REPORT TO: Housing and Community Services AGENDA ITEM: 7

DATE OF 7th February, 2013 CATEGORY: MEETING: DELEGATED/

REPORT FROM: Director of Operations OPEN:

MEMBERS' Head of Community and Planning DOC:

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SUBJECT: 2012 Legacy Programme – Igniting REF: SB

The Legacy

WARD(S) All TERMS OF

AFFECTED: REFERENCE: HCS07

1.0 Recommendations

1.1 To approve the 2012 legacy proposal including;

- the branding of new/enhanced facilities, activities and events.
- the application to the Sport England Community Sport Activation Fund for assistance towards the 'Igniting The Legacy' participation project
- proposed plans and targets for increasing participation

2.0 Purpose of Report

2.1 To outline to Members and gain their approval for a 2012 Legacy Programme titled 'Igniting the Legacy' which will maintain the enthusiasm and momentum from the successful 2012 celebrations.

3.0 Detail

- 3.1 The community of South Derbyshire came together during 2012 to celebrate the 2012 London Olympics and Paralympics. The programme of activity put together by the Council, its partners and the community was greeted with tremendous enthusiasm and energy and has been widely acclaimed as a success.
- 3.2 Whilst the Council always wanted to achieve this outcome Members also expressed a wish that 2012 was the start of a journey which provided a 'Legacy' for local people. Officers, along with key partners have taken on this challenge and produced a programme of projects, opportunities and events which can be branded as 'Igniting the 2012 Legacy'.
- 3.3 The programme includes the following which will be delivered, completed or launched during 2013 and link to the spirit and energy of the previous year.

Sport and Recreation Facilities

- 3.4 Green Bank Leisure Centre a £500,000 refurbishment programme will start in 2013 which has been supported with £150,000 from Sport England following a successful Inspired Facilities Fund application. It will include upgrading of public areas and provision of dance/fitness studios. Further details will be brought to Committee on this application as it will have an impact on the Management Contract with Active Nation.
- 3.5 Etwall Leisure Centre work has begun on a £491,000 full sized floodlit Artificial Grass Pitch, made possible following a successful grant application for £239,000 to the Football Foundation. The John Port School and the District Council each provided £100,000 towards the project with the Centre's sinking fund and Hilton Harriers providing the balance. It is envisaged that works will be complete in March with full community use the following month.
- 3.6 Etwall leisure Centre an initial application to the Sport England Inspired Facilities Fund has not been successful which would have enabled a £277,000 package to create a dedicated dance studio, increased size of the current fitness studio and provide 3 refurbished and floodlit tennis/netball courts. Over £200,000 has already been confirmed to this project from the Council, Active Nation and others and consideration is being given to a revised bid to the Inspired Facilities Fund.
- 3.7 Melbourne Sporting Partnership this £2.5m multi sports club project has been enhanced with the provision of £250,000 from Derbyshire County Council and £50,000 from Sport England so that work can begin on drainage works to provide quality football, rugby and cricket playing areas and a pavilion. Further applications for funds in excess of £400,000 are being developed with the Football Foundation and Rugby Football Union.
- 3.8 Rosliston Forestry Centre works will be completed on the building of toilet facilities adjacent to the 'Glade In The Forest Arena' plus Derbyshire County Council Aiming High funds of £78,000 have been secured for improving facilities and opportunities for young disabled users. The total project spend will be £193,000.
- 3.9 Eureka Park –The Project is to restore and repair the heritage features of Eureka Park and deliver a community engagement programme for which a successful Heritage Lottery Fund application has received £547,316 towards a scheme with a total value of £828,830. This includes revenue funding for a Community Engagement post.
- 3.10 Melbourne Assembly Rooms the management of the Assembly Rooms has been successfully transferred to a community group who are submitting funding bids which will help enhance and develop the facility for increased community use. The Sport and Health Team have been supporting the facility to increase participation, access funding and setting up new programmes as well as using the facility to host coach education courses in this area of the District.

