safer Neighbourhoods Team			On-going	<p>Date of next Swadlincote Business Watch meeting to be confirmed, likely to take place in July.</p> <p>Also looking to sign up 50 business to Swadlincote Shop Watch for more info contact Phil Marriott at SDDC, 01283 595787 or email <a href="mailto:phil.marriott@south-derbys.gov.uk">phil.marriott@south-derbys.gov.uk</a></p>
5. Environment	Tidy up window displays and frontages to shops	Retailers	Retailers				
	<p>Improve Town Centre Signage</p> <ul style="list-style-type: none"> <li>• Better signage for short and long stay car parks – highlight these in the shopping guide</li> <li>• Better signage to direct both pedestrians, cyclists and drivers in and around town</li> <li>• Promote / highlight passage ways</li> <li>• Incorporate Welcome to Swadlincote signs at key gateways</li> <li>• Traditional shop front signage including hanging signs</li> </ul>	Town Team Businesses SDDC DCC	SDDC & DCC			H	<p>Awaiting completion of shopping guide.</p> <p>SDDC to liaise with DCC to discuss improved signage and potential support.</p>
	<p>Physical Improvements</p> <ul style="list-style-type: none"> <li>• Improve footpaths, cycle ways and roads – paving in the town centre uneven and paths leading into the town, potholes (lots)</li> <li>• Cycle storage</li> <li>• Screen off / improve car park boundaries</li> <li>• Improve poor industrial frontages on the way into the town from Woodville, Cadley Hill, Albert Village</li> <li>• Renovate public toilets</li> <li>• Improve the bus park – dull, unattractive</li> <li>• Improve access to Eureka Park – highlight the short distance</li> <li>• Create better links across the town to areas</li> <li>• Improve parking in the town</li> </ul>	Town Team Businesses SDDC DCC	SDDC & DCC				<p>SDDC to liaise with DCC to discuss footpaths, cycle ways etc.</p> <p>Opportunity to work with The National Forest to plant more trees and greenery in the town.</p>
Promote sustainable methods of transport such as walking, cycling and public transport	All DCC	DCC			M	SDDC to liaise with Sustainable Travel Team at DCC to promote campaigns and develop awareness of schemes / support available.	

	<p>Cleaner, greener areas</p> <ul style="list-style-type: none"> <li>• Organise volunteer litter picks</li> <li>• All year round planting utilising planters, hanging baskets, roundabouts – create attractive gateways into the town</li> <li>• More tree planting</li> <li>• Increase or improve bin locations</li> <li>• Understand SDDC cleaning schedules to see if these need adapting e.g. early morning cleans</li> <li>• Liaise with business such as McDonalds, Sainsbury's to encourage them to do more litter picks around their properties</li> <li>• Encourage businesses to take pride in their appearance – including public buildings, starting to look unkempt and unattractive</li> <li>• Maintain trees and existing areas</li> </ul>	All	Swadlincote Cultural Partnership?		<p>Sponsorship Community funds Donations Fund raising National Forest SDDC</p>	<p>H</p> <p>Developing a Dreamscheme to be delivered in August – essentially planting and general tidying up of areas. SDDC exploring sites / locations. Opportunity to work with People Express and Environmental Education to develop Sculptures (willow) within the flower beds including low maintenance shrubs.</p> <p>Any sponsorship to support cost of plants, signage, equipment etc. or if you would like to volunteer to help out please contact <a href="mailto:economic.development@south-derbys.gov.uk">economic.development@south-derbys.gov.uk</a></p> <p>STT work with Swadlincote Cultural Partnership to develop projects to complement the Heritage Townscapes Project.</p>
	<p>Create family friendly areas</p> <ul style="list-style-type: none"> <li>• More seating areas in the town such as the Diana Memorial garden</li> <li>• Better promotion / linkages to Eureka Park</li> </ul>	SDDC DCC	Swadlincote Cultural Partnership		<p>HLF DCC SDDC The Great British High Street Awards</p>	<p>M</p> <p>STT to work with Swadlincote Cultural Partnership to develop projects to complement the Heritage Townscapes Project.</p> <p>Invite / engage the Sir Nigel Gresley</p>

# Raising Aspirations Project:

## South Derbyshire



# Then and Now

The project was originally delivered from September 2009 to October 2014 across Bolsover District, delivering a range of activities and interventions with all of the Secondary Schools and latterly the District's Primaries.

