

REPORT TO:	HOUSING AND COMMUNITY SERVICES COMMITTEE	AGENDA ITEM: 8
DATE OF MEETING:	29 SEPTEMBER 2022	CATEGORY:
REPORT FROM:	STRATEGIC DIRECTOR - SERVICE DELIVERY	OPEN
MEMBERS' CONTACT POINT:	CHRISTOPHER WORMAN PARKS AND GREEN SPACES MANAGER	DOC:
SUBJECT:	CATERING CONCESSION OPPORTUNITIES ON PARKS AND GREEN SPACES	
WARD(S) AFFECTED:	ALL WARDS	TERMS OF REFERENCE:

1.0 Recommendations

- 1.1 That the Committee support the introduction of Catering Concessions on selected parks and green spaces within the urban area of Swadlincote.

2.0 Purpose of the Report

- 2.1 To highlight the potential income opportunities that may be possible with the introduction of catering concessions on several parks and green spaces with the Swadlincote urban area.
- 2.2 To identify the type of concessions that would appropriate on these spaces.
- 2.3 To identify the initial locations to trial the introduction of catering concessions

3.0 Executive Summary

- 3.1 The Council manages and maintains several parks and green spaces, none of which currently have any catering provision. Whilst the introductions of cafes to these spaces may not be commercially viable the introduction of catering concessions for ice-creams and coffee and cake via a mobile facility could prove both popular with the public and provide an income stream for the authority.
- 3.2 A recent information request to APSE (Association of Public Service Excellence) around commercial opportunities on parks highlighted catering concessions as an area to explore.

4.0 Detail

- 4.1 In common with most local authorities, South Derbyshire District Council is seeking to identify potential new income streams. One such opportunity is to licence suitable catering concessions on our parks and green spaces.
- 4.2 Given the nature of our parks and green spaces the concessions would be limited to ice-cream, hot and cold beverages, snacks and cake.
- 4.3 The initial locations identified to trial this are;
Eureka Park
Maurice Lea Memorial Park
Cadley Park (once opened)
- These could be expanded to other locations if the trial proves successful and demand at other locations is identified.
- 4.4 Consideration also needs to be given to the type of catering vehicles and locations within the parks that they can park. These can be considered as part of the tender process.
- 4.5 Issues such as litter collection and vehicle emissions also will need to be addressed as part of the tender process.

5.0 Financial Implications

- 5.1 The concessions will be advertised and awarded to the highest bidder.
- 5.2 This is a new income stream to the authority.

6.0 Corporate Implications

Employment Implications

- 6.1 None

Legal Implications

The successful bidder will need to comply with all statutory food hygiene regulations.

6.3 Corporate Plan Implications

This supports a number of corporate plan objectives

Our Future

Support economic growth and infrastructure

Our People

Promote health and wellbeing across the district

Our Environment

Enhance the attractiveness of South Derbyshire

Improve public spaces to create an environment for people to enjoy

Risk Impact

6.4 The introduction of selected catering concessions is low risk. The successful bidder would provide their own insurances for their activities.

7.0 Community Impact

Suitable catering concessions will support the community use of our parks and green spaces and add to the visitor offer.

7.1 Equality and Diversity Impact

None Known

7.2 Social Value Impact

Catering concessions can support and promote local businesses.
They provide a new offer for our parks and green spaces to help attract visitors.

7.3 Environmental Sustainability

Consideration will be given as part of the tender process on any potential environmental impact.

8.0 Conclusions

8.1 That the Committee support the introduction of Catering Concessions on selected parks and green spaces within the urban area of Swadlincote.

9.0 Background Papers

None.