ACTION PLAN - 2011-2012		ANNEXE 1
SUSTAINABLE DEVELOPMENT		Sustainable existing and new communities that meet the population's needs and aspirations
South Derbyshire Partr	nership Owner	SDDC Chief Executive
Difference we want to r	nake	Adequate, appropriate and affordable housing for all, in well-served communities
Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
Derbyshire & Nottinghamshire Chamber of Commerce	To raise awareness of the need for enhanced broadband services in South Derbyshire	One promotional activity undertaken with businesses in South Derbyshire.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
SUSTAINABLE DE	VELOPMENT	Sustainable existing and new communities that meet the population's needs and aspirations
South Derbyshire	Partnership Owner	SDDC Chief Executive
Difference we wan	t to make	A robust and diverse economy, resistant to downturns and providing a strong base for sustainable growth
SDCVS	To promote the development of social businesses	One workshop held to develop business skills
SDDC	To work with Swadlincote Chamber of Trade to attract visitors and investment	Two promotional activities undertaken including South Derbyshire Day at Derby County Football Club.
SDDC	To work with East Staffordshire Borough Council to identify and develop cross boundary economic opportunities	Joint business awards scheme staged with local media in Autumn 2011.
SDDC	To promote the development of commercial enterprises	Two business events held to brief businesses on assistance available and facilitate exchange of good practice and networking

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
SUSTAINABLE DEVEL	OPMENT	Sustainable existing and new communities that meet the population's needs and aspirations
South Derbyshire Partr	nership Owner	SDDC Chief Executive
Difference we want to r	nake	Sustainable employment and support for people to access the skills required
Job Centre Plus	To realise the job opportunities created by the new retail and leisure development in Swadlincote for local people	One recruitment initiative explored to promote employment and training opportunities.
Job Centre Plus	To assist unemployed groups into employment opportunities in growing sectors	Sector-based awareness sessions/pre-employment training initiative delivered
Groundwork Derby and Derbyshire	To raise environmental awareness amongst businesses as a way to reduce costs	One initiative undertaken to increase knowledge and skills within businesses.
SDDC	To explore the workforce implications of public sector cutbacks	Extent and implications for residents and workers in South Derbyshire researched

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SUSTAINABLE DEVEL	OPMENT	Sustainable existing and new communities that meet the population's needs and aspirations
South Derbyshire Partnership Owner		SDDC Chief Executive
Difference we want to make Groundwork Derby and Derbyshire To attract visitors and investment by enhancing the visual and environmental quality of the area		High quality development that minimises impact on the environment One environmental improvement initiative explored focusing on tree planting.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	:S	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Partr	ership Owner	Chief Executive SD CVS
Difference we want to r SD CVS Chief Executive	Co-ordinate at least 4 district wide events per year.	Increased participation in voluntary and community action the number of groups involved in district wide events increases from 12 (2008/9) to 25 by March 2014.
SD CVS Chief Executive	Promote and develop community volunteering initiatives.	Maintain at least 175 active volunteering opportunities within organisations. Increase the number of registered volunteering opportunities in the area to 550 by March 2014.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	S	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Partnership Owner		Chief Executive SD CVS
Difference we want to n	nake	Create an environment for a thriving third sector
SD CVS Chief Executive	Continue to promote and develop the Compact.	the percentage of organisations that think the relationship between statutory and voluntary sector is good or very good increases from 79% (2008/9) to 88% by March 2014.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	ES	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Parti	nership Owner	Chief Executive SDDC
Difference we want to I Environmental Development Manager SDDC	To support and further develop the Environmental Forum holding at least three Forum meetings per year and encourage local projects to promote conservation.	We will make improvements in the management of Open Space and local sites to benefit their value to people and wildlife. Support 3 community groups or parishes to improve the biodiversity value of their local area each year
Environmental Development Manager SDDC	To continue to work in partnership to promote Biodiversity and provide opportunities to get involved through the delivery of community environmental initiatives/events supported each year.	the number of individuals involved in conservation and site management projects increases from 1100 (2008/9) to 1600 by March 2014 (volunteer days)