This is a new phase and will be delivered across 5 areas:

- Amber Valley
- Erewash
- South Derbyshire
- High Peak
- Bolsover

Each area has their own priorities and therefore a bespoke approach shall be adopted for each one.

# Key Themes

There have been some common priorities identified, therefore **activities/initiatives shall be delivered that address:**

- Confidence
- Self esteem
- Enhanced employability
- Awareness of education, employment and training (EET) opportunities
- Emotional health and well-being

**Delivery is anticipated to include:**

- Positive role models
- Mentoring and intensive support
- Motivational input
- Exposure to opportunities of EET
- Parents and carers involvement

# South Derbyshire

The additional requirement for South Derbyshire is a focus on:

- Working with parents

The identified school to benefit from the delivery is:

- William Allitt School

plus the communities around the school, namely Newhall.

There is a desire to assist The Pingle School and Granville Sports College; options are being explored if additional funding can be allocated.

# Approach

## **2015**

May/June	Meet with key stakeholders
June/July	Develop the plan
August	Consult on the proposed plan
September	Launch project and engage first participants
October	Delivery to commence
December	Review progress and update Key stakeholders and plan next phase

The project shall evolve and the shape of the project shall be determined by the young people and the communities involved.

# Raise Aspirations – How?

Support shall be delivered through:

- A Raising Aspirations Co-ordinator
- A Raising Aspirations Employability Worker
- Other Contributors
- Commissioned Activities

There shall be a number of core initiatives that could be delivered, including:

- Enhanced work placements
- Aspirational Employer visits – students and parents
- Networking opportunities – CPD for staff
- Recognising and celebrating success for all taking part

# Who will benefit

- Participants shall be identified by the School(s) with a variety of criteria, all of which is contributing to them being at risk of failing to reach their potential.
- This programme is preventative and aims to stabilise young people in education before they opt out.
- The activities shall place an importance on the wider network and seek to include parents/carers.
- Organisations locally, will be actively involved in the project due to their expertise and local knowledge.

# Local links

In addition to linking with strategic forums, links will be made with local deliverers and initiatives, including, but not limited to:

- Job Club
- ALICE
- Dig-it
- 'Love Newhall' programme
- People Express arts group
- CAB
- 'Your Choice'

It is apparent that there are many projects that the programme will need to work alongside, which will be mutually beneficial, adding value for local young people and families.

# A Request

- Extend invitations to the Contract manager to attend relevant local meetings, groups etc..
- Ask questions
- Advise on developments
- Be involved!



Making the most of your future

Contact:

**Clare Talati**

[clare.talati@debp.org](mailto:clare.talati@debp.org)

01246 212535

07968777306

**Safer South Derbyshire Partnership**

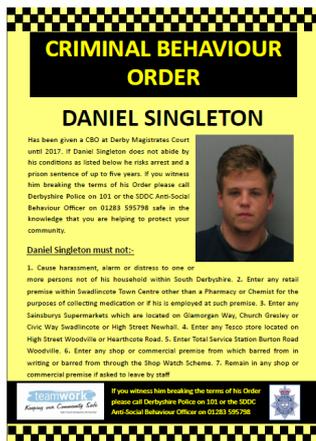


**Quarter 4 Update Report**

**Anti Social Behaviour**

**ABC's and ASBO's**

The Safer South Derbyshire Partnership were successful in obtaining a Criminal Behaviour Order on Daniel Singleton, a 21 year old Newhall man, for committing a number of Shoplifting offences in Newhall and Swadlincote. The Order means that Singleton cannot enter any retail premise in Swadlincote Town Centre or other named stores in Newhall and Church Gresley. The order was breached in February and as a consequence Singleton received a 12 week custodial sentence.