- 3.11 Gresley Old Hall –the refurbishment of the grounds and outdoor recreational facilities at the Hall have almost been completed, including the successful relocation of the bowls pavilion from Maurice Lea Memorial Park to the Old Hall site. The capital works have cost £480,000.
- 3.12 Outdoor Gym a £12,000 pilot project to install an outdoor gym at Maurice Lea Memorial Park (our Green Flag site) will be completed in spring, using funding from Choosing Health. We are consulting with local health groups and training up walk leaders to use the equipment and if successful, will be replicated on other sites.
- 3.13 Skate Park projects working with local young people to develop new and improved skate/bmx/scooter facilities at Woodhouses Skate Park and Newhall Park. £40,000 is required for each of the two projects and funding is being sought through Section 106, Safer South Derbyshire Partnership and other grants.

Sport and Physical Activity Participation

- 3.14 School Sport Partnership Members will recall that local schools asked the Council to take on the running of the partnership until September 2013. This arrangement has worked very well and following the confirmation of funding until July 2015 it has been requested that the arrangement continues. This will enable a continuation of the School Sport offer of after school sport and school sport competition to be continued and secure the contracts of 2 District Council staff.
- 3.15 Igniting the Legacy To build on the 2013 programme of activity a window of opportunity has arisen through the Sport England Community Sport Activation Fund to apply for funding towards a proactive and innovative project for the next 3 years. A description of the project is as follows:

This new Sport England fund is designed to increase weekly participation in sport and physical activity through innovative programmes of activity.

The South Derbyshire 'Igniting the Legacy' project will target young people aged 14 plus, family groups, women and older people and use a range of activities including:-

extreme sports cycling jogging/running

instructor led exercise dance ski-ing/snow boarding

archery orienteering tennis

bowls water sports team games.

Large mass participation events will be promoted on a monthly basis, such as Themed Fun Runs: Santa Fun Run, Extreme Sports Days, Return to Sport Events and Big Dance Weekends.

The activities will also be focussed on a series of locations which will be developed as 'hubs' where current activity levels can be increased, these include:-

Rosliston Forestry Centre, Swadlincote Ski Centre Pingle School

Gresley Old Hall (Bowls) John Port School (Dance), Urban Parks Melbourne Assembly Rooms Oaklands Extra Care Village Hilton Village Hall Melbourne Sporting Partnership

If the funding bid is successful current staffing resources will be redesignated to co-ordinate the delivery of coach/leader recruitment and development of volunteers and marketing opportunities, along with the operational delivery of the many sports participation programmes. Active Nation has provisionally committed £10,000 per year towards the project.

3.16 As part of the Legacy the Sport and Health Team have also produced the following, an updated Sports Directory, an updated Adult Activity Leaflet, and are embracing social media to a greater extent to ensure we sharing the message in all formats to attract potential participants.

Events and Festivals

- 3.17 South Derbyshire Sport will run a number of 'Legacy Events' that will keep the inspiration of the Olympics going and feed into the Commonwealth Games scheduled for 2014 in Glasgow. Plus we will work to host major events with partners such as the successful hosting of the Australian and Canadian Olympic Badminton teams which helped build South Derbyshire's reputation as a sporting district. The current list of events is as follows:
 - English Schools Cross Country Championships, Catton Hall, 16th March over 2000 athletes and 3000 spectators will visit South Derbyshire for one of the Countries biggest sporting events.
 - Under 17 Womens European Football Championships to be hosted at St.
 Georges Park opportunities will be developed for local girls to be involved
 - South Derbyshire Day 20th April Derby County Vs Peterborough United. Event will be themed 'Igniting the Legacy' with local athletes and sporting organizations being involved in the Day.
 - Branded Council events such as Pancake Race, Healthier South Derbyshire Days, Forest Frenzies, National Play Day, Dance in the Forest, Dance Showcases in schools, South Derbyshire Sports Awards, Santa Fun Run 2013, South Derbyshire Commonwealth Village at the Festival of Leisure, School Mini Olympic Events.
 - 2014 Commonwealth Games, Glasgow work has begun on securing Etwall Leisure Centre as a training venue for Australia and Canada Badminton Squads.

Performance Sport – development and support

3.18 Sports Pass and Grant Scheme - South Derbyshire Sport, in partnership with the District Council and Active Nation, operate a system of support aimed at encouraging the development of sporting excellence in South Derbyshire. The Scheme is designed to help talented sports people who live or go to school within the District or represent / attend a sports club based in the South Derbyshire, to realise their potential at county, regional, national or international level.

