



# Corporate Plan 2020-2024

## Performance Measure Report Index

### Finance and Management Committee

**Team: Organisational Development and Performance**

**Date: August 2020**



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# Performance Measure Report Index

## Corporate Plan 2020-2024

### Summary

The Corporate Plan 2020-2024 has 35 Corporate Measures which underpin the Council's three priorities Our Environment, Our People, Our Future.

The following Committees are responsible for overseeing the delivery of the following key aims and outcomes:

Environmental and Development Services Committee (E&DS) is responsible for 12 Corporate measures under the key aims:

- E1. Improve the environment of the District
- E2. Tackle climate change
- E3. Enhance the attractiveness of South Derbyshire
- P2. Supporting and safeguarding the most vulnerable
- F2. Support economic growth and infrastructure

Housing and Community Services Committee (H&CS) is responsible for seven Corporate measures under the key aims:

- E3. Enhance the attractiveness of South Derbyshire
- P1. Engage with our communities
- P2. Supporting and safeguarding the most vulnerable

Finance and Management Committee (F&M) is responsible for 16 corporate measures under the key aims:

- E3. Enhance the attractiveness of South Derbyshire
- P2. Supporting and safeguarding the most vulnerable
- P3. Deliver Excellent Services
- F1. Develop skills and careers
- F2. Support economic growth and infrastructure
- F3. Transforming the Council



# Finance and Management Committee (F&M) is responsible for 16 corporate measures

## Our Environment

### Measure

- Increase Swadlincote Town Centre visitor satisfaction

## Our People

### Measure

- Develop and deliver the Public Buildings programme over four years
- South Derbyshire's ranking in the Social Mobility Commissions Social Mobility Index increases
- Increase the number of customers who interact digitally as a first choice
- Reduce face-to-face contact to allow more time to support those customers who need additional support
- Number of customer telephone calls answered by Customer Services
- Increase digital engagement (Twitter, Instagram, Facebook)
- Increase the level of staff engagement
- Number of apprenticeships
- Average number of staff days lost due sickness
- % of employees that consider that the Council has a positive health and safety culture

## Our Future

### Measure

- Increase the number of employee jobs in South Derbyshire
- Annual net growth in new commercial floorspace (sqm)
- Total Rateable Value of businesses in the District
- Deliver against the Transformation Action Plan



- Develop an approach towards the commercialisation of services which include grants, sponsorship, fees and charges and operating models and increase the income generated from these activities



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**PRIORITY: OUR ENVIRONMENT**

**OUTCOME: E3.1 - Enhance the appeal of Swadlincote town centre as a place to visit**

Measure and Ref	E3.1A - Increase Swadlincote Town Centre visitor satisfaction			Committee	F&M
<b>Definition</b>	Benchmarking for Swadlincote Town Centre includes a Town Centre User Survey (questionnaire) completed at the same time each year by an independent consultant.			<b>Why this is important</b>	There is a need to limit the impact of national changes in shopping habits on the vitality of the town centre, at a time when High Streets are under extreme pressure.
<b>What good looks like</b>	The aim is to steadily close the gap to the National Small Towns average over the four-year period of the Corporate Plan.				
<b>History with this indicator</b>	Comparable Benchmarking data was first collected in 2019. This found that 49% of respondents would recommend a visit to Swadlincote Town Centre, whilst the comparable National Small Towns Average was 72%. It should be noted that any public questionnaire of this type will be significantly influenced by recent events, such as an Anti-social behaviour (ASB) incident that has been reported in the media.			<b>Mitigating actions</b>	The Council is implementing the Swadlincote Town Centre Vision with public, private and voluntary/community sector partners.
<b>2019/20 baseline data</b>		49% of respondents would recommend Swadlincote Town Centre as at May 2019			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	<b>Upward trend</b>	Update due in Q3			
<b>2021/22</b>	<b>Upward trend</b>				
<b>2022/23</b>	<b>Upward trend</b>				
<b>2023/24</b>	<b>Upward trend</b>				
<b>Performance Overview – quarterly update</b>				<b>Actions to sustain or improve performance</b>	
Due to COVID-19 out turns will be deferred until later in the year. Annual Benchmarking scheduled for Spring 2020 has been postponed until September 2020.					
<b>Benchmarking</b>		The National Small Towns Average was 72%. Given the worsening national trend for town centres, the target national average may fall during the period, with the target being re-evaluated accordingly.			



**PRIORITY: OUR PEOPLE**

**OUTCOME: P2.3 Improve the condition of housing stock and public buildings.**

Measure	P2.3B - Develop and deliver the Public Buildings programme over four years	Measure Ref	F&M
<p><b>Project detail</b></p>	<p>Development of the public buildings programme involves the initial completion of Public Buildings condition surveys over the four-year lifespan of the Corporate Plan. These surveys will then inform the drafting of a planned maintenance programme, which will be progressively developed as the surveys become available.</p> <p>The completion of condition surveys and a planned maintenance programme will provide Corporate Property with a clear understanding of the repair requirements for the Council's buildings, enabling a proactive approach to property maintenance and future budget planning for repairs.</p>	<p><b>Why this is important</b></p>	<p>Completion of Public Buildings condition surveys and a planned maintenance programme will ensure the Council's buildings are fit for purpose, with repairs undertaken in a proactive, efficient and prioritised manner.</p>
	<p>The portfolio contains 149 Public Building Assets. 100 % of the portfolio will be surveyed over the life of the Corporate Plan</p> <p>The survey will involve a detailed inspection and the production of a Survey Report on each asset. The Survey Report will include a detailed description of the elements making up the asset and an assessment of the condition of each element utilising a graded score.</p> <p>The scoring of the condition of the elements in each asset will feed directly into the compilation of the Reactive and Planned Maintenance programme.</p> <p>Phase One of the surveys comprising of 25% of the assets listed within the portfolio will be surveyed by the end December 2020.</p> <p>The Planned Maintenance programme relating to buildings covered by Phase One surveys to be created by end March 2021, the planned maintenance programme to be expanded in tranches corresponding to the phased condition surveys.</p>	<p><b>Mitigating actions</b></p>	<p>A Building Services Manager and Building Surveyor have been appointed to undertake the condition surveys and draft the planned maintenance programme.</p>



	A comprehensive Planned Maintenance Programme to be in place for the entire portfolio by December 2023.			
<b>Project Action Plan</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	Software tested and calibrated.			



