REPORT TO:	**ETWALL JMC**	**AGENDA ITEM: 5**
DATE OF MEETING:	**23RD MARCH 2009**	**CATEGORY: DELEGATED**
REPORT FROM:	**DIRECTOR OF COMMUNITY SERVICES**	**OPEN**
MEMBERS' CONTACT POINT:	**CHRIS MASON 5794**	**DOC:**
SUBJECT:	**NAMING THE NEW CENTRE**	**REF:**
WARD(S) AFFECTED:	**ETWALL, HATTON, NORTH WEST PARISHES, WILLINGTON & HILTON**	**TERMS OF REFERENCE:**

1.0   Recommendations

1.1   That Members of the JMC decide on a name for the new centre from the suggestions put forward in the report.

2.0   Purpose of Report

2.1   To set our suggestions for names put forward at the last meeting of the JMC and in line with the resolution made at this meeting.

3.0   Detail

3.1   At the last meeting of the JMC it was resolved that:

That Members of the Etwall Leisure Centre JMC, following consultation with local residents, pass all suggestions for the new name to the Leisure Services Manager, who will provide a further report to a special Meeting, to include a maximum of 10 suggested names, including 'The Barrie Whyman Leisure Centre' and 'Dove Valley Leisure Centre'. Members of the JMC will then complete an elimination vote, to identify the preferred name.

3.2   Since the meeting the only alternative suggestions put forward to the Leisure Services Manager are:

Etwall Leisure Centre…… retention of the status quo

Trackside Leisure Centre

Hilton Road Leisure Centre

3.3   Members are therefore requested resolve the naming of the Centre from the names listed above and the names put forward at the previous meeting.

4.0   Financial Implications

4.1   None arising immediately from this report

5.0   Corporate Implications

5.1   From a Council perspective delivering new leisure facilities in the northwest parishes of the District is a key Corporate Objective

6.0   Community Implications

6.1   The new leisure centre will be an important and strategic facility in a fast growing area of the District.

7.0   Conclusions

7.1   To allow for effective marketing of the new facility to take place it is important that the JMC resolve the naming issue at this meeting

8.0   Background Papers

8.1   None