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REPORT TO:	FULL COUNCIL	AGENDA ITEM: 12
DATE OF MEETING:	7 <sup>th</sup> APRIL 2016	CATEGORY: DELEGATED/ RECOMMENDED
REPORT FROM:	CHIEF EXECUTIVE	OPEN
MEMBERS' CONTACT POINT:	FRANK McARDLE	DOC:
SUBJECT:	CORPORATE PLAN 2016 - 2021	REF:
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE:

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## **1.0 Recommendations**

- 1.1 That the Corporate Plan 2016 – 2021 (**Appendix 1**), as well as the associated Action Plan (**Appendix 2**) and Evidence Base (**Appendix 3**), are considered and approved.

## **2.0 Purpose of Report**

- 2.1 To present the Corporate Plan 2016 – 2021. This sets out a vision and strategy for the Council over the next five years. The Evidence Base brings together background information and policies that will impact on the District during that time period, while the Action Plan details strategic and service measurable achievements that deliver against the key aims identified in the Corporate Plan.

## **3.0 Detail**

- 3.1 The Corporate Plan sets out our values and vision for South Derbyshire and defines our priorities for delivering services. It describes how we will work with partners to improve the quality of life of residents, community groups and businesses.
- 3.2 Our most current Plan ran from 2009/14 before being extended by an additional year. It has provided direction and a sense of purpose for making South Derbyshire a better place to live, work and visit.
- 3.3 During these six years, we have been guided by four main themes, with our budget prioritised to help deliver in these areas:
- Theme 1 - Sustainable growth and opportunity
  - Theme 2 - Safe and secure
  - Theme 3 - Lifestyle choices
  - Theme 4 - Value for money
- 3.4 There have been a series of notable successes against each of these themes.

- 3.5 At the Finance & Management Committee on September 3, 2015, Elected Members approved a process to review and update the Corporate Plan.
- 3.6 The approved process started with the collation of background figures, reports and consultation findings to create an Evidence Base. This is designed to bring together key facts that could impact upon our services, the District and its residents.
- 3.7 Five workshops, involving Elected Members, Directors and senior managers, were organised to discuss the structure and content of the new Plan.
- 3.8 The workshops highlighted that of most importance to the District and its success are People, Place and Progress. Underpinning every one of our activities are Outcomes including customer service, financial efficiency and environmental responsibility. As a result, these have been adopted as overarching themes for the new Corporate Plan, with key aims sitting underneath each one. These are as follows:

Outcomes	People	Place	Progress
Maintain financial health	Enable people to live independently	Facilitate and deliver integrated and sustainable housing and community infrastructure	Work to attract further inward Investment
Achieve proper corporate governance	Developing the workforce of South Derbyshire to support growth in relation to skills, aspirations, employability and travel to work	Enhance understanding of the planning process	Unlock development potential and ensure the continuing growth of vibrant town centres
Maintain customer focus	Protect and help support the most vulnerable, including those affected by financial challenges	Help maintain low crime and anti-social behaviour levels in the District	Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend
Be aware of and plan for financial, legal and environmental risks	Use existing tools and powers to take appropriate crime enforcement action	Connect with our communities, helping them feel safe and secure	Help to influence and develop the Infrastructure for economic growth
Promote and enable active democracy	Increase levels of participation in sport, health, environmental and physical activities	Support provision of cultural facilities and activities throughout the District	Provide business support and promote innovation and access to finance, including in rural areas

Enhance environmental standards	Reduce the amount of waste sent to landfill	Deliver services that keep the District clean and healthy	
Maintain a skilled workforce			
Promote inclusion			

- 3.10 In many cases, the aims listed could easily sit beneath another theme, underlining the fact that viewing individual services in isolation will fail to deliver the high quality and integrated approach the District needs to succeed. Many services and activities contribute to more than one key aim.
- 3.11 With the key aims in place, departments devised an Action Plan to include strategic and service projects and measures for continually improving overall performance, the services we offer and the way we deliver them. This will also help us to identify and take any remedial actions needed to ensure we meet our targets.
- 3.12 It should be noted that the Corporate Plan and Action Plan do not cover everything the Council does, but focus on issues important to residents, on national priorities set by Government and on the opportunities/challenges resulting from the changing social, economic and environmental aspects of the District.
- 3.13 The Plan forms an important part of planning for the future and leads performance management. As well as enabling effective monitoring, it links strategic priorities and objectives directly to the activities of service areas. The framework for reporting successes and areas of improvement is currently being reviewed to ensure that it is meaningful and insightful for residents, Elected Members and staff in light of the changes to the Corporate Plan.

#### **4.0 Financial Implications**

- 4.1 None directly.

#### **5.0 Corporate Implications**

- 5.1 The Corporate Plan sets out the Council's strategic objectives, priorities, measures and targets, along with key actions we will take to implement the key aims. The Plan provides a framework for us to develop service plans and for allocation of resources through the budget process.

#### **6.0 Community Implications**

- 6.1 All activities contained within the Corporate Plan complement our vision of making 'South Derbyshire a better place to live, work and visit'.