

Appendix B

SUSTAINABLE COMMUNITY STRATEGY ACTION PLAN v3.0

SUSTAINABLE COMMUNITY STRATEGY 2009-2014 ACTION PLAN

Our vision for the future of South Derbyshire

Our vision is of a dynamic South Derbyshire, able to seize opportunities to develop successful communities, whilst respecting and enhancing the varied character and environment of our fast growing district.

How we'll achieve this vision

Central Government requires each district to produce a Sustainable Community Strategy. The South Derbyshire Partnership, a group of people representing public services, local businesses, voluntary and community groups, and residents, has developed this document which sets out the vision and the changes we want to see here. This action plan provides a more detailed summary of the specific activities that organisations will undertake – individually or collectively – to work towards South Derbyshire's vision.

About the action plan

This is a five-year action plan for 2009 – 2014 and it will be reviewed and updated annually over this period.

The action plan is split into five work areas:

- Healthier communities
- Safer communities
- Sustainable development
- Vibrant communities
- Children and Young People

For each one we have highlighted the activities that will take place, and how they relate to the Sustainable Community Strategy. Information is also provided about how the work will be taken forward and how progress will be monitored in each case.

Moving forward

The South Derbyshire Partnership's theme groups will each have ownership of and responsibility for a number of activities within this plan. They will be responsible for monitoring progress and for ensuring the Board is kept up to date on both areas of success and where there are difficulties. The Board will take decisions about amending targets as necessary, and about taking remedial action to address any delivery problems that arise.

HEALTHIER COMMUNITIES ACTION PLAN

SUSTAINABLE COMMUNITY STRATEGY 2009-2014 ACTION PLAN

Healthier Communities Vision: A healthier and active lifestyle across all communities

Outcomes	Objectives	Actions
An increased life expectancy across all communities	To actively encourage all organisations to provide consistent information that signposts local support services.	Review Community Support Service to support effective re-implementation.
		Develop and implement Mystery Shopper project: <ul style="list-style-type: none"> • Develop project plan • Implement project to assess gaps in district-wide information
Reduced health inequalities	Targeted action to encourage healthier lifestyles. Targeted action to support increased levels of breastfeeding.	Develop Baby-friendly award in partnership with hospitality sector and private sector.
		Level 1 brief intervention training/ stop smoking support targeting young people.
		Health Champion initiative in partnership with district housing providers in identified areas with significant health inequalities areas.
		Develop district resource specific to Housing providers: Care pathways to local opportunities.

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Healthier Communities Vision: A healthier and active lifestyle across all communities

Outcomes	Objectives	Actions
		Refresh district health needs assessment if appropriate.
		Develop local “small grants” fund to support community initiatives directly focused on health inequality reduction.
Reduced levels of obesity.	To gain commitment across workplaces to address obesity levels.	Develop volunteer Health Champion (workplace).
Increased levels of physical activity across communities.	To improve and promote the provision of opportunities for physical activity that are affordable and accessible to all.	Establish and coordinate district community food activities programme: <ul style="list-style-type: none"> • Establish district steering group • Produce project plan
		Produce support tools to increase active living opportunities “on your doorstep” across the district – walking routes, cycling routes.
		Add value to Nordic walking initiative through training of volunteers to support additional activity.
		Work towards long term sustainability of Get Active in the Forest project.

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Healthier Communities Vision: A healthier and active lifestyle across all communities

Outcomes	Objectives	Actions
Improved access to services for all and particularly older communities.	To promote and support volunteering activity especially provision for older people activity.	Implement actions to meet identified need from older persons needs assessment.
		<p>Work with older residents to consult on home independence needs locally.</p> <ul style="list-style-type: none"> Audit services post-hospital discharge and make recommendations to meet gaps in provision
Increased mental well being.	To promote and improve people's mental wellbeing that is sustained and supported across all communities.	Support implementation of Mental Wellbeing impact assessment across the LSP Sustainable Community Strategy (and subsequent subgroup action plans).
		To host a Mental Wellbeing event (pilot event).