**PRIORITY: OUR PEOPLE**

**OUTCOME: P2.4 - Support social mobility to ensure people have the opportunity to access skilled jobs, higher and further education.**

<b>Measure</b>	<b>P2.4A - South Derbyshire's ranking in the Social Mobility Commission's Social Mobility Index increases</b>	<b>Committee</b>	<b>F&amp;M</b>
<b>Definition</b>	Working in partnership, to successfully implement a programme of actions as set out within a Social Mobility Action Plan.	<b>Why this is important</b>	Whilst the number of disadvantaged residents affected in South Derbyshire is relatively small, Social Mobility aims to ensure that everyone has the opportunity to build a good life for themselves regardless of geography or family background.
<b>What good looks like</b>	Upward trend in South Derbyshire's ranking in the Social Mobility Commission's Social Mobility Index over the four-year period of the Corporate Plan.		
<b>History with this indicator</b>	South Derbyshire has performed poorly on a number of indicators of Social Mobility for disadvantaged residents in recent years. The Social Mobility Commission's Social Mobility Index ranked South Derbyshire 311/324 local authority areas in 2017. The Index is produced periodically at a national level by combining multiple data sources.	<b>Mitigating actions</b>	The Council is working with the South Derbyshire Partnership to develop and implement a Social Mobility Action Plan.

<b>2019/20 baseline data</b>		Ranked 311/324			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	Upward Trend	Report in Q4	Report in Q4	Report in Q4	Implement Year 1 actions
<b>2021/22</b>	Upward Trend				Implement Year 2 actions
<b>2022/23</b>	Upward Trend				Implement Year 3 actions
<b>2023/24</b>	Upward Trend				Implement Year 4 actions

<b><u>Performance Overview – quarterly update</u></b>	<b><u>Actions to sustain or improve performance</u></b>
Q1 - The outline for the Social Mobility Action Plan has been drafted however, due to Covid-19 the consultation against the plan has been delayed. Social distancing measures are a major constraint on the activities envisaged within the Plan.	



**Benchmarking**

<b>South Derbyshire's ranking in the Social Mobility Commission's Social Mobility Index increases</b>		
<b>Baseline Data</b>	<b>Percentage</b>	<b>Q1</b>
Social Mobility Index	Ranked 311	311
Smoking status at time of delivery	15.7%	No data
Reception prevalence of overweight (including obesity)	27.1%	No data
Year 6: Prevalence of overweight (including obesity)	30.4%	No data
Average Attainment 8 score	47.3%	No data
Percentage of youth unemployment (16-24yrs) Jan 2020	2%	7.9%
Percentage of the working age population qualified to Level 4 and above Dec 18	34.7%	38.4%



**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.1 - Ensuring consistency in the way the Council deal with service users**

Measure and Ref	P3.1A - Increase number of customers who interact with the Council digitally as a first choice	Committee	F&M
<b>Definition</b>	Increase number of customers who interact/raise service requests with the Council using online forms, web chat, and integrated social media, versus alternative methods (phone, face-to-face etc).	<b>Why this is important</b>	The Council has an ambition to enable customers who wish to interact online with the Council to do so. This will reduce the cost of service transaction, increase customer satisfaction and ensure there is more time to support those customers who need more additional support by telephone or face-to-face.
<b>What good looks like</b>	Increased number of customers who choose to raise service requests digitally with the Council – whether through the Council’s Customer Relationship Management (CRM) platform, web chat, integrated social media or supporting digital systems (such as council tax, planning and housing systems).		
<b>History with this indicator</b>	The Council has not yet adopted a centralised digital platform to enable true online interactions.	<b>Mitigating actions</b>	The Council has identified it needs to introduce a central CRM solution that connects into back office systems and systems such as social media, waste, housing, council tax etc, in order to support this priority. This will be delivered through the Transformation Plan and Customer Access Strategy and Plan. Both the emerging Customer Access Strategy and Transformation Plan Action Plan will be reviewed to ensure they remain in line with new/emerging requirements from the COVID-19 shut-down and recovery, which is likely to increase the requirement for digital interaction.
<b>2019/20 baseline data</b>		During 2019/20 there were 1,282 council tax and digital forms submitted , 12,343 general website forms were submitted via the website, 287 social media enquiries and 1,219 COVID-19 Business Rates Grant Application Forms submitted which demonstrates the appetite for online interaction in the business community.	



	Annual target	Q1 Outturn (Apr-June)	Q2 Outturn (Apr - Sept)	Q3 Outturn (Apr - Dec)	Q4 Outturn (Apr 20 - Mar 21)
2020/21	Upward Trend	4,474			
2021/22	Upward Trend				
2022/23	Upward Trend				
2023/24	Upward Trend				
<b><u>Performance Overview – Q1 20-21</u></b>				<b><u>Actions to sustain or improve performance</u></b>	
During Q1 there were 4,474 digital interactions - 893 council tax, business rates and business grant forms and 3,581 web form submissions.					
<b>Benchmarking</b>					



**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.2 - Have in place methods of communication that enables customers to provide and receive information.**

