

Safer Streets Round 2 – Outline Proposal Form

1. Please indicate the target area including which Lower Super Output Area (LSOA) it falls within. A list of LSOA's which meet one or more of the crime benchmarks required have been provided separately.

South Derbyshire 009B - Swadlincote Centre (Civic Way)

2. Please briefly outline the nature of the problems within the identified target area in relation to Neighbourhood Crime consisting of one or more of the following: (Burglary, Robbery, Vehicle Crime and theft from the person)

Swadlincote Centre LSOA is predominantly a retail area consisting of:

- *Swadlincote High Street consisting of typical High Street retail outlets and two Public Houses.*
- *Belmont Street retail park with approximately 6 retail stores*
- *Pipeworks retail park, with approximately 12 retail stores*
- *A small number of residential streets*
- *Eureka Park*
- *Four major supermarkets - Morrisons, Sainsburys, Lidl and Aldi.*
- *Public amenities including Police Station, Library, Council Offices, Derbyshire Fire and Ambulance HQ.*

The majority of the crime occurs within the three retail areas named above and the LSOA is currently ranked in Derbyshire as below:

- *5th for Burglary,*
- *9th for Theft from the person and*
- *14th for Neighbourhood Crime.*

A large proportion of the burglaries occur in business premises overnight.

A number of prolific offenders live in close proximity to the Town centre and given that the town centre is quiet and has low footfall overnight, it can make it more attractive for opportunistic burglars.

There is also a high number of 'Theft from the person' within the town centre with opportunist thieves stealing purses and handbags. It is also a hot spot area for Shop lifters with retailers such as Boots, Superdrug, B&M Bargains, Peacocks and the supermarkets frequently targeted.

The Town Centre, the two retail parks and Eureka Park also suffer from Anti-Social Behaviour on occasions with groups of youths, street drinkers and more recently beggars causing issues. Whilst not a focus for this funding, the interventions listed below will also be expected to impact greatly on reducing this ASB.

3. Please describe potential interventions which could be funded through Safer Streets to address the problems identified in Q2. Please also include rough estimated costs. For information, the total value of a bid can be up to **£432,000**. There is a mandatory 20% match

fund requirement in this years Safer Streets Fund. Please outline broadly how this 20% matched resource may be met. More info below:

East Midlands Chamber Crime Reduction Partnership (£35,000) – The Chamber will provide shops and businesses in the Town Centre with tailored support, to help protect their premises and their employees against crime. The Chamber will also support businesses to reduce overall security costs, providing them with a free Premises Security Review. The Partnership will bring retailers together in the form of a shop watch scheme which will help combat theft and anti-social behaviour (ASB) in the Town Centre through the implementation of the DISC online information sharing messaging system.

A Shop Watch Manager (£42,500, inc on costs and equipment) – Shop Watch Manager (£42,500, inc on costs and equipment) - Employed on a fixed-term contract for a two-year period the Shop Watch Manager would be responsible for working with the East Midlands Chamber to develop and co-ordinate the Business Crime Reduction Partnership and the Shop Watch Scheme. They will oversee the procurement of the extension to the Town Centre CCTV system and be responsible for the monitoring, viewing and maintenance of the system. The postholder would stay informed of any incidents occurring in the Town Centre and would work closely with businesses, the Police Safer Neighbourhood Team, the Council's Community Safety Enforcement officers and the Council's Communities Team (Community Safety Partnership).

Town Centre Community Safety Enforcement Officer (£37,5000 inc on costs and equipment) - An additional Town Centre CSEO would be recruited on a fixed-term contract for a 12-month period. There is already one CSEO based in Swadlincote centre however that post also covers the three urban parks and during 2020 the officer was frequently required to patrol the three urban parks during the summer as they became a hotspot for ASB after the lockdown was lifted in June 2020. Having a second CSEO would enable one officer to always remain in the Town centre and enable the other officer to spend more time in the three parks, one of which Eureka Park falls inside the Swadlincote Centre LSOA.

Extension of the Swadlincote Town Centre CCTV System (£15,000) The existing Town Centre system has been unable to cover the bottom half of Swadlincote High Street due to the size of several trees which obstruct the wireless signal. The District Council have been informed these trees can be removed as they are causing damage to the ground and nearby shops, this will enable the system to be extended down to the bottom of the High Street.

Mobile CCTV Cameras (£10,000) – Wireless CCTV Cameras will be purchased to be located at areas around the Town Centre that are not currently covered by the existing CCTV system but can attract ASB or Crime issues i.e. the Odeon cinema at the Pipeworks retail park, McDonalds at the Belmont Street retail park and at Eureka Park. These cameras will be re-deployable and can be re-located as and when needed.

Match Funding – (£35,000) The Council employees a Town Centre Community Safety Enforcement Officer at a cost of £35,000 per annum.

Total Project Cost = £ 175,000

Cost of Initiatives = £140,000 + Total match funding commitment = £35,000

Extract from Home Office Prospectus: Lead bidders are mandated to identify a matched resource contribution of 20% of the total of their bid. For example, if a bidder identifies the total cost of their project equals £300,000, they will need to provide the equivalent of £60,000 in matched funding, receiving £240,000 in grant funding. 3.35 This contribution can take a range of forms, including a

financial/cash contribution; staff time; volunteer time; or as part of the commitment to maintain interventions in future years.

4. Please describe how you intend to work in partnership to develop and deliver the bid.

The list of interventions above was discussed and identified by a small group consisting of the Local Police Inspector and representatives from Councils Planning, Environmental Health and Communities Team.

The project will be managed by South Derbyshire District Council, other partners that will be involved in the bid include:

- *Swadlincote Police*
- *representatives from the District Council Communities Team, Environmental Health and Planning Service areas*
- *Town Centre Wardens*
- *Retailers*
- *Town Centre based Community and voluntary organisations.*

There are a number of community and voluntary sector organisations located within the Town Centre area that would be included in the Shop watch scheme (Sharpe's Pottery, Swadlincote CVS, Hill Street Baptist Church and Bank House Mental Health Charity) could all be involved with the Shop watch scheme.

Regular Town Centre Vision meetings already take place monthly with the Police, District and County Council attending. This group will oversee the project, ensure that it is meeting its aims and objectives and will also assess and approve the Business Grant applications. ASB and Crime are standard agenda items at the Town Centre Vision Meetings, the two new posts would both be expected to attend this monthly meeting.

The funding would be managed by the Communities Team who have a track record of successfully delivering externally funded projects and initiatives.

Levels of Crime and ASB can be monitored using the monthly crime performance reports provided by the Police Research and Information Team. The Communities Team manager and Senior Community Safety Enforcement Officer also attend the Police Tasking meetings with the Local Police Inspector and SNT Sargent. Any increases in crime within the area would be discussed at these meetings with actions identified to tackle any increases.