- 3.19 Depending on the athlete's current level of achievement, they are eligible for one or both of the following
 - A Sports Pass, which allows free use of facilities for training purposes at Green Bank or Etwall Leisure Centres, urban parks (tennis court use) and East Staffordshire Borough Leisure Centres.
 - A small financial grant for training and coaching expenses, travel costs or the purchase of specialist equipment. (County level - £50, Regional - £60, National - £80, International £100)
 - A reduction in cost for Physiotherapy sessions.
- 3.20 The Number of Sports Pass and Grants awarded to our local athletes in the past 3 years are highlighted in the table below.

Year	No of Sports Passes issued	Total Grant Amount	Number of County Athletes Supported	Number of Regional Athletes Supported	Number of National Athletes Supported	Number of International Athletes Supported
2010	35	£2,520	10	2	20	3
2011	28	£2,030	9	4	8	7
2012	38	£2,040	6	3	12	6

- 3.21 Through the local Sports Pass and Grant Scheme those athletes who are competing for England or Great Britain or part of a recognised national development squad are signposted to the county system of support called 'Podium' so they can make there journey to achieve international success. Grants of up to £300 are awarded. The last three years has seen 6 (2010), 13 (2011), 19 (2012) and 11 (2013 new criteria introduced).
- 3.23 Derbyshire Institute of Sport (DIS) has been set up to provide high quality support to Derbyshire's emerging talented sports performers, enabling them to achieve greater national and international success. The DIS has initially selected 7 performance sports; Athletics, Badminton, Basketball, Golf, Hockey, Swimming, Table Tennis and a further 4 development sports; Cycling, Netball, Sailing, Squash. The athlete from South Derbyshire who is a current member of the DIS is the cyclist William Cheaney
- 3.24 To commemorate the 2012 Legacy it is proposed to brand new facilities opened/enhanced in 2013/14 with a plaque and to put the 'Igniting the Legacy' brand on publicity material.
- 3.25 A further consideration is to set a number of targets around those activities which most directly link to the legacy of 2012. These include increasing participation in physical activity and increasing the numbers of local people achieving county, regional, national and international representation. The following table puts

forward targets which will be the responsibility of South Derbyshire Sport over the coming years.

Action Area	2011/12	2012/13	2013/14	2014/15
Participation No's	Actual 29,827	Target: 27,000	Target 32,000	Target 35,000
for Sport and	(target	(to date	(subject to bid)	(subject to bid)
Health	26,845)	24,700)		
Active People	Actual 33.9%	Target 34.9%	Target 35.9%	Target 36.9%
(national survey)	(1 x a week)			
Sports Passes	28	38	Target 45	Target 50
Podium Awards	19	11 (new	Target 20	Target 25
		criteria)		
Institute of Sport		1	2	3
(District				
residents)				

4.0 Financial Implications

4.1 There are no increased financial implications from this proposed programme of activity and facility developments. Funding applications contain matched funding provided from the Sport and Health Service reserve plus an additional offer of up to £10,000 per year from Active Nation.

5.0 Corporate Implications

5.1 The programme of activities linked to the 2012 Olympic Legacy links with the Councils Corporate priorities and the key action within the 'Promoting Healthy Facilities and Lifestyles' objective and the 'promotion of cultural events' in the 'Lifestyle Choice' priority. The project would also contribute to supporting the 'Safer Neighbourhoods' objective of the 'Safe and Secure' priority in that it would provide significant opportunities for youth engagement

6.0 Community Implications

6.1 The 2012 London Olympics gave the community of South Derbyshire an ideal opportunity to become more physically active, support emerging local talent and benefit from international investment. This proposed programme called 'Igniting the Legacy' will continue the success of 2012 and prove to have a lasting impact on the District.

7.0 Conclusions

7.1 As promised by the Council the legacy of the 2012 London Olympics for South Derbyshire will be increased physical activity levels and opportunities for continued involvement in sport as a volunteer. The proposed programme of local involvement will continue to ensure everyone has the chance to fully benefit from the tremendous success of 2012.