Measure	P3.2A - Reduce face-to-face contact to allow more time to support those customers who need additional support				Measure Ref	F&M
<b>Definition</b>	Decrease the number of face-to-face interactions, by offering enhanced alternative methods of contact (phone and online) to enable the Council to provide a better service to those customers who need additional support.				<b>Why this is important</b>	The Council has an ambition to enable customers who wish to interact online with the Council to do so, and to enhance telephone support services available. This will enable the Council to better support those customers who need more personalised support face-to-face.
<b>What good looks like</b>	To see a downward trend in the number of face-to-face customers through Customer Services.					
<b>History with this indicator</b>	The Council has already seen a decrease in numbers of face-to-face visitors since the introduction of the Council's website, which provides answers to a variety of basic queries and the payment kiosk, which supports self-service payments. To further reduce the number of face-to-face visits, it is recognised that an online service request capability is required, so that customers can raise requests without officer intervention, and a greater variety of services need to be delivered at first point of contact through the Council's contact centre.				<b>Mitigating actions</b>	The Council has identified it needs to introduce a central Customer Relationship Management (CRM) solution that connects into systems, such as visitor management systems. This will be delivered through the Transformation Plan and the Customer Access Strategy and Plan. Both the emerging Customer Access Strategy and Transformation Action Plan will be reviewed to ensure they remain in line with new/emerging requirements from the COVID-19 shut-down and recovery, which is likely to reduce face to face interaction.
<b>2019/20 baseline data</b>		31,986 face to face enquiries (2018/2019) Q4 (Jan-Mar) 6,953 (2,463 enquiries dealt with at Customer Services Desk.Visitors to office 4,490)				
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>	
<b>2020/21</b>	Downward Trend	0				



<b>2021/22</b>	Downward Trend			
<b>2022/23</b>	Downward Trend			
<b>2023/24</b>	Downward Trend			
<b><u>Performance Overview</u></b>				<b><u>Actions to sustain or improve performance</u></b>
No visitors to office due to COVID 19.				
<b>Benchmarking</b>		Not applicable		



**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.3 - Ensuring technology enables us to effectively connect with our communities. .**

Measure	P3.3A - Number of customer telephone calls answered by Customer Services		Measure Ref	F&M	
<b>Definition</b>	The Council has an ambition to handle an increased number/variety of customer calls at first point of contact, vs transferring to back office teams. Initially this will result in an increase of calls into the contact centre, which will reduce over time, in parallel with the introduction of increased online tools.		<b>Why this is important</b>	The Council has an ambition to enable customers who wish to interact online with the council to do so, and better support those customers who need more personalised support by phone or face to face.	
<b>What good looks like</b>	Initially an increase in numbers of calls/variety of calls into the contact centre is anticipated, followed by a decrease in overall calls, following the introduction and roll out of digital tools.				
<b>History with this indicator</b>	The Council has already seen a decrease in numbers of telephone calls following the introduction of the Council's website which provides answers to a variety of basic queries and some online forms. To further reduce the number of calls, it is recognised that digital service request capability is required, so that customers can raise requests without officer intervention.		<b>Mitigating actions</b>	The Council has identified it needs to handle more calls through Customer Services at first point of contact. This will be delivered through the Customer Access Strategy and Plan. The Council has also identified it needs to introduce a central Customer Relationship Management (CRM) solution that connects into back-office systems to support this priority. This will be delivered through the Transformation Plan. Both the emerging Customer Access Strategy and Transformation Plan Action Plan will be reviewed to ensure they remain in line with new/emerging requirements from the COVID-19 shut-down and recovery.	
<b>2019/20 baseline data</b>		76,780 telephone calls received (2018/19). Q4 (Jan-Mar) 21,350 calls handled & 4,930 automated call payments.			
	<b>Annual target</b>	<b>Q1 Outturn (Ap/r-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>

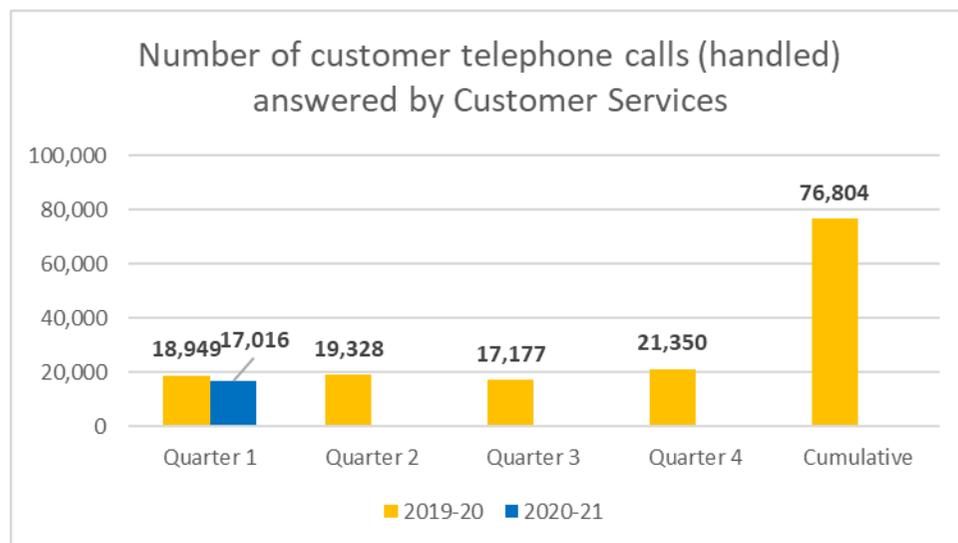


<b>2020/21</b>	Downward Trend	Total: 22,387 (17,016 handled & 5,371 automated payment calls)			
<b>2021/22</b>	Downward Trend				
<b>2022/23</b>	Downward Trend				
<b>2023/24</b>	Downward Trend				

**Performance Overview – quarterly update**

During Q1 2020/21 Customer Services handled 17,016 calls, during the same period in 2019/20 a total of 18,949 calls were handled which is a decrease of 1,933 calls. Due to Covid-19, no Council Tax recovery has taken place which would explain the lower call volume.

