DRAFT: SDP Community Strategy Action Plan 2012/13 – APPENDIX 1

OUR VISION: 'A dynamic South Derbyshire, able to seize opportunities to develop successful communities, whilst respecting and enhancing the varied character and environment of our fast growing District.'

ТНЕМЕ	SUSTAINABLE DEVELOPMENT	HEALTH & WELL-BEING	SAFER COMMUNITIES
VISION	D 1. Successful existing and new communities which meet the population's needs and aspirations. Lead: South Derbyshire DC	H 1. A healthier and more active life style across all our communities. Lead: South Derbyshire DC / Derbyshire County PCT	S 1. Communities that people feel are safer places to which to live, work and visit. Lead: South Derbyshire Community Safety Partnership
OUTCOMES	DO 1. Adequate, appropriate and affordable housing for all in well served communities DO 2. Improved transport solutions for those without a car and enhanced access for those with a car DO 3. Sustainable employment and support for people to access the skills required DO 4. A robust and diverse economy, resistant to downturns and providing a strong base for sustainable growth DO 5. High quality development that minimises the impact on the environment	HO 1. An increased life expectancy across all our communities HO 2. Reduced health inequalities HO 3. Reduced levels of obesity HO 4. Increased levels of physical activity across communities HO 5. Improved access to services for all HO 6. Increased mental wellbeing	SO 1. Reducing occurrences of Anti Social Behaviour and criminal damage. SO 2. Further reduced crime levels. SO 3. A realistic view across communities of the relatively low levels of crime SO 4. Fewer casualties from road accidents SO 5. Integration of all individuals and groups into the wider community
KEY PROJECTS	DP 1. Provide a business advice service(DO3) DP 2. Assist unemployed groups into opportunities for training, employment and entrepreneurship(DO3) DP 3. Develop proposals for improved Broadband provision.(DO4) DP 4. Promote the development of local enterprises.(DO4) DP 5. Work with Promote Melbourne to attract visitors and investors.(DO4) DP 6. Work with Swadlincote Chamber of Trade to attract visitors and investment(DO4) DP 7. Promote South Derbyshire as a place to invest and visit(DO4) DP 8. Enhance visitor attractions in South Derbyshire and The National Forest(DO4)	HP 1. Expansion of Welcome Here Award (HO 2) HP 2. Review Healthier South Derbyshire Information Project. (HO 2) HP 3. Expanding current provision to include young family physical activity opportunities. (HO 4) HP 4. Improve physical activity opportunities for older adults with the focus on falls prevention (HO 4) HP 5. Integrate long term condition support services with leisure opportunity. (HO 5) HP 6. Develop Community Support Referral Project in particular with adults living with long term conditions (HO 5) HP 7. Develop and deliver the 'Choosing Health 'funded projects. (HO 5)	SP 1. Educate young people on the consequences of committing crime and anti social behaviour (SO 1) SP 2. Work with partner agencies to deliver diversionary activities in hotspot locations (SO 1) SP 3. Work with our communities to prevent and reduce acquisitive crime (SO 2) SP 4. Ensure that Partnership achievements on crime and disorder issues are communicated effectively to local residents in the District (SO 3) SP 5. Engage with the local community to promote road safety issues. (SO 4) SP 6. Raise awareness of community safety issues with all members of the community (SO 5)
MEASURES	Outcome DO 1 DM 1. Number of affordable homes delivered (gross). Outcome DO 2 Outcome DO 3 DM 2. Total rateable value of business premises DM 3. Unemployment rate.(Proxy measure) Outcome DO 4 DM 4. Total Visitor Spend. (proxy measure) DM 5. Total Number of Visitors. (proxy measure) Outcome DO 5 DM 6. Net additional commercial / employment floor space created. DM 7. Net additional homes provided.	Outcome HO 1 HM 1. Life expectancy - male (proxy measure) HM 2. Life expectancy - female (proxy measure) Outcome HO 2 HM 3. Breast feeding initiation (proxy measure) HM 4. Breast feeding at 6 to 8 weeks (proxy measure) HM 5. Number of household in temporary accommodation Outcome HO 3 HM 6. Obese children (proxy measure) HM 7. Obese adults (proxy measure) Outcome HO 4 HM 8. Physical active adults (proxy measure) Outcome HO 5 HM 9. People feeling supported to live with a long term condition (proxy measure) HM 10. Acute hospital admissions due to falls in the over 65's (proxy measure) Outcome HO 6	Outcome SO 1 SM 1. Number of police ASB calls for service Outcome SO 2 SM 2. Number of incidents of criminal damage (per 1,000 population) SM 3. Rate of domestic burglary in the District (per 1,000 population) SM 4. Rate of vehicle crime in the District (per 1,000 population) Outcome SO 3 SM 5. Proportion of residents feeling fairly or very unsafe when outside in their local area after dark . Outcome SO 4 SM 6. Number of road users killed and seriously injured (KSI) in the District Outcome SO 5