

Corporate Plan 2009/14 – Monitoring Report – Year ending 31st March 2010

Action	Progress	Status	Remedial measures if 'Not on Track'	Service Area
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Objective: Sustainable Growth & Opportunity

Initiative: Economic Development

SGO 1.01 - Build on District's successful inward investment track record & business events	<p>During the first quarter, four investor assists achieved; Spring Vacant Property Bulletin published; Well attended Recession & Recovery business event held; First edition of Investment Gazette published.</p> <p>A 'Building & Allied Trades' business breakfast was staged in the second quarter, attracting a record 87 attendees with excellent feedback. 'Beat the Crunch' free advice event held at the Town Hall aiming to support residents affected by the downturn to get back into work, training or self-employment, with a good attendance and 100% of respondents finding the event useful</p> <p>During the third quarter, Engineering, Manufacturing & Support Industries' business breakfast was staged, attracting over 60 attendees. 'Construction Futures' event held enabling the Minister for Business, Innovation and Skills to meet business leaders from construction products sector. New editions of Vacant Commercial Property Bulletin and South Derbyshire Investment Gazette published.</p> <p>The Total Rateable Value of commercial premises at the 31st March 2010 was £49, 040,388, which is up on the value at the beginning of the year. The Spring 2010 edition of Vacant Commercial Property Bulletin was published. Research into District's key inward investment sites completed. Support provided to business networks in Swadlincote.</p>	G		Leisure & Community Development
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<p>SGO 1.02 - Commence Phase 2 of the Swadlincote Town Centre Realm Improvements</p>	<p>Our work in Swadlincote Town Centre Conservation Area was acknowledged and rewarded by English Heritage when it announced we would receive the award for the East Midlands Region for sustained commitment to the conservation area through a PSICA (Partnership Scheme in a Conservation Area) project and for its strong community engagement and exemplary interpretation (including publications) for visitors at the Sharpes Pottery Museum (formerly on the English Heritage Buildings at Risk Register).</p> <p>The scheme to revitalise West Street enhancing its historic character and helping make the town more attractive to inward investors with long-term community benefit such as a more attractive town centre, more visitors, a better retail offer and new jobs became a step closer as DDEP funding was secured for resurfacing West Street and designing improvements to The Delph.</p> <p>After the engineering design and Contractor Selection was completed, a lighting design consultant was appointed for the Delph Design. Works on West Street and Ernest Hall Way that was set to begin in mid-November 2009.</p> <p>The major works to West Street are now complete and the street re-opened to vehicles and pedestrians (some minor remedial works still required). Work has been undertaken on the detailed design of The Delph and the contractor appointed. Work is due to commence mid-April with completion being the new target for 2011</p>	G		Planning Services
Initiative: National Forest & Beyond				
<p>SGO 2.01 - Build and let small business units at Rosliston Forestry Centre</p>	<p>Project out to tender in July. A submission for additional funding to undertake works has been made. The works on site commenced on the 9th November.</p> <p>Construction element of project on target for completion at the end of May 2010. Marketing of units commencing.</p>	G		Leisure & Community Development

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<p>SGO 2.02 - Undertake activities to promote continued employment and business growth in tourism and related industries</p>	<p>A Walking Festival was staged. National Forest & Beyond leaflet exchange supported in order to help businesses with their marketing</p> <p>Production of the 2010 visitor marketing campaigns for Derbyshire and The National Forest underway. Assistance provided to Sharpe's Pottery Museum to enable securing of external funding, appointment of a Project Manager and leasing of land adjacent to the Museum to enable future expansion of attractions and facilities on the site</p> <p>Completion and launch of 2010 visitor marketing campaigns for Derbyshire and The National Forest, with good uptake by local tourism businesses. Accompanying niche marketing campaigns under development for 2010. Preparation for 2010 National Forest Walking Festival underway with development of programme and marketing materials.</p> <p>The National Forest Walking Festival guide published and distributed. Tourism content on Council website updated and expanded. Area promoted at Derbyshire and Southern Staffordshire industry events, together with 'Great Days Out' national trade show. District featured in Derbyshire campaigns including, 'Well Dressing & Glorious Gardens', 'Camping & Caravanning' and 'On Your Doorstep'.</p>	G		Leisure & Community Development
<p>SGO 2.03 - Promote the National Forest as a source of sustainable/ renewable fuel through exemplar wood heat projects.</p>	<p>One project has been commissioned for the new Depot facility. Consideration of the scope for a wood-heat community heat scheme has commenced.</p>	G		Environmental Services
<p>SGO 2.04 - Continuing investment in the award winning Tourist Information Centre & Destination Management System</p>	<p>Enquiries during Q1 were 1,961; Promotional activity undertaken at Festival of Leisure; Enhanced 'What's On' guide launched for Summer edition.</p> <p>Enquiries during Q2 at 2,287 were up on the same period last year. Promotional activity undertaken at the National Forest Wood</p>	G		Leisure & Community Development