**Target:** Downward trend for the number of calls answered by Customer Services



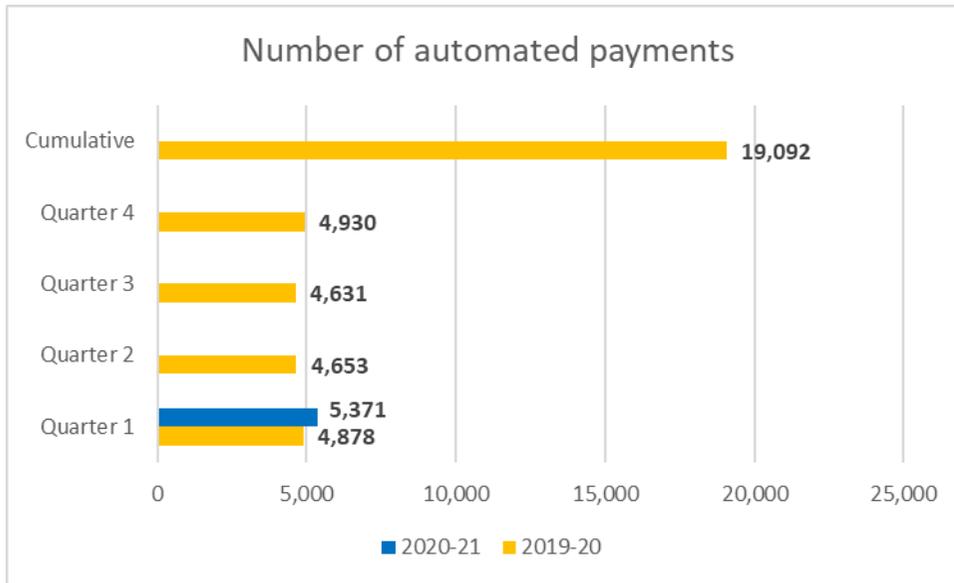
**Actions to sustain or improve performance**

Long-term our ambition is to see a downward trend in call volumes, as those customers who can self-serve via digital channels migrate across.

In the interim period, as part of the Council's Transformation Strategy, there is an ambition to centralise customer services across departments and bring more calls into the contact centre to be handled at first point of contact – for example housing repair calls. It is likely this will result in a short-term rise in volumes over the coming quarters, which it is envisaged will reduce again as more and more services are migrated online.



However, the automated payment calls have seen an increase of 493 for the same period as last year. These payers would have probably paid at the council offices using the self-serve kiosk but due to the office closure, they have used alternative payment methods.



**Benchmarking**



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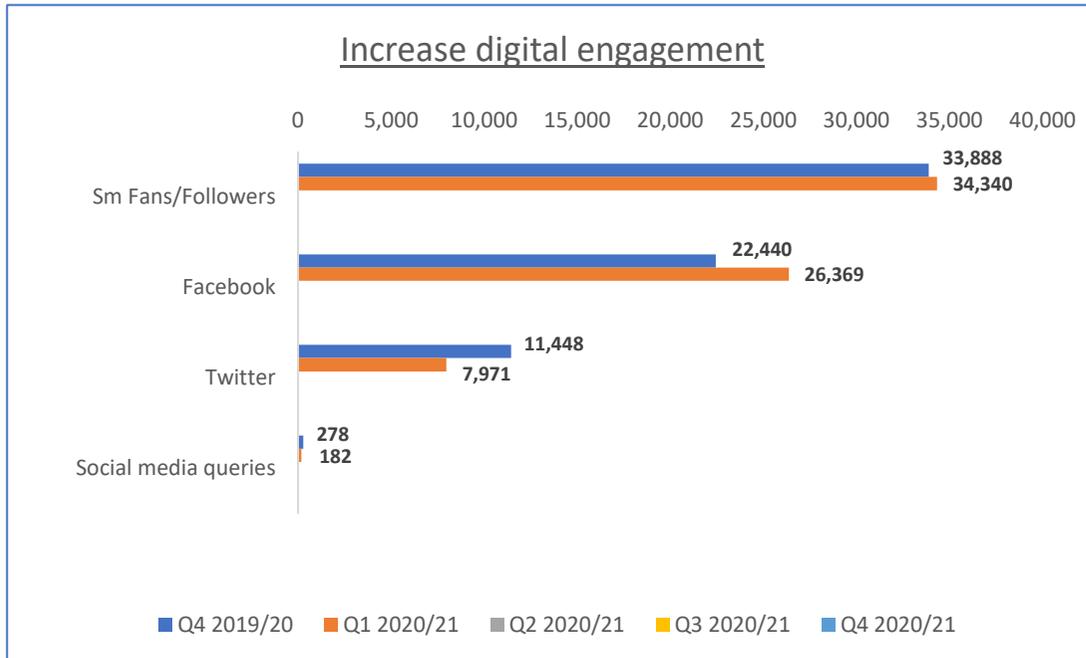
**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.3 - Ensuring technology enables us to effectively connect with our communities.**

Measure and Ref	P3.3B - Increase digital engagement (Twitter, Instagram, Facebook etc)		Committee	F&M	
<b>Definition</b>	To increase the volume and quality of social media interaction with residents and customers on all Council social media platforms.		<b>Why this is important</b>	Social media captures customers who are already digitally engaged/aware and more likely to engage with the Council digitally and acts as a good springboard to digital service delivery.	
<b>What good looks like</b>	Increase number of proactive social media engagement from the Council through the Communications team, result in an increased number of engaged citizens.				
<b>History with this indicator</b>	<ul style="list-style-type: none"> <li>The engagement rate, sentiment and follower/fan base on our social media accounts has significantly evolved since 2017.</li> <li>With the creation of the central Facebook page in 2017 and a more strategic approach – more residents are now choosing to communicate with us via this platform.</li> <li>Monthly social media reports indicate the number and type of interactions via social media.</li> </ul>		<b>Mitigating actions</b>	The Council has identified it needs to introduce a central Customer Relationship Management (CRM) solution that connects into back off systems and systems such as social media in order to support this priority. This will be delivered through the Transformation Plan.	
<b>2019/20 baseline data</b>		<ul style="list-style-type: none"> <li>Number of Facebook (central and departmental) fans and Twitter (central and departmental) followers.33,888</li> <li>Commentary of the nature of these queries (this is already included in the monthly social media dashboard reports).</li> </ul>			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	Upward Trend	34,340			
<b>2021/22</b>	Upward Trend				
<b>2022/23</b>	Upward Trend				
<b>2023/24</b>	Upward Trend				
<b><u>Performance Overview</u></b>			<b>Actions to sustain or improve performance</b>		
See the table below:			<ul style="list-style-type: none"> <li>To ensure our platforms remain active by posting relevant key messages.</li> <li>To actively engage with social media fans to create a 2-way conversation, trust and rapport with our residents.</li> <li>As per the strategy, to plan and roll out training sessions to enhance strategic social media activity.</li> <li>Monthly (and annual) reporting to allow us to spot and adapt to digital trends.</li> </ul>		



## Q1 2020-21



During Q1 the number of social media (Sm) fans/followers (this is the combined figure for both Twitter and Facebook followers) increased by 452. This was due to a significant increase in Facebook followers over the last three months.