In January the Partnership secured a second CBO on 17 year Lewis Wendt from Swadlincote. Wendt had committed a string of ASB and damage offences around Swadlincote. The order means he cannot enter Church Street, Swadlincote and he cannot act in a manner likely to cause alarm, distress or harassment.

We currently have 9 live Acceptable Behaviour Contracts on juveniles in the District. The ABC's run for 6 months and put in place conditions around an individual's behaviour .

**ASB in Swadlincote Town Centre**

We are working closely with the Police, Library and local business to reduce the youth ASB which has been occurring outside the library and in other locations around the Town Centre. Many of the individuals involved have been identified using CCTV and 6 young people have been signed up to Acceptable Behaviour Contracts. The Library have banned many of the young people causing problems and the Police have used the New Dispersal Order power to move young people away from the area for 48 hours.

**Improved Security at Village Halls**

Etwell Frank Wickham Hall, Rosliston Village Hall and Overseal Village Hall have all received small Safer Neighbourhood Grants to install or improve CCTV at the locations. The applications all came in after low level ASB had occurred at the locations.

**Community Focus**

**Your Choice Events**

The Partnership has secured funding through the South Derbyshire Health and Wellbeing Group's Locality Plan Funding to hold 'Your Choice' events in the four Secondary schools in 2015/16. £2500 has been secured to deliver the events again after a successful pilot in 2014.

**Amy Winehouse Foundation**

Each of the four secondary schools in South Derbyshire have been offered the chance to host the Amy Winehouse Foundations Drug resilience programme. The programme which is funded by the National lottery involves training and education for the staff, Education for the pupils using real life experiences and smaller group sessions for any young people who are involved with drugs.

## Sk8 Park lighting and Refurbish part 2

SSDP have been successful in obtaining funding from Derbyshire County Council to install an additional lighting column at the Swadlincote Skate Park. The new column is situated close to the new section of skate park that was added in Summer 2014. DCC have covered the full cost of £3867.

At the end of March various agencies worked together with the SDDC Tenants Participation officers, sk8 park users and a group of volunteers to clean up the site and paint the existing benches and youth shelters. The project included a mural painted by a professional artist on the youth shelter in honour of Frodo a popular skater who passed away last year.

## Domestic Abuse

### International Women's Day

More than 80 people attended the International Women's Day event at Oakland's Village in March, to learn more about local organisations which support women.

Guest speakers at the event were Heather Wheeler MP, retired Swadlincote Police Officer Eileen Banton MBE, SDDC Environmental Development Manager Kate Allies and Sarah Parnell; a Hatton resident who is fund raising for her terminally ill daughter.



Around 20 agencies had information stands at the event and Pingle School attended with a group of female pupils.

### MARAC Training

The Partnership organised MARAC (Multi Agency Risk Assessment) Training for local front line workers in Swadlincote in March.

The Training which was at capacity usually only takes place at Matlock which makes it difficult for some local workers to attend. The session was attended by over 30 local staff who may encounter Domestic Abuse

victims as part of their role.

### Pub Watch

Three more drinkers have been issued with Banning orders by the South Derbyshire Pub Watch Schemes. In The Dove Valley area a male has received a 3 year ban for threatening behaviour and causing criminal damage. In Swadlincote a female has received a 3 year ban for damage and assaulting a staff member and a male has also received a 3 year ban for assaulting a female in the pub. There are currently 9 individuals on Banning orders in the Swadlincote area and 2 in the Dove Valley area.

### Swadlincote Shopwatch Online



Swadlincote Businesses are now accessing the new Shop Watch Online system. This enables the posting of photos of known offenders, provides a facility for businesses to communicate with each other and enables the Police and Partnership to provide updates and keep shops informed of local issues and concerns.

### Castleton Park Neighbourhood Watch Scheme

A new Neighbourhood Watch scheme has been set up on the Castleton Park Estate in Church Gresley. The inaugural meeting took place in the Drum and Monkey Pub in March and around 30 local residents attended.

The scheme was set up by a concerned resident after a spike in crime in the area during January when 12 vehicles were broken into in one night.