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	<p>Fair. 'What's On' guide further developed for the 'Autumn & early Winter' edition featuring Christmas events throughout the District and promoting the shop-local campaign. Work undertaken to enhance the conference and meeting venue content of the Derbyshire visitor websites</p> <p>1,054 Enquiries during Q3, which is up on the same period last year. Preparation of Spring 2010 edition of 'What's On in South Derbyshire' is underway and will include a feature on Well Dressing. Work is being undertaken to enhance the coverage of food and drink outlets on the Destination Management System. New edition of the industry Newsletter published.</p> <p>Enquiries during Q4 at 1,196 were down on the same period last year, but up for the year as a whole. Preparation of Summer 2010 edition of 'What's On in South Derbyshire' underway including features on Festival of Leisure and Melbourne Festival. Latest edition of industry newsletter published.</p>			
Initiative: Sustainable Development				
<p>SGO 3.01 - Provide an appealing, easy to use and comprehensive system for waste collection and recycling to help residents to recycle higher proportions of their waste.</p>	<p>This is the second year the full kerbside recycling options are being provided to all households and higher recycling rates placed us in the Top 10 of most improved Councils for recycling. This years recycling levels despite the set back of the cold disrupted winter testify to the sustained success of this service.</p>	G		Environmental Services
<p>SGO 3.02 - Prepare a Core Strategy as part of the District Local Development Framework (LDF) that will set the broad locations for all types of development up to 2026.</p>	<p>Issues and Options identified and consultation completed. Housing Land Availability 'Call for Sites' Undertaken. Employment Land Availability 'Call for Sites' completed.</p> <p>Consultation commenced on 15 January 2010 and was scheduled to end on 31st March. However, due to high interest levels the deadline was extended to 28th May 2010.</p>	G		Planning Services

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SGO 3.03 - Facilitate new affordable housing for people unable to access market housing.	90 units of affordable housing were delivered over the year 2009-10 against a target of 75 units. An externally funded Affordable Housing Officer is now in place to liaise with agencies and developers to realise more affordable units throughout the district over the next 2 years.	G		Housing Services
SGO 3.04 - Support residents to access services through Community Transport Initiatives		R	Action now being progressed via the Sustainable Community Strategy. The Lead Authority undertaking this work is South Derbyshire CVS	Planning Services
SGO 3.05 - Reduce the number of vulnerable households experiencing fuel poverty with a package of targeted measures	<p>Respondents to the NIS 187 fuel poverty questionnaire were visited and assistance offered.</p> <p>78 vulnerable households were surveyed by Spirita Care & Repair. 159 homes made decent via grant activity. Energy saving measures provided to 3643 vulnerable households</p>	G		Environmental Services
SGO 3.06 - Scheme to deliver flood resilience measures in homes at risk from or with past history of flooding	<p>£33K grant from Defra has been secured for a scheme to provide a range of measures (e.g. storm flaps, air brick covers, barriers) for 'at risk' properties</p> <p>Flood fair held on the 21st October 2009 at Swadlincote Town Hall. The fair provided a platform to raise awareness about flooding issues and showcase the latest measures to secure the home against flooding.</p> <p>Home surveys for victims of flooding were undertaken. Flood fair held in November Successful bid for funding obtained</p>	G		Environmental Services