

Corporate Plan 2009/14 – Monitoring Report – Quarter ending 31st December 2009

Action	Progress	Status	Remedial measures if 'Not on Track'	Service Area
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Objective: Sustainable Growth & Opportunity**Initiative: Economic Development**

SGO 1.01 - Build on District's successful inward investment track record & business events	<p><i>The Rateable Value was £48,035,358 on 14th September 2009. 'Building & Allied Trades' business breakfast staged, attracting a record 87 attendees with excellent feedback. 'Beat the Crunch' free advice event held at the Town Hall aiming to support residents affected by the downturn to get back into work, training or self-employment, with a good attendance and 100% of respondents finding the event useful</i></p> <p>The Total Rateable Value of commercial premises was £49,121,803 on 22 December 2009 (a rise on the previous quarter). 'Engineering, Manufacturing & Support Industries' business breakfast staged, attracting over 60 attendees. 'Construction Futures' event held enabling the Minister for Business, Innovation and Skills to meet business leaders from construction products sector. New editions of Vacant Commercial Property Bulletin and South Derbyshire Investment Gazette published.</p>	G		Leisure & Community Development
SGO 1.02 - Commence Phase 2 of the Swadlincote Town Centre Realm Improvements	<p><i>The engineering design and Contractor Selection is complete. A Lighting design consultant has been appointed for the Delph Design. Works on West Street and Ernest Hall Way set to begin in mid-November 2009.</i></p> <p>Our work in Swadlincote Town Centre Conservation Area was acknowledged and rewarded by English Heritage when it announced we would receive the award for the East Midlands Region for sustained commitment to the conservation area through a PSICA (Partnership Scheme in a Conservation Area) project and for its strong community engagement and exemplary interpretation (including publications) for visitors at the Sharpe's Pottery Museum (formerly on the English Heritage Buildings at Risk Register). The scheme to revitalise West Street enhancing its historic character and</p>	G		Planning Services

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	helping make the town more attractive to inward investors with long-term community benefit such as a more attractive town centre, more visitors, a better retail offer and new jobs became a step closer as DDEP funding was secured for resurfacing West Street and designing improvements to The Delph.			
Initiative: National Forest & Beyond				
SGO 2.01 - Build and let small business units at Rosliston Forestry Centre	<i>Project largely on target. Built contract to be let imminently. Required additional funding identified and being applied for</i> Works on site commenced on the 9 th November.	G		Leisure & Community Development
SGO 2.02 - Undertake activities to promote continued employment and business growth in tourism and related industries	<i>Production of the 2010 visitor marketing campaigns for Derbyshire and The National Forest underway. Assistance provided to Sharpe's Pottery Museum to enable securing of external funding, appointment of a Project Manager and leasing of land adjacent to the Museum to enable future expansion of attractions and facilities on the site</i> Completion and launch of 2010 visitor marketing campaigns for Derbyshire and The National Forest, with good uptake by local tourism businesses. Accompanying niche marketing campaigns under development for 2010. Preparation for 2010 National Forest Walking Festival underway with development of programme and marketing materials.	G		Leisure & Community Development
SGO 2.03 - Promote the National Forest as a source of sustainable/ renewable fuel through exemplar wood heat	<i>One project has been commissioned for the new Depot facility. Consideration of the scope for a wood-heat community heat scheme has commenced.</i>	G		Environmental Services

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projects.				
SGO 2.04 - Continuing investment in the award winning Tourist Information Centre & Destination Management System	<p><i>Enquiries during Q2 at 2,287 were up on the same period last year. Promotional activity undertaken at the National Forest Wood Fair. 'What's On' guide further developed for the 'Autumn & early Winter' edition featuring Christmas events throughout the District and promoting the shop-local campaign. Work undertaken to enhance the conference and meeting venue content of the Derbyshire visitor websites.</i></p> <p>1,054 Enquiries during Q3, which is up on the same period last year. Preparation of Spring 2010 edition of 'What's On in South Derbyshire' is underway and will include a feature on Well Dressing. Work is being undertaken to enhance the coverage of food and drink outlets on the Destination Management System. New edition of the industry Newsletter published.</p>	G		Leisure & Community Development
Initiative: Sustainable Development				
SGO 3.01 - Provide an appealing, easy to use and comprehensive system for waste collection and recycling to help residents to recycle higher proportions of their waste.	<p><i>For the first time full kerbside recycling options are being provided to all households for the year. Higher recycling rates testify the success of this.</i></p>	G		Environmental Services
SGO 3.02 - Prepare a Core Strategy as part of the District Local Development Framework (LDF) that will set the broad locations for all types of development up to 2026.	<p><i>Issues and Options identified and consultation completed. Housing Land Availability 'Call for Sites' Undertaken. Employment Land Availability 'Call for Sites' completed.</i></p>	G		Planning Services

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SGO 3.03 - Facilitate new affordable housing for people unable to access market housing.	<i>Annual Target Only - Work in progress</i>	G		Housing Services
SGO 3.04 - Support residents to access services through Community Transport Initiatives	<i>Not started</i> Annual Target Only	G		Planning Services
SGO 3.05 - Reduce the number of vulnerable households experiencing fuel poverty with a package of targeted measures	<i>Respondents to the NIS 187 fuel poverty questionnaire are being visited and assistance offered.</i> 78 vulnerable households surveyed by Spirita Care & Repair. 123 homes made decent via grant activity. Energy saving measures provided to 2,591 vulnerable households	G		Environmental Services
SGO 3.06 - Scheme to deliver flood resilience measures in homes at risk from or with past history of flooding	<i>Flood fair held on the 21st October 2009 at Swadlincote Town Hall. The fair provided a platform to raise awareness about flooding issues and showcase the latest measures to secure the home against flooding.</i> <i>Home surveys for victims of flooding are being undertaken.</i>	G		Environmental Services