

Appendix B

TRANSPORT - REGIONAL CHALLENGES

- 1 Overcoming existing and future traffic congestion on strategic links and in urban areas.
- 2 Dealing with the additional demand for travel brought about mainly by regeneration and growth.
- 3 Overcoming gaps and weaknesses in the existing transport networks.
- 4 Raising the resilience of networks
- 5 Overcoming lack of awareness of sustainable travel options and inertia of individuals and businesses to change behaviour.
- 6 Identifying measures to reduce further the number of deaths and injury accidents, particularly on roads.
- 7 Identification and implementation of mechanisms to improve energy efficiency at regional level.
- 8 Overcoming noise, severance, vibration, local air quality and other issues affecting local communities.
- 9 Ensuring that new transport infrastructure does not impact negatively on the environment.
- 10 Overcoming barriers to the use of sustainable modes such as ill health, fear of crime.
- 11 Reversing long standing travel behaviour and dependency on travel, particularly by the private car.