SAFER COMMUNITIES ACTION PLAN

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Safer Communities Vision: Communities that people feel are safer places in which to live, work and visit

Outcomes	Objectives	Actions
Reduced occurrences of anti-social behaviour and criminal damage.	To improve multi-agency support offered to problematic young people.	Look into the feasibility of merging the current Deter Panel meetings and the ASB Tasking meetings to reduce number of meetings agency reps have to attend and to avoid duplication.
Reduced occurrences of anti-social behaviour and criminal damage.	To reduce the supply and consumption of alcohol to under eighteens.	To hold a multi agency underage drinking action week, which will involve various different agencies working together to provide education and support to young people and their parents on the effects of under age drinking.
Further reduced levels of crime.	To actively involve communities in addressing crime and anti-social behaviour.	Hold walkabout event around the town centre with Business Watch reps and draw up an action plan to tackle damage and ASB in town centre.

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Safer Communities Vision: Communities that people feel are safer places in which to live, work and visit

Outcomes	Objectives	Actions
Further reduced levels of crime.	To further reduce levels of crime particularly in relation to acquisitive crimes and assault.	To continue to raise awareness amongst the community of the need to keep both homes and vehicles secure to prevent theft of property.
A realistic view across communities of the relatively low levels of crime.	To consult and communicate with all communities about the levels of crime and initiatives to further reduce crime.	To continue to inform the public of Partnership activity through Safer Neighbourhood Newsletters.
Fewer casualties from road accidents.	Improve road safety and reduce the number of road accidents in the area.	<p>To run at least 4 Speed Watch schemes in local villages with speeding problems.</p> <p>Local residents are informed of the scheme at the Safer Neighbourhoods meetings and are asked to get at least 6 local residents signed up to roll out the scheme. Each scheme will last for 3 weeks and then will move on to another area.</p>
The integration of all minorities into the wider community.	<p>To reduce crime based on prejudice.</p> <p>To increase community acceptance of people from different backgrounds.</p> <p>To identify and engage with those communities that are hard to reach.</p>	Developing a district wide approach to promote the use and awareness of the 'Stop Hate Crime' scheme.
		Bring together organisations to promote the scheme and to analyse take up and assess the impact on the community.

VIBRANT COMMUNITIES ACTION PLAN

SUSTAINABLE COMMUNITY STRATEGY 2009-2014 ACTION PLAN

Vibrant Communities Vision: Communities that are vibrant and active where there is a strong sense of community

Outcomes	Objectives	Actions
Increased participation in community and voluntary action.	To promote and encourage the benefits of volunteering.	To develop a Strategic Partnership for Volunteering.
		To recognise achievement in volunteering.
An increase in the percentage of people who feel South Derbyshire is an attractive place to live.	To protect and improve the local environment.	To support and further develop the Environmental Forum.
		Actively work in partnership to promote Biodiversity and provide opportunities to get involved.
An increase in the percentage of people who feel South Derbyshire is an attractive place to live.	To reduce levels of litter and waste going to landfill.	Link with event organisers to provide recycling facilities at community/clean up events.
		To engage children and their families in campaigns to reduce litter and landfill.

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Vibrant Communities Vision: Communities that are vibrant and active where there is a strong sense of community

Outcomes	Objectives	Actions
An increase in the percentage of people who feel South Derbyshire is an attractive place to live.	To promote and support the National Forest and Beyond.	Work in partnership to deliver campaign promoted under National Forest and Beyond brand (e.g. Cycling festival).
Reduced carbon emissions per person.	To raise awareness of the need for action on carbon emissions.	To target 'hard to reach' homes with energy efficiency measures.
		To improve energy efficiency in community buildings.
An increased number of people taking part in cultural activities.	To increase the number of cultural activities.	To deliver the cultural recommendations of the Older Peoples Needs Survey, including the potential for establishing a 'Positive Activities For Older People' Group.
An increased number of people taking part in cultural activities.	To promote the uptake of opportunities across all communities.	To develop a Cultural Olympiad Festival focusing on the involvement of local people from a variety of backgrounds, disabilities, ages and communities.