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	:S	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Partnership Owner		Chief Executive SDDC
Difference we want to n	nake	An increase in the percentage of people who feel South Derbyshire is an attractive place to live
Head of Community & Planning	To promote Love Park Week and involve local partners in the operation of the parks'.	To increase the level of satisfaction that local residents have with their parks.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	ES .	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Partnership Owner		Chief Executive SDDC
Difference we want to i	make	Reduced carbon emissions per person
Environmental Development Manager SDDC	Work in partnership to deliver national climate week initiative and link to health targets.	Number of partners providing events and activities in South Derbyshire increases from 12 to 15.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	≣S	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Part	nership Owner	Chief Executive SDDC
Difference we want to Head of Community &	make Develop a programme for South	An increased number of people taking part in cultural activities the number of adults engaged in sport at least three times in the last
Planning	Derbyshire's involvement in the 2012 Olympic Games.	12 months increases from 21.4% (2008) to 25.4% in 2012 (NI 8).
Head of Community & Planning	Review the Partnership's role in Neighbourhood Management and Support.	the percentage of organisations that think the relationship between statutory and voluntary sector is good or very good increases from 76% (2008/9) to 88% by March 2014.
Head of Community & Planning	To explore the feasibility of establishing a cultural education project linking Sharpes Pottery Museum, Mining Preservation and Environmental Education.	the three organisations provide opportunities for more young people each year from 2011/12

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
VIBRANT COMMUNITIE	:S	Communities that are vibrant and active where there is a strong sense of community
South Derbyshire Partr	ership Owner	Chief Executive SDDC
Difference we want to not policy and Communications Manager SDDC	To improve and increase dialogue between voluntary and community sector organisations (VCOs) and statutory partners, especially SDDC, by integrating the Values & Attitudes Group as a fringe group of the wide Voluntary Sector Forum.	To better identify and plan the changing needs of the population. The attendance by VCOs has increased from an average of 6 to 10 including representatives from specific communities of interest such as people with learning disabilities, faith groups, older people and younger people.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
SAFER COMMUNITIES		Communities that people feel are safer places in which to live, work and visit
South Derbyshire Partr	nership Owner	Leader SDDC
Difference we want to r	nake	Reduced occurrences of anti-social behaviour
Safer South Derbyshire Partnership	Develop a scheme or programme of events where the Fire Service will work with targeted children and young people.	Reduce the number of secondary fires in the District.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
SAFER COMMUNITIES		Communities that people feel are safer places in which to live, work and visit
South Derbyshire Partnership Owner		Leader SDDC
Difference we want to r	nake	Further reduced levels of crime and fear of crime
Safer South Derbyshire Partnership	To implement at least one county wide campaign aimed at reducing underage drinking.	Reducing incidents of criminal damage in the District from 12.5 (per 1000 pop) to 10.00 by March 2016.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
SAFER COMMUNITIES		Communities that people feel are safer places in which to live, work and visit
South Derbyshire Partr	nership Owner	Leader SDDC
Difference we want to r	make	To reduce the fear of crime and promote that South Derbyshire is a low crime area
Safer South Derbyshire Partnership	Extend the existing Rural Watch Scheme into other areas of South Derbyshire	The percentage of residents feeling fairly or very unsafe when outside in their local area after dark has reduced from 24% (2008) to 18% by March 2014.
Safer South Derbyshire Partnership	Hold at least 5 joint Community Outreach sessions with CVS across the District	The percentage of residents feeling fairly or very unsafe when outside in their local area after dark has reduced from 24% (2008) to 18% by March 2014.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
SAFER COMMUNITIES		Communities that people feel are safer places in which to live, work and visit
South Derbyshire Partr	nership Owner	Chief Superintendent A Hough, Derbyshire Police
Difference we want to r Derbyshire Police	To run at least 4 Speed Watch Schemes per year in local villages with speeding problems: (Local residents are informed of the scheme at the Safer Neighbourhoods meetings and are asked to get at least 6 local residents signed up to roll out the scheme. Each scheme will last for 3 weeks and then will move on to another area).	Fewer casualties from road accidents The number of people killed or seriously injured in road traffic accidents has reduced from 43 (2008/9) to 38 by March 2014 (NI 47)

