

South Derbyshire Partnership

Report to the Board

Date of meeting: 28 January 2011

Agenda Item:

SUSTAINABLE COMMUNITY STRATEGY MONITORING REPORT 2010-2011(Qtr 3)

1.0 Recommendations

1.1 That the Board:

- (a) Note the Partnerships key achievements and performance for the quarter ending 31st December 2010.
- (b) Review where performance has failed to achieve the specified target and consider the adequacy of responses.
- (c) Note that performance as outlined in the attached Appendix A.

2.0 Purpose of Report

- 2.1 To report details of performance for the quarter ending 31st December 2010, in relation to the
- o Sustainable Community Strategy Action Plan – Appendix 1

3.0 Detail

Key Achievements during the previous quarters (p.e. 31st December 2010)

- 3.1 The high level of performance and improvements detailed in this report has delivered a range of outcomes for local communities.
- 3.2 The key achievements during the last two quarters for each of the key theme groups are:

Theme 1: Sustainable Development

- Well-attended logistics business breakfast event held at Dove Valley Park in November with the Chartered Institute of Logistics & Transport
- Creative Industries Roadshow held in October in Melbourne, particularly attracting those thinking of starting a business in the sector.
- Burton-Swadlincote-Uttoxeter Business Awards concluded with a black tie awards dinner in October and a number of local successes
- South Derbyshire Investment Gazette published and distributed to key decision makers with the aim of promoting positive perceptions of the area as a location for business investment

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The Chair of the Group also thought that the excellent attendance at recent meetings of the Group was worthy of mention.

Theme 2: Vibrant Communities

➤ Village Games Project

Repton - Table tennis at the Broomhill Recreation Ground planned.

Etwall - Under 8 football running with 12 youngsters every week from Etwall Leisure Centre on a Friday night 5:00 pm – 6:00 pm

Stenson Fields - 4-8 years activities are planned to be set up and already walking from the school in the morning

Linton - 50+ chair based activities running with between 7 and 11 attending and a group of volunteers are looking at starting an 8-13 years project; this will begin with dance and progress onto other sports and activities.

➤ Parklife

The 'Parklife' project was launched with a leaflet, centred around 4 urban parks - Maurice Lea Memorial, Eureka, Newhall and Swadlincote Woodlands. Timetabled activity was monitored and we had 11,484 participations (10,000 at Festival of Leisure and 1484 on the other sessions) over 28 different sessions. 16 different partners were involved in the project

➤ Breath of Fresh Air

The second year of the Breath of Fresh Air project at Rosliston Forestry Centre engaged more people, involved more volunteers, utilised more of the Rosliston Forestry Centre site and programmed more free activities for the London 2012 Open Weekend from Friday 23rd - Sunday 25th July, 2010.

Eight projects or events were supported under the 'Breath of Fresh Air' banner, with six of those projects receiving a portion of the combined BoFA/National Forest/LSP funding, including four open air touring theatre productions, an extreme sports competition, a horticulture skills project, a nocturnal exploration event and open access recycled block printing workshops. All these projects or events were selected by the South Derbyshire BoFA Steering Group as aligned to the three overarching BoFA themes of 'Living Landscape', 'Healthy Activity' and 'Culture and Community'.

In all, the summer activities enabled by the funding saw over 1,100 people engaged as participants or audience members, with over 100 volunteers involved in the projects.

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- £10,000 awarded for 'Wild and Woody' sculpture trail for educational and public use at Rosliston Forestry Centre
- Funded places for 'Future Jobs placements
- 100 households and 10 community groups benefitted from the 'Free Tree Scheme'

Theme 3: Safer Communities

- Designated Public Place Order (Alcohol Control Zone) Launched in Eureka Park
- Commenced pub watch meetings in Melbourne
- Obtained 18 month ASBO to commence after Prison sentence has been served on Hilton ASB & robbery offender
- Womens Domestic Abuse Awareness Event held in Melbourne with over 30 attendees
- Swadlincote Town Centre CCTV system went Live
- Secured £10k external funding to continue to run the Burglar alarm scheme in the District to March 2011

Theme 4: Healthier Communities

- South Derbyshire "Breastfeeding Welcome Here" Award

During the last 6 months, five businesses have been awarded this award and 13 additional businesses are engaged and working towards achievement of the award. Information about the award to initiate a directory of "baby friendly" premises is in development on www.healthiersouthderbyshire.org.

Due to the innovation of this award within the hospitality sector in the county – the Derbyshire Food and Health Group (led by NHS Derbyshire County) has expressed interest in the award and learning from our experience to support similar delivery in other local authorities across the county.

For more information contact Vicky Smyth, Healthy Lifestyle Officer, SDDC
01283 595776

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- www.healthiersouthderbyshire.org – Health Information project/ South Derbyshire

The last 6 months have seen significant increase in users of the website. Comparing average unique visitors (individual users) to the site during a sample month – November 2010: November 2009 – there is a 20% increase (in line with the yearly target increase). The website has had some developmental work during the last 6 months – and is currently assessing costs to develop a specific page around mental wellbeing for the public and professionals in the district.

To continue promoting the local flavour of the website and emphasise the interactivity with local people - 26 different news stories were posted on the site in the last quarter.

- Choosing Health funding – new support:

During the last 6 months, the Healthier Communities group agreed Choosing Health funding to add value to current local projects as follows:

- Friday / Saturday Night project – leisure/social activities aimed at teenagers on a Friday/Saturday nights. The new funding was to add value to the project based at Granville School and largely serving the urban core, currently delivering to 100 young people weekly. This funding has ensured new delivery initiated at Etwall Leisure Centre and reaching out to surrounding areas of Hatton, Hilton, Church Broughton and Etwall. Delivery has begun at Etwall – 2 sessions monthly prior to Christmas, moving to fortnightly delivery from January 2011. This project is partnership driven including SDDC, Youth Service, School Sports Partnership, Safer South Derbyshire, Connexions, Granville School, John Port School, Etwall Leisure Centre, volunteers from the Etwall community and NHS Derbyshire County.
- Midday supervisor training – School Sports Partnership in South Derbyshire have been working with local schools to train midday supervisors through “on the job training” to support play, sport and health activities with children and young people. Funding has been limited and this new funding has enabled support to additional schools. Some schools have appointed staff to have a role of “midday coordinator/ play leader” to proactively lead and sustain the development for their school. The Choosing Health funding aims to add value to the current resource, to ensure that identified schools with higher levels of obese children (National Child Measurement Programme data) are engaged within this project.

Theme 5: Children and Young People

No report available from Locality Managers at this point

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3.3 The Sustainable Community Strategy Action Plan, which is divided into five themes (but only 4 reports available at this time) is performing as follows: - 41 actions (87%) have been 'achieved' and /or 'on target.' 5 actions (11%) are 'at risk' and 1 action has failed.

Theme	'Achieved' / 'On Target'	'At Risk'	'Probable Failure'	Total
Sustainable Development	8			8
Vibrant Communities	15	2	1	18
Safer Communities	7			7
Healthier Communities	11	3		14
Children & Young People	unknown	unknown	unknown	unknown
Total	41 (87%)	5 (11%)	1 (2%)	47 (100%)

4.0 Recommendation

4.1 It is recommended that the Board Members note the contents of the monitoring report.

Contact: **Stuart Batchelor, South Derbyshire District Council**
Tel. (01283) 595820
Email. stuart.batchelor@south-derbys.gov.uk