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Vibrant Communities Vision: Communities that are vibrant and active where there is a strong sense of community

Outcomes	Objectives	Actions
Services that meet the needs of a changing and diverse population.	To better identify and plan the changing needs of the population.	To equality map the district by gathering data about the communities that live in the district. This will enables us to produce area profiles for wards within the district.
		To join up service delivery and target the issues identified by the area profiles in the district around the emerging picture.
Strong community voices to influence service planning and delivery.	To encourage a more diverse range of community representation on the Local Strategic Partnership. To improve consultation methods so that all groups can participate.	As part of the election process to ensure Board members and theme groups represent the make-up of the District.
		To undertake research with the County Council and CVS over the community cohesion/ social inclusion issues facing South Derbyshire and to produce a joined up strategy if required.
		To improve the consultation/ communication to residents and within the structure of the LSP following the review undertaken in 2009.

SUSTAINABLE DEVELOPMENT ACTION PLAN

SUSTAINABLE COMMUNITY STRATEGY 2009-2014 ACTION PLAN

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Sustainable Development Vision: Sustainable existing and new communities that meet the population's needs and aspirations.

Outcomes	Objectives	Actions
Adequate, appropriate and affordable housing for all, in well-served communities.	To seek housing growth that is accompanied by the provision of appropriate services and supporting infrastructure.	Produce a community information pack to be distributed on new housing estates, providing details of local services including voluntary support and promoting use of the town centres. (Supported by SDDC).
	To address development and economic issues through cross-border working wherever appropriate (TBC by ESBC).	
Improved transport solutions for those without a car and enhanced access for those with a car.	<p>To pursue joined up transport solutions that are accessible to all communities.</p> <p>To enhance the accessibility of local centres, including parking facilities.</p>	??? Lobby to raise awareness of transport issues in South Derbyshire (LSP Infrastructure Group).
A robust and diverse economy, resistant to downturns and providing a strong base for sustainable growth.	<p>To co-ordinate the supply of land and property with investment and business support activities.</p> <p>To maximise the potential of The National Forest to support growth in tourism and the woodland economy.</p>	Stage an event to brief businesses affected by the downturn on the advice and support that is available (Supported by BL, JCP).

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Sustainable Development Vision: Sustainable existing and new communities that meet the population's needs and aspirations.

Outcomes	Objectives	Actions
		Stage a jobs fair to support residents affected by the downturn to get back into work, training or self-employment (Supported by BL, Connexions, CVS, SDDC).
		Benchmark the performance of the centres in Swadlincote and Melbourne and deliver training events for retailers.
		Develop the attractions and facilities at Sharpe's Pottery Museum (Supported by NFC, Sharpe's).
Sustainable employment and support for people to access the skills required.	To bring employers, business support organisations and education and training providers together to co-ordinate and focus their activities.	Stage town centre events that use cultural activities to engage residents in education and training.
	To improve accessibility for all to education, training and related support.	Explore the extent of worklessness amongst social housing tenants, together with routes to re-entering the workforce. (Supported by JCP)

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Sustainable Development Vision: Sustainable existing and new communities that meet the population's needs and aspirations.

Outcomes	Objectives	Actions
	To enhance progression routes for learners at all levels.	Research the need and demand for greater out-of-hours childcare provision where it is potentially a barrier to accessing employment or training. (Supported by CVS)
	To promote the retention and re-attraction of graduates to the area.	Explore the provision of post-employment support. (Supported by CVS)
High quality development that minimises impact on the environment.	To take opportunities to implement environmental improvements alongside growth.	Implement the Swadlincote Gateways programme of environmental improvements on prominent sites and key arterial routes. (Supported by Groundwork, NFC)
		Deliver OCN-accredited courses in 'Organisational Impact on the Environment' to assist organisations to improve their environmental performance. (Supported by Groundwork)

CHILDREN AND YOUNG PEOPLE ACTION PLAN

The Action plan for this will be circulated at the Board Meeting