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
HEALTHIER COMMUNITIES		A healthier and more active lifestyle across all communities
South Derbyshire Partnership Owner		Consultant Public Health, Derbyshire County PCT
Difference we want t	o make	An increased life expectancy across all communities
SD CVS	Establish agreed community support referral system across general practice	Implementation and use of community support referral system across district practices; 20% increase all-agency referrals per annum.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
HEALTHIER COMMUNI	TIES	
South Derbyshire Partr	nership Owner	Consultant Public Health, Derbyshire County PCT
Difference we want to n	nake	Reduced health inequalities
SDDC Healthy Lifestyle Officer	Implement Baby-friendly award in partnership with hospitality sector and private sector.	the number of Baby-friendly businesses achieving award increases by 20%.
PCT Stop Smoking Service	Level 1 brief intervention training/ stop smoking support.	5 front line staff who work with adults trained in Brief Advice and Signposting.
NHS Derbyshire County, RSLs, SDDC, SD CVS	Establish and promote Health Champion initiative in partnership with district housing providers in identified areas with significant health inequalities areas.	the number of current Health Champions (Housing) are maintained; additional champions trained increases by 5 per annum from 2012.
SD CVS	Maintain Read on Write Away (ROWA) initiative targeting families with basic literacy needs: community reading groups; financial literacy.	Explore resource and capacity to maintain "pilot project" outcomes achieved last year (2010/11).

3 3	The actions we will undertake to deliver this are	We will know when we have been successful when
HEALTHIER COMMUNITIES South Derbyshire Partnership Owner		A healthier and more active lifestyle across all communities Consultant Public Health, Derbyshire County PCT
Difference we want to n	·	Reduced levels of obesity
Officer)	Develop volunteer Health Champion (workplace) project. Steering group and project plan agreed in 2010 and resources to be identified in 2011.	the levels of obesity (BMI of 30 and above) are reduced from a district ratio of 1 in 4 (2008) to the County levels of 1 in 5 by 2014. Complete feasibility study including resource and activity recommendations by March 2012.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
HEALTHIER COMMUN	ITIES	A healthier and more active lifestyle across all communities
South Derbyshire Part	nership Owner	Consultant Public Health, Derbyshire County PCT
Difference we want to	make	Increased levels of physical activity across communities
GAIF Development Manager	Produce at support tools and resources (i.e. pod casts, downloadable routes, mini-maps) to increase active living opportunities "on your doorstep" across the district – walking routes, cycling routes.	the active participation in sport is increased from 21.4% (2008) to 25.4% in 2012 (NI 8). Development of podcasts tools subject to resources.
GAIF Development Manager	Add value to Nordic walking initiative through training of at least two more per year volunteers to support additional activity.	the active participation in sport is increased from 21.4% (2008) to 25.4% in 2012 (NI 8). 2 volunteers trained.
Head of Community & Planning	Continued development to support long term sustainability of Get Active in the Forest project.	Maintenance of annual participations on the Get Active in the Forest project at 12,000 per annum.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
HEALTHIER COMMUNI		A healthier and more active lifestyle across all communities Cancultant Bublic Health, Darbyshire County BCT
South Derbyshire Partn Difference we want to n	•	Consultant Public Health, Derbyshire County PCT Improved access to services for all and particularly older communities
SDDC (Healthy Lifestyle	Implement actions to meet identified need	physical activity levels of people aged 55 plus increased from 8.2% (2008) to 14% by March 2014. Maintenance and development of identified activity provision subject to resource.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
HEALTHIER COMMUNI	TIES	A healthier and more active lifestyle across all communities
South Derbyshire Partr	nership Owner	Consultant Public Health, Derbyshire County PCT
Difference we want to not the Health Strategy Manager NHS Derbyshire County	Support implementation of Mental Wellbeing impact assessment across the SDP Sustainable Community Strategy through engagement of partnership subgroup members	Increased mental well-being Implementation of the mental wellbeing impact assessment tool across partnership projects.
Health Strategy Manager NHS Derbyshire County	To promote positive mental wellbeing through training and marketing	2 training events and Mental Wellbeing webpage, integrated within www.healthiersouthderbyshire.org subject to resource.

Resp Org	The actions we will undertake to deliver this are	We will know when we have been successful when
CHILDREN & YOUNG PE	OPLE	Communities where all children and young people achieve their full potential and make positive contributions to their communities
South Derbyshire Partnership Owner		District Manager, 11-19 Services
Difference we want to ma	ke	An enjoyable environment for children and young people in which they are able to achieve their potential
TO FOLLOW		