Facebook followers have increased by 3,929 during Q1, this was largely due to interaction with residents during the imposing and subsequent lifting of social distancing measures during the coronavirus (COVID-19) pandemic.

Twitter followers have decreased by 3,477, this decrease is currently being investigated and will be reported to members in quarter 2.

- To provide support and guidance to social media page managers proactively and reactively.



Social media enquiries via Facebook/Twitter private/public message around some of the issues listed below have decreased slightly since Q4 by 96.

**Context behind the figures:**

- Missed bin collections/Saturday Refuse
- Housing repairs
- Area Forum meeting attendance
- Potholes (we refer them to DCC)
- Council Tax queries
- Environmental concerns (fly-tipping, dog-fouling, litter, trees blocking roads from storms)
- Coronavirus (COVID-19) service updates
- Business grants
- Planning applications

**Benchmarking**

Not Applicable



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**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.4 - Investing in our workforce.**

Measure and Ref	P3.4A - Increase the level of staff engagement	Committee	F&M
<b>Definition</b>	<p>Employee engagement is a combination of commitment to the organisation and its values and a willingness to help colleagues.</p> <p>Employee engagement also focuses on mutual gains in employment relationships, seeking the good of employees (well-being, job satisfaction and so on) and the good of the organisation they work for (performance, motivation, and commitment)</p>	<b>Why this is important</b>	<p>Employee engagement is a workplace approach resulting in the right conditions for all staff to give of their best each day, committed to the Council's Corporate Plan and values.</p> <p>An engaged workforce supports the achievement of our key priorities and role models the values in the Corporate Plan.</p>
<b>What good looks like</b>	<p>A year on year improvement in relation to the % of employees that indicate positive experience working for the council and positive engagement with the strategic direction of the Council.</p> <p>This measure to be based on a) the response to the annual employee survey and b) the overall number of positive responses to engagement activities.</p>	<b>Mitigating actions</b>	<p>The Workforce Strategy, the Communication Strategy and the Employee Survey as well as other channels of engagement will be used as a framework to promote and develop employee engagement.</p>
<b>History with this indicator</b>	<p>New indicator – No recent history available</p>		<p>National and economic factors can influence the resources and limit options available to the Council in relation to the management of the workforce.</p> <p>Measuring employee engagement is complex and intrinsically linked to the experience and environment at the time any measure is taken. Validity testing and reflection will be an important action when assessing the levels of engagement.</p>
<b>2019/20 baseline data</b>		No baseline data available.	



	Annual target	Q1 Outturn (Apr-June)	Q2 Outturn (Apr - Sept)	Q3 Outturn (Apr - Dec)	Q4 Outturn (Apr 20 - Mar 21)
2020/21	Upward trend	Report in Q4	Report in Q4	Report in Q4	
2021/22	Upward trend				
2022/23	Upward trend				
2023/24	Upward trend				
<b><u>Performance Overview</u></b>				<b><u>Actions to sustain or improve performance</u></b>	
<p>Q1 update: A project team has been set up through the Transformational Steering Group. Work has taken place to explore internal and external software/providers and resources required to coordinate an employee survey</p> <p>First Staff survey to take place in 20/21.</p>					
<b>Benchmarking</b>					



**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.4 - Investing in our workforce**

Measure and Ref	P3.4B - Number of apprenticeships and expenditure against the apprenticeship levy		Committee	F&M	
<b>Definition</b>	The number of apprenticeships posts or expenditure against the apprenticeship levy is defined as the number of posts established for apprentices or where existing employees are able to access funding from the apprenticeship levy. This will be a numerical outcome showing a positive increase trend from the previous year.		<b>Why this is important</b>	To invest in the Council's current and future workforce through the provision of entry level posts and access to further academic qualifications that will support succession planning and build resilience across the Council.	
<b>What good looks like</b>	The purposes of this PI is to see an increased trend over four years leading to full expenditure of the Apprenticeship Levy for a financial year (April – March each year).		<b>Mitigating actions</b>	A new post will lead on this activity to provide support to all services to identify support opportunities to establish posts or provide training for existing members of staff.	
<b>History with this indicator</b>	New indicator.			The Government is planning a reform of the current arrangements to encourage more take up of the scheme and to simplify the process.  A partnership approach with other employers has been proposed and this will need to be considered as part of the overall approach.	
<b>2019/20 baseline data</b>		<b>1.2% (4 apprentices)</b>			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	>2.3% of head count	1.2% (4)			
<b>2021/22</b>					
<b>2022/23</b>					
<b>2023/24</b>					



**Performance Overview – quarterly update**

Covid-19 has delayed the hiring of 3 apprentices (in Customer Services, OD&P and Housing) which has impacted upon the Q1 figures – remedying this will be a key action point post-Covid when colleges/providers and workplaces can resume business as usual practices.

**Actions to sustain or improve performance**

Corporate approach to be implemented and actions to include creating new apprentice posts; using existing posts as an opportunity to use the apprenticeship programme and vacant posts to be reviewed for ring fencing for an apprenticeship post.

