OUR VISION: 'Making South Derbyshire a better place to work, live and visit.'

THEME	SUSTAINABLE GROWTH & OPPORTUNITY	SAFE & SECURE	LIFESTYLE CHOICES	VALUE FOR MONEY
STRATEGIC OBJECTIVE	G 1 Strengthen South Derbyshire's economic position within a 'clean' and 'sustainable' environment. Leads: Councillors P. Watson A. Roberts	S 1 Deliver a range of affordable and 'decent' housing options, within 'safe' and 'clean' neighbourhoods. Leads: Councillors J. Lemmon J. Hewlett	L 1 Improving the 'health and well being' of our communities and residents. Leads: Councillors J. Lemmon J. Hewlett	V 1 Ensuring that proper arrangements are in place to enable resources to be used efficiently and effectively. Leads: Councillors B. Wheeler A. Watson
LONG TERM OUTCOMES	GO 1 Developing economic and employment opportunities within the District. GO 2 Increasing recycling resulting in less waste being sent to land fill. GO 3 Sustainable Planning.	SO 1 Delivering a range of housing provision and services that address community requirements. SO 2 Safer communities.	LO 1 Delivering community based recreational & cultural activities that promote a 'healthier life style.' LO 2 Helping the community to reduce its 'environmental footprint.'	VO 1 Financial resilience - a 'sustainable' financial base maintained. VO 2 'Cutting costs not services'. VO 3 Strong leadership and robust governance. VO 4 An improved customer experience.
MEASURES & TARGETS	GM 01 Total Visitor Spend. GM 02 Total Number of Visitors. GM 03 Total rateable value of business premises. GM 04 Unemployment data (proxy measure only). Outcome GO 2 GM 05 Residual household waste per head of population. GM 06 Household waste recycled and composted. Outcome GO 3 GM 07 Net additional commercial / employment floor space created. GM 08 Net additional homes provided. GM 09 Speed of Planning determinations. GM 10 Number of quality development schemes delivered. GM 11 Satisfaction with the planning application process.	SM 01 Number of private sector homes vacant for more than 6 months. SM 02 Number of affordable homes delivered (gross). SM 03 Average time (in working days) taken to relet local authority homes. SM 04 % of repairs carried out 'first time' by the DLO. SM 05 Number of homeless presentations (proxy measure only). SN 06 Average length of stay (weeks) of households, which are unintentionally homeless and in priority need in Bed and Breakfast accommodation (proxy measure only). SM 07 Number of new completed applications to join the housing register (proxy measure only). SM 08 Number of households on the Housing Register (proxy measure only). Outcome SO 2 SM 09 Number of enforcement actions taken against fly tippers. SM 10 Reduce the number of ASB calls to service. SM 11 Proportion of food premises meeting the 5 Star 'Scores on the Doors' rating for food safety. SM 12 Number of acquisitive crime incidents per 1,000 population. SM 13 Reduce proportion of people who feel unsafe when outside in their own neighbourhoods at nighttime. SM 14 Reduce proportion of people who feel unsafe when in their own homes at nighttime. SM 15 Improved street and environmental cleanliness (litter, detritus, dog fouling and weeds).	LM 01 Adult participation in sport. LM 02 Number of participants in Sports & Health Development. LM 03 Number of participants in Play schemes. LM 04 Number of participants in 'Get Active in the Forest'. LM 05 Number of participants in Cultural Activity. LM 06 Satisfaction with sports provision in the local area. LM 07 Number of participants in Leisure Centres. Outcome LO 2 LM 08 Energy efficiency average SAP (2005) rating of Council Housing stock.	Outcome VO 1 VM 01 Publish a 'fit for purpose' Medium Term Financial Plan. VM 02 Disposal of assets deemed 'surplus to requirements' to generate income. VM 03 Maximising the take up of grant income for the Council. VM 04 Improved income collections from Council Tax and Sundry Debtors. Outcome VO 2 VM 05 On-going efficiency savings. Outcome VO 3 VM 06 Achieve an external 'fit for purpose' Code of Corporate Governance assessment. Outcome VO 4 VM 07 Percentage of satisfied customers contacting or dealing with the Council. VM 08 Respond to all official complaints within 10 working days.
KEY PROJECTS	GP 01 Enhance the vitality of the district's town centres. (GO 1) GP 02 Deliver the 'National Forest' Tourism Action Plan. (GO 1) GP 03 Develop the opportunities for increasing the range of materials recycled through the retendering exercise. (GO 2) GP 04 Progress the Planning Core Strategy as part of the District Local Development Framework and as part of the Localism agenda support communities in neighbourhood planning. (GO 3)	SP 01 Facilitate new affordable housing for people unable to access market housing. (SO 1) SP 02 Improve the current housing conditions across the public/private sector stock. (SO 1) SP 03 Enabling vulnerable people to remain in their own home for longer. (SO 1) SP 04 Review, consider and implement the applicable requirements of the Localism Act as it relates to the Housing service. (SO 1) SP 05 Refocus the Safer Neighbourhood Wardens on the prevention of anti-social behaviour and enviro-crime. (SO 2) SP 06 Work with Partners to ensure diversionary activities are being delivered in 'target' locations. (SO 2) SP 07 Ensure 'Safer Neighbourhood' funding is used effectively to combat local crime and disorder issues. (SO 2) SP 08 Develop a protocol with all relevant partners with a view to resolving neighbourhood disputes quickly and effectively. (SO 2)	LP 01 Support local communities in delivering cultural events across the district. (LO 1) LP 02 Deliver improved leisure facilities for the community. (LO 1) LP 03 To increase levels of participation in sport and physical activities. (LO 1) LP 04 Engage people in reducing their 'environmental impact' via an Environmental Education and Open Spaces Project. (LO 2) LP 05 Reduce the number of vulnerable households experiencing fuel poverty. (LO 2) LP 06 Maintain a high level of environmental performance through the validation of ISO 14001 for the Council. (LO 2)	VP 01 Universal Credits and Localism of Counci Tax support. (VO 1) VP 02 Continue the programme of procurement and service transformation reviews in accordance with the Council's Business Improvement Plan (VO 2) VP 03 Upgrade the IT Server infrastructure to increase capacity and improve IT capability across the Council. (VO 2) VP 04 Adopt a Code of Practice for Elected Members and review the Overview & Scrutiny function in light of Statutory guidance contained in Localism Act. (VO 3) VP 05 Communicate and engage with our communities to ensure that the Council is delivering services appropriately (VO 4) VP 06 Develop and adopt a Customer Access Strategy (VO 4)