**Benchmarking**



**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.4 - Investing in our workforce.**

Measure and Ref	P3.4C – average number of staff days lost due sickness				Committee	F&M	
<b>Definition</b>	The measure is designed to monitor the levels of employee absence from work due to ill-health. The target of eight days is in line with targets/performance nationally.				<b>Why this is important</b>	Reducing the number of absences will provide an indication of the health and wellbeing of the workforce and the actions being progressed by the Council to provide a supportive employment framework. It will also reduce the impact on service delivery and result in savings arising from the payment of Occupational and Statutory Sick Pay (OSP/SSP) and any secondary costs incurred to cover the absences of staff such as overtime and agency costs.	
<b>What good looks like</b>	To see a downward trend in the average number of working days lost per employee over four years and be in line with the rates for comparable sized district/borough Councils.						
<b>History with this indicator</b>	This indicator has formed part of the corporate performance indicator set for a number of years. The average figure for the past six years is shown below;					<b>Mitigating actions</b>	A joint working group of employer and employee representatives has been established to identify actions and other interventions that will improving the levels of attendance at work.  The Council has changed its Attendance Management Procedure with a review of the impact of this to be completed jointly with the Trade Unions in April/May 2020
	<b>Year</b>	<b>Outturn days per employee</b>					
	2018/19	11.38					
	2017/18	11.63					
	2016/17	9.91					
	2015/16	7.95					
2014/15	9.99						
2013/14	12.28						
<b>2019/20 baseline data</b>		10.65 days					
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>		
<b>2020/21</b>	Downward trend	3.68					



2021/22	Downward trend			
2022/23	Downward trend			
2023/24	Downward trend			

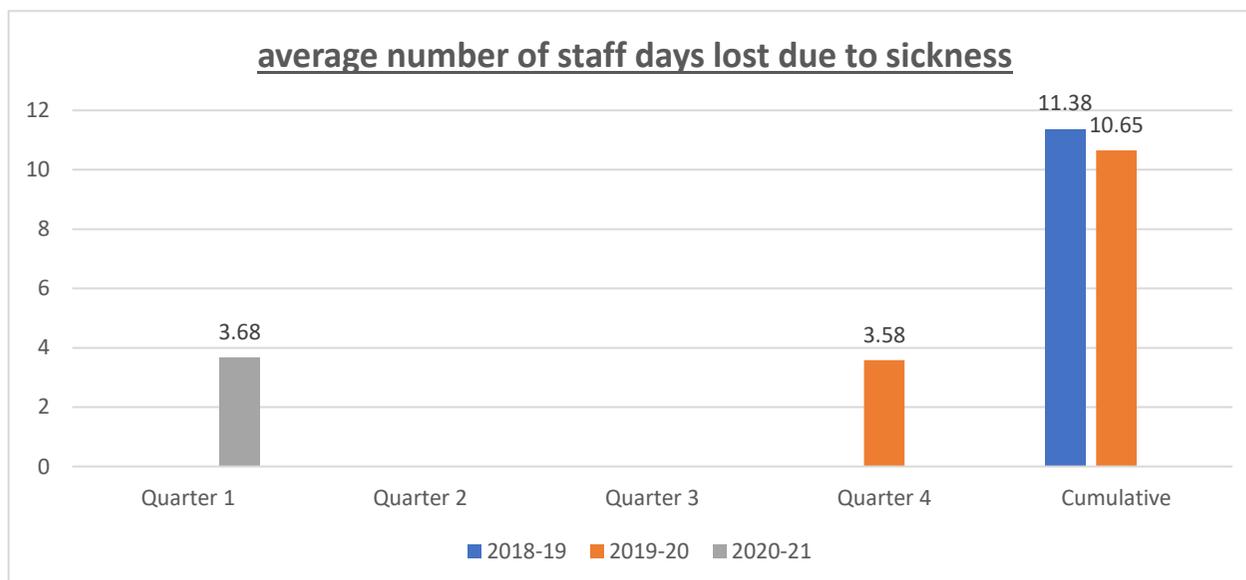
**Performance Overview – quarterly update**

The outturn figure is higher than expected. There have been a consistently high number of employees on extended periods of absence due to a range of serious and long-term health conditions. These are all being managed in line with the AMP and each case has a dedicated HR Officer supporting the manager. In addition to this, training has been provided in stress awareness and mental health along with a range of supporting materials made available for employees. Training is also being provided in managing absences form work for managers and supervisors – this will be rolled out in August.

The impact of the COVID pandemic on attendance figures is being reviewed albeit it is not considered to have any material impact at this moment in time.

**Actions to sustain or improve performance**

Actions have been taken to change the Council's Attendance Management Procedure (AMP) that are subject to a joint review with the Trade Unions in 2020/21 (qtr. 2). HR Officers will support managers with actions under the AMP that will include dedicated resources being allocated in each service area. Each case of long-term absence is kept under review and actions taken in line with the AMP to promote early action and decision in relation to entitlement to payments and continuation of employment.



**Benchmarking**



**PRIORITY: OUR PEOPLE**

**OUTCOME: P3.4 - Investing in our workforce.**

Measure and Ref	P3.4D - % of employees that consider the Council has a positive health and safety culture		Committee	F&M	
<b>Definition</b>	The number of employees that have indicated that the Council has a positive approach to the management of health and safety in the workplace. This will be taken from the annual employee survey and will be expressed as a % of the overall responses.		<b>Why this is important</b>	The Council has statutory duties under the Health and Safety at Work Act 1974 to ensure the health and safety of the workforce. This measure will indicate how well the statutory duties and other non-statutory activities are being implemented.	
<b>What good looks like</b>	The purpose of this PI is to see an increased trend over four years to indicate the robustness of the Council's Health and Safety Management Framework. Retention of industry recognition of the health and safety management framework – RoSPA Health and Safety Awards.				
<b>History with this indicator</b>	New indicator – No previous history available		<b>Mitigating actions</b>	A full-time resource will lead on this work from 1 <sup>st</sup> February 2020 and will support all services areas to keep under review and develop their local arrangements in relation to health and safety.	
				The corporate health and safety management framework will be used to govern compliance with and improvements to any current or new interventions.	
<b>2019/20 baseline data</b>		New indicator – No data available			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	Upward trend	Annual indicator			
<b>2021/22</b>	Upward trend				
<b>2022/23</b>	Upward trend				
<b>2023/24</b>	Upward trend				



<b><u>Performance Overview – quarterly update</u></b>	<b><u>Actions to sustain or improve performance</u></b>
<p>Q1 update: A project team has been set up through the Transformational Steering Group. Work has taken place to explore internal and external software/providers and resources required to coordinate an employee survey</p> <p>First staff survey to take place in 20/21.</p>	
<b>Benchmarking</b>	



**PRIORITY: OUR FUTURE**

**OUTCOME: F1.1 Attract and retain skilled jobs in the District**

<b>Measure and Ref</b>	<b>F1.1A- Increase the number of Employee Jobs in South Derbyshire</b>			<b>Committee</b>	<b>F&amp;M</b>
<b>Definition</b>	Working in partnership, to successfully implement a programme of actions as set out within a new Economic Development Strategy for South Derbyshire.			<b>Why this is important</b>	The District's economy has performed strongly in recent years - with a rapidly growing population it will be important to sustain this and provide a range of local employment opportunities.
<b>What good looks like</b>	The aim is to increase the number of Employee Jobs in South Derbyshire over the four-year period of the Corporate Plan.				
<b>History with this indicator</b>	South Derbyshire has enjoyed low levels of unemployment in recent years. Data for employment is taken from the Office of National Statistics (ONS) Business Register and Employment Survey. BRES is based on a sample survey so estimates are subject to sampling errors which need to be taken into account when interpreting the data. Employee jobs excludes self-employed, government-supported trainees and HM Forces. Data excludes farm-based agriculture. In 2018, there were 32,000 Employee Jobs in South Derbyshire, having grown from 30,000 in 2015.			<b>Mitigating actions</b>	The Council is working with partners from the public, private and voluntary/community sectors to develop and implement a new Economic Development Strategy.
<b>2019/20 baseline data</b>		N/A			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	25% (implementation of the actions contained within the plan)	Report in Q4	Report in Q4	Report in Q4	Implement Actions
<b>2021/22</b>	25%				Implement Actions
<b>2022/23</b>	25%				Implement Actions
<b>2023/24</b>	100%				Implement Actions
<b><u>Performance Overview – quarterly update</u></b>				<b><u>Actions to sustain or improve performance</u></b>	
Q1 - The current Economic Strategy is due to come to end in 2020. The development of the new Economic Strategy has been significantly impacted upon due to Covid-19. The team has been focused				<b>Suggested District Council measures to sustain or improve performance</b>	



on the Covid response activities including, the distribution of grants to smaller businesses. Therefore, the new Economic Development Strategy has been put on hold for review.

The Coronavirus pandemic has led to a rise in unemployment from 1,130 (1.7%) in Feb 2020 to 2,775 (4.2%) in Jul 2020 (+2.5%). This compares with +3.5% nationally.

Number of candidates recruited at Job Opportunities Days within the Travel To Work Area (Swadlincote and Burton)

*DRAFT – Following is awaiting discussion with Planning*

Breakdown of annual net growth in commercial floor space (square metres) by use category

- help stimulate increased employee job numbers as well as higher skills?

A2. Financial and professional services

A3. Food and drink

B1. Business

B2. Manufacturing

B3 to B7. Special industrial

B8. Storage or distribution

C1. Hotels

Etc

Seek to negotiate commitments from developers to provide employment and training opportunities within construction linked to larger new developments

Number of employee jobs created in relation to housing developments

### **Benchmarking**

#### **Increase the number of Employee Jobs in South Derbyshire**

See table below.



<b>Baseline 2019/2020</b>			<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>
Employee Jobs	32,000	Numbers SD% EM%	32,000 (as at 2018)			
Economically Active in employment (16-64)	58,200 89.2 76	Numbers SD% EM%	59,400 (as at 2020) 90.6 70.7			
<b>Employment by Occupation Sept 2019</b>						
Soc 2010 Major Group 1-3 (Professional, managers and technical)	27,100 46.6 42.4	Numbers SD% EM%	29,400 (as at 2020) 50.8 43			
Soc 2010 Major Group 4-5 (Administration, skilled and trade)	16,600 28.5 21.6	Numbers SD% EM%	12,900 (as at 2020) 22.3 21.2			
Soc 2010 Major Group 8 (Process plant and machine ops)	4,600 7.9 8.1	Numbers SD% EM%	4,200 (as at 2020) 7.2 8.4			
Unemployment rate % Mar 2020	1,125 1.7 2.7	Numbers SD% EM%	2,780 (as at March 2020) 4.2 5.6			



**PRIORITY: OUR FUTURE**

**OUTCOME: F2.1 - Encourage and support business development and new investment in the District**

Measure and Ref	F2.1A- Annual net growth in commercial floorspace (sqm)			Committee	F&M
<b>Definition</b>	Data collected for the Council's annual Authority Monitoring Report, includes the monitoring of commercial floorspace within South Derbyshire.			<b>Why this is important</b>	There is very little vacant commercial floorspace in South Derbyshire, consequently the provision of additional commercial floorspace is closely related to the availability of additional employment opportunities.
<b>What good looks like</b>	The aim is to increase the total commercial floorspace over the four-year period of the Corporate Plan.				
<b>History with this indicator</b>	The Local Plan forecasts a net annual growth in commercial floorspace of 12,269.5 sqm per annum between 2008 and 2028. To date, the actual annual net rate of growth has been 6,564.89 sqm. It should be noted that the figures vary significantly from one year to the next and that single events, such as the loss of Hilton Depot, can heavily offset new construction.			<b>Mitigating actions</b>	The Council actively promotes development opportunities and vacant premises, and supports developers and businesses seeking to invest in the area.
<b>2019/20 baseline data</b>		6,564.89 sqm			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	Upward Trend				
<b>2021/22</b>	Upward Trend				
<b>2022/23</b>	Upward Trend				
<b>2023/24</b>	Upward Trend				
<b><u>Performance Overview – quarterly update</u></b>				<b><u>Actions to sustain or improve performance</u></b>	
This is an annual performance indicator and data will be collated and presented in Q4.					
<b>Benchmarking</b>					



PRIORITY: OUR FUTURE

OUTCOME: F2.1 Encourage and support business development and new investment in the District

Measure and Ref	F2.1B - Total rateable value of businesses in the district			Committee	F&M
<b>Definition</b>	Total rateable value of businesses in the district.			<b>Why this is important</b>	The total rateable value of businesses in the District is a good indication of the economic health of the district. An increase in floor space can indicate a growth in business numbers and employment opportunities.
<b>What good looks like</b>	A growth in rateable value, including a growth in sectors such as commercial (e.g. offices, shops, warehouses, restaurants) where there is a higher intensity of jobs per business.				
<b>History with this indicator</b>	The total rateable value of businesses across the District has been increasing year on year, particularly in the commercial sector with an overall increase of almost £345k since April 2017. It should be noted that events, such as the demolition of a business premises or its redevelopment for housing will offset new development.			<b>Mitigating actions</b>	The Council encourage new businesses into the District through its inward investment programme. The Council also carries out regular checks across the District to identify businesses that are not appropriately valued and ensure they are appropriately listed.
<b>2019/20 baseline data</b>		Q4 - £67,486,786. Quarterly reports can be provided from the Council's revenues and benefits system that defines the total rateable value of different categories of business (commercial, industrial etc) and further breakdowns of the sectors (for example commercial).			
	<b>Annual target</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>	Upward Trend	£67,528,690			
<b>2021/22</b>	Upward Trend				
<b>2022/23</b>	Upward Trend				
<b>2023/24</b>	Upward Trend				



<b><u>Performance Overview – quarterly update</u></b>	<b><u>Actions to sustain or improve performance</u></b>
<p>Q1 Outturn £67,528,690</p> <p>The impact of Covid-19 won't be fully known until later in the year due to the slow down in the commercial property market or the loss of commercial floor space to other uses.</p>	
<b>Benchmarking</b>	



**PRIORITY: OUR FUTURE**

**OUTCOME: F3.1 - Provide modern ways of working that support the Council to deliver services to meet changing needs.**

Measure and Ref	F3.1A- Deliver against the Transformation Action Plan		Committee	F&M	
<p><b>Project detail</b></p>	<p>The Council is committed to improving outcomes and outputs for its stakeholders as is evident in the Corporate Plan.</p>		<p><b>Why this is important</b></p>	<p>The Transformation Plan provides a focal point for evaluating conflicting priorities, allocating resources, escalating problem and above all else, manage core programmes of work by documenting progress.</p>	
	<p>In order to deliver services to meet the needs of the organisation, the Council needs a robust plan to identify areas of improvement, evaluate and benchmark a target operating model and map a route to achieving our ambitions.</p> <p>Each year the Head of Business Change, ICT &amp; Digital will present a workplan for adoption, outlining projects, milestones and resources needed to achieve the objectives set by the Corporate Plan.</p>		<p><b>Mitigating actions</b></p>	<p>The proposed Transformation Plan was published for consideration at Committee on 18 March as planned. Due to the lockdown associated with the Coronavirus situation, the Committee's business was deferred to a future date. It is now expected that the Plan will be considered by the Committee in June. It is not anticipated that this delay will have a significant impact on the overall achievement of the priority given the medium-term timeframe for delivering the associated outcomes.</p>	
Project Action Plan	Q1 Outturn (Apr-June)	Q2 Outturn (Jul - Sept)	Q3 Outturn (Oct - Dec)		Q4 Outturn (Apr 20 - Mar 21)
2020/21					



**Project Overview: Quarterly update**

The Transformation and Business Change Plan will be presented to F&M Committee in July. In preparation a number of projects and governance frameworks are being setup to commence when approval has been confirmed. The Committee date was moved from the 19<sup>th</sup> March and a decision made to delay the activities to better react to COVID-19. The activities will commence in July.

**Actions to sustain or improve performance**

The Transformation Steering Group meets every 6 weeks, each project group, of which there are 20, meet approximate every two weeks.

Every group has a highlight report to report back the theme chair on work completed over period and work to be completed over net period.

Any risk, actions, issues or decisions that are not within the identified scope and tolerance of the project controls will be escalated to the TSG.



**PRIORITY: OUR FUTURE**

**OUTCOME: F3.2 - Source appropriate commercial investment opportunities for the Council**

<b>Measure and Ref</b>	<b>F3.2A- Develop our approach towards the commercialisation of services which include grants, sponsorship, fees and charges and operating models and increase the income generated from these activities</b>		<b>Committee</b>	<b>F&amp;M</b>
<b>Project detail</b>	Year 1 to form a working group and define the action plan Year 2 to 4 deliver 100% against the action plan and sustain an upward trend in income generation		<b>Why this is important</b>	As funding shrinks exploring new ways to maximise our income is essential, in order to protect valuable frontline services and ensure positive outcomes for our local communities.
			<b>Mitigating actions</b>	Using Council assets wisely, trading services with others across the public and private sectors and selling commodities to generate income.
<b>Project Action Plan</b>	<b>Q1 Outturn (Apr-June)</b>	<b>Q2 Outturn (Apr - Sept)</b>	<b>Q3 Outturn (Apr - Dec)</b>	<b>Q4 Outturn (Apr 20 - Mar 21)</b>
<b>2020/21</b>				



**Project Overview: quarterly update**

Discussions have taken place between Operational Services and Business Transformation. A Head of Service focus group to be arranged in Q2

**Annual action plan detail**

The baseline data for this project will be collated during 2020-21 following the development of the action plan.

We will capture the commercial opportunities that are live and will report these in Q2.

**Actions to sustain or improve performance